



Projekti Lokalne akcijske skupine Posavje

v programskem obdobju
in the programming period **2014-2020**

Local Action Group Posavje **projects**



Evropski kmetijski sklad za razvoj podeželja: Evropa investira v podeželje

»Dinamična, povezana in privlačna skupnost.«
«A dynamic, cohesive and attractive community.»

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Uvodni nagovor vodilnega partnerja LAS Posavje

Pristop LEADER/CLLD je pristop celovitega lokalnega razvoja, ki vključuje vrsto deležnikov in razvija odlične projekte v različnih razvojnih partnerstvih na območju LAS Posavje. Iskreno smo lahko ponosni na izvrstne rezultate, ki smo jih v partnerstvu skupaj dosegli v okviru aktivnosti Lokalne akcijske skupine Posavje (LAS Posavje) v obdobju 2014–2020.

Osnovna vodila smo zapisali v Strategiji lokalnega razvoja LAS Posavje 2014–2020, strateškem dokumentu, ki je zarisal pot trajnostnega in uravnoveženega razvoja območja. V lokalnem partnerstvu od spodaj navzgor smo oblikovali jasne cilje, ki so nas vodili v tem obdobju: spodbujati in podpirati lokalne iniciative, razvijati infrastrukturo, ustvarjati in ohranjati delovna mesta, skrbeti za kulturno dediščino in dvigovati kakovost življenja na našem območju.

S podporo Evropskega kmetijskega sklada za razvoj podeželja, Evropskega sklada za regionalni razvoj ter Evropskega sklada za pomorstvo in ribištvo smo izvedli projekte, ki so se osredotočali na področja, kot so razvoj podeželja, turizem, kmetijstvo, kulturna dediščina in trajnostno upravljanje. Pri tem smo bili skupaj v lokalnem partnerstvu izredno uspešni, saj smo učinkovito koristili sredstva ter dosegli vse cilje, ki smo si jih zastavili v strategiji. Prav tako smo se povezovali s sosednjimi regijami in drugimi lokalnimi akcijskimi skupinami doma in v tujini ter izvedli pet dodatnih projektov sodelovanja. Iskrena zahvala vsem partnerjem za predanost pri uresničevanju skupnih ciljev. Z veseljem delimo naše dosežke in prepričani smo, da so le začetek poti, ki jo bomo nadaljevali v korist našega razvojnega območja.

Mag. Nataša Šerbec

DIREKTORICA REGIONALNE RAZVOJNE AGENCIJE POSAVJE
VODILNI PARTNER LAS POSAVJE

Opening address by the lead partner of LAG Posavje

The LEADER/CLLD approach is a comprehensive strategy aimed at local development. It involves various stakeholders and fosters excellent projects through different development partnerships in the LAG Posavje area, ultimately leading to effective results. The Local Action Group Posavje (LAG Posavje) has achieved remarkable progress through collaborative efforts from 2014 to 2020. We are proud of the outstanding results that have been accomplished, and we credit it to the joint efforts of all stakeholders involved in the project. The LAG Posavje 2014-2020 Local Development Strategy identified fundamental guidelines to support the sustainable and equitable development of the region. Through a collaborative and bottom-up local partnership, our community has established clear objectives to promote and encourage local initiatives, enhance infrastructure, generate and sustain jobs, preserve cultural heritage, and improve the overall quality of life within our area. These objectives have served as a guiding force throughout the implementation period, ensuring a comprehensive and strategic approach towards achieving our goals.

With the support of the European Agricultural Fund for Rural Development, the European Regional Development Fund, and the European Maritime, Fisheries and Aquaculture Fund, we were able to implement projects that focused on rural development, tourism, agriculture, cultural heritage, and sustainable management. As a local partnership, we are immensely proud of the success we have achieved by effectively utilizing the funding and accomplishing all the goals set out in our strategy. We have also established a robust network with neighboring regions and other Local Action Groups, both domestically and internationally, and have implemented five additional cooperation projects. We extend our heartfelt gratitude to all our partners for their unwavering commitment to achieving our common goals. It is with great excitement that we share our accomplishments, which mark the inception of a journey that we will continue to pursue for the benefit of our development area.

Mag. Nataša Šerbec

DIRECTOR OF THE REGIONAL DEVELOPMENT AGENCY POSAVJE
LEAD PARTNER LAG POSAVJE

Uvodni nagovor predsednice LAS Posavje

Posavje potrebuje usmerjen trajnostni razvoj, ki vpliva na kakovost življenja v regiji. Razvoj je ključen za izboljšanje življenjskih razmer in dobrobiti skupnosti, saj sledi ciljem, kot so gospodarska rast, socialna stabilnost, izboljšanje infrastrukture, izobraževanje in zdravstvena skrb ter ohranjanje naravnih virov. In ravno takšno kakovost bivanja nam med drugim omogoča program LEADER/CLLD, saj predstavlja pomemben kamenček v mozaiku evropskih sredstev. Pomen pristopa od spodaj navzgor se kaže v spodbujanju lokalnega razvoja, s poudarkom na sodelovanju in participaciji skupnosti, saj tako omogoča, da samostojno oblikujemo in izvajamo projekte, prilagojene specifičnim potrebam in izzivom lokalnega okolja.

Pred nami je publikacija, ki predstavlja projekte, sofinancirane iz programa LEADER/CLLD v finančni perspektivi 2014–2020. Lahko smo ponosni, da smo izpeljali toliko različnih projektov, in kar je najpomembnejše, z njimi smo pripomogli k odpiranju novih delovnih mest in izboljšali kakovost življenja v regiji. Z željo, da še naprej ustvarjamo zgodbe, ki ustvarjajo dobrobit skupnosti, sprejmimo nove izzive, s katerimi bomo naredili življenje lepše, tako zase kot za prihodnje generacije.

Mag. Janja Jordan

PREDSEDNICA LAS POSAVJE

Opening address

by the president of LAG Posavje

The region of Posavje necessitates targeted and sustainable development initiatives to improve the quality of life of its inhabitants. It is widely recognized that development is critical for enhancing living conditions and the well-being of communities. Such efforts aim to achieve objectives like economic growth, social stability, infrastructural betterment, education, healthcare, and preservation of natural resources. The LEADER/CLLD program, among other initiatives, assumes a pivotal role in realizing this quality of life and constitutes a significant portion of European funding. The program underscores community participation and advances local development, allowing for the design and implementation of projects that cater to the specific needs and challenges of the local environment. The bottom-up approach is of paramount importance to ensure that the needs and aspirations of the local community are met.

Before us is a publication presenting projects co-financed from the LEADER/CLLD program in the 2014-2020 financial perspective. We take great pride in our ability to successfully execute numerous projects that have significantly contributed to the overall regional development and job creation. Our unwavering commitment to creating innovative and impactful solutions that enrich the community continues to inspire us to take on new challenges that can improve the quality of life for both present and future generations.

Mag. Janja Jordan

PRESIDENT OF LAG POSAVJE

Beseda o LAS Posavje

»Dinamična, povezana in privlačna skupnost.«

Lokalna akcijska skupina Posavje 2014–2020 (LAS Posavje 2014–2020) je organizirana kot pogodbeno partnerstvo javnega, ekonomskega in civilnega sektorja ter ustanovljena z namenom uresničevanja pristopa za spodbujanje celovitega lokalnega razvoja po načelu od spodaj navzgor (LEADER/CLLD). Ta pristop lokalnemu prebivalstvu omogoča, da z oblikovanjem partnerstev v okviru lokalnih akcijskih skupin (LAS) aktivno odloča o prioritetah in razvojnih potrebah svojega območja.

LAS Posavje 2014–2020 (v nadaljevanju LAS Posavje) zajema vse občine razvojne in statistične regije Posavje: Bistrico ob Sotli, Brežice, Kostanjevico na Krki, Mestno občino Krško, Radeče in Sevnico. Z 968,2 km² območje predstavlja 4,78 odstotka površine Slovenije. Večina od 447 naselij je podeželskih z razpršenim vzorcem poselitve. Urbana območja LAS Posavje obsegajo 22 naselij v skupni površini 75 km².

V okviru partnerstva je bila v sodelovanju s prebivalstvom ter z izkušnjami z izvajanjem programa LEADER v obdobju 2007-2013 pripravljena Strategija lokalnega razvoja LAS Posavje 2014–2020 (SLR) kot ključni strateški dokument lokalnega, trajnostnega in uravnoveženega razvoja območja. Partnerstvo si je zastavilo in vseskozi sledilo viziji – ustvariti »dinamično, povezano in privlačno skupnost«. Cilje strategije smo uresničevali skozi štiri temeljna tematska področja ukrepanja: ustvarjanje delovnih mest, razvoj osnovnih storitev na podeželju, varstvo okolja in ohranjanje narave ter večja vključenost mladih, žensk in drugih ranljivih skupin.

Izvajanje strategije je potekalo s podporo vseh treh skladov, vključenih v mehanizem LEADER/CLLD: Evropskega kmetijskega sklada za razvoj podeželja (EKSRP), Evropskega sklada za regionalni razvoj (ESRR) in Evropskega sklada za pomorstvo in ribištvo (ESPR).

Za obdobje 2014–2020 je LAS Posavje s strani Ministrstva za kmetijstvo, gozdarstvo in prehrano (MKGP) v letu 2016 prejel odločbo z odobritvijo LEADER/CLLD sredstev v skupni višini 5.030.430,00 €. Od tega



je bilo 4.129.328,14 € namenjenih sofinanciranju projektov v okviru Strategije lokalnega razvoja, del tega v vrednosti 263.884,00 € je bil namenjen izključno za projekte problemskega območja občine Radeče.

LAS Posavje je skozi programsko obdobje na podlagi uspešnega izvajanja strategije prejel tudi dodatna sredstva iz naslova uspešnosti iz vseh treh skladov, konec leta 2021 še t. i. »tranzicijska sredstva« sklada EKSRP za 2-letno prehodno obdobje izvajanje Programa razvoja podeželja 2014-2020. Skupna vrednost nepovratnih EU sredstev v obdobju 2014-2020 se je s tem zvišala na 6.067.616,56 €, za projekte je bilo na voljo 5.134.647,51 €. Skupno sofinanciranje projektov iz EU skladov je bilo sledeče: 1.425.039,66 € iz sklada EKSRP, 1.610.144,81€ iz ESRR in 2.099.463,04 € iz ESPR.

V programskem obdobju 2014–2020 je bilo objavljenih 12 javnih pozivov in potrjenih 42 projektov. S projekti se je na območju ustvarilo/ohranilo 29 (novih) delovnih mest, presegli smo tudi ostale kazalnike, ki smo si jih zastavili v strategiji.

LAS Posavje je z uspešnimi prijavi na razpisih MKGP pridobil tudi dodatna finančna sredstva sklada EKSRP za izvajanje projektov sodelovanja LAS. Skupaj s partnerskimi LAS in upravičenci znotraj LAS je izvedel štiri projekte sodelovanja LAS sklada EKSRP v vrednosti 288.323,06 €. Izvedel je tudi en projekt sodelovanja LAS sklada ESPR v vrednosti 29.328,75 €, skupno torej pet projektov sodelovanja LAS, s partnerji na nacionalnem in mednarodnem nivoju.

Upravljanje LAS Posavje je Regiji Posavje v programskem obdobju 2014-2020 tako prineslo skupno 6.385.268,35 € nepovratnih evropskih sredstev. Z zadovoljstvom in ponosom predstavljamo rezultate skupnega dela, ki so pomembno prispevali k razvoju območja in dvigu kakovosti življenja v Posavju.

Verjamemo, da je vsak naš projekt pomemben primer dobre prakse, ki je prenosljiv tudi na druga območja in ga je vredno ohranjati živega, opravljeno delo pa deliti s širšo javnostjo.

*A few words about the **LAG Posavje***

"A dynamic, cohesive and attractive community."

The Local Action Group Posavje 2014-2020 (LAG Posavje 2014-2020) is a partnership between the public, economic and civil sectors. It was established to promote integrated local development (LEADER/CLLD) using a bottom-up approach. This approach empowers local people to decide on the priorities and development needs of their area by forming partnerships within Local Action Groups (LAGs).

LAG Posavje 2014-2020 (hereinafter referred to as LAG Posavje) covers all municipalities of the development and statistical region Posavje: Bistrica ob Sotli, Brežice, Kostanjevica na Krki, Municipality Krško, Radeče and Sevnica. With 968.2 km², the area represents 4.78% of the surface of Slovenia. Most of the 447 settlements are rural with a dispersed settlement pattern. The urban areas of LAG Posavje comprise 22 settlements with a total area of 75 km².

The Local Development Strategy LAG Posavje 2014-2020 (LDS) was prepared in collaboration with the local population and based on the experience of the LEADER programme from 2007-2013. This strategy serves as a key document for sustainable and balanced development of the area, with a vision to create a dynamic, cohesive, and attractive community. The strategy's objectives are pursued through four primary areas of focus: job creation, development of basic rural services, environmental protection and nature conservation, and increased involvement of young people, women, and other vulnerable groups.

The implementation of the strategy has been supported by all three funds involved in the LEADER/CLLD mechanism: the European Agricultural Fund for Rural Development (EAFRD), the European Regional Development Fund (ERDF) and the European Maritime and Fisheries Fund (EMFF).

In 2016, LAG Posavje received a decision from the Ministry of Agriculture, Forestry and Food approving LEADER/CLLD funds for the 2014-2020 period. The total amount of funds approved was €5.030.430,00, out of which €4.129.328,14 was allocated to co-finance projects under the Local Development Strategy. A part of this amount, worth €263.884,00, was exclusively reserved for projects in the problem area of the municipality of Radeče.



Throughout the programming period, based on the successful implementation of the strategy, LAG Posavje also received additional performance funding from all three funds, and at the end of 2021, the so-called "transition funding" from the EAFRD for the 2-year transition period of the Rural Development Programme 2014-2020. The total value of EU grants in the 2014-2020 period was thus increased to € 6.067.616,56, with € 5.134.647,51 available for LAG Posavje projects. The total co-financing of projects from EU funds was as follows: € 1.425.039,66 from the EAFRD, € 1.610.144,81 from the ERDF and € 2.099.463,04 from the EMFF.

In the 2014-2020 programming period, 12 open calls for proposals were launched and 42 projects were approved. The projects generated/maintained 29 (new) jobs in the area and surpassed set strategy indicators.

LAG Posavje has successfully applied for additional financial resources from the European Agricultural Fund for Rural Development (EAFRD) to implement LAG cooperation projects. These resources were obtained through the Ministry of Agriculture, Forestry and Food open calls for proposals. LAG Posavje, together with its partners and beneficiaries, implemented a total of five LAG cooperation projects, four of which were EAFRD LAG cooperation projects worth € 288.323,06, and one was an EMFF LAG cooperation project worth € 29.328,75. These projects were carried out with partners at both national and international levels.

In the 2014-2020 programming period, the management of LAG Posavje has brought the region a total of € 6.385.268,35 in EU grant funding. We are proud to present the results of our joint work, which have significantly contributed to the development of the area and the quality of life in Posavje.

We believe that each of our projects is a valuable example of good practice that can be replicated in other areas. Therefore, we aim to keep these projects alive and share them with the wider public.



Podpora EVROPSKEGA KMETIJSKEGA SKLADA ZA RAZVOJ PODEŽELJA (EKSRP) je namenjena sofinanciranju operacij LAS ali lokalnih akterjev, katerih rezultati prispevajo k uresničevanju ciljev, zastavljenih v SLR, tj. k spodbujanju socialne vključenosti, zmanjšanju revščine in gospodarskemu razvoju podeželskih območij s poudarkom na pospeševanju lokalnega razvoja podeželskih območij.



The EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT (EAFRD) provides support for co-financing operations by LAG or local actors. The aim is to achieve the objectives set out in the LDS, which are to promote social inclusion, reduce poverty, and encourage economic development in rural areas. The emphasis is on fostering local development in rural areas.



Podpora **Evropskega kmetijskega sklada** za razvoj podeželja

v programskem obdobju
in the programming period

2014-2020

The support from the **European Agricultural Fund for Rural Development**

PROGRAM
RAZVOJA
PODEŽELJA



Evropski kmetijski sklad za razvoj podeželja: Evropa investira v podeželje

Modra frankinja – žametno vino regije Posavje (MODRA FRANKINJA)



Partnerji projekta: Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica (nosilec projekta), Kmečka zadruga Sevnica, z. o. o., Center za podjetništvo in turizem Krško, Zavod za podjetništvo, turizem in mladino Brežice

Celotna vrednost projekta (z DDV): 200.361,80 €

Višina sofinanciranja EKSRP: 81.095,15 €

Trajanje: 20. 5. 2018–30. 11. 2020

S projektom **Modra frankinja – žametno vino regije Posavje** so se oblikovali trdni temelji za vzpostavitev poslovnega modela, ki je povezal pridelovalce modre frankinje v Posavju, s čimer je izpolnjen osnovni pogoj za uveljavitev blagovne znamke vina Modra frankinja iz Posavja, kar je skupaj z regionalno značilnimi jedmi Posavja postal slovensko prepoznaven kulinarično-turistični produkt. Z izvedenimi aktivnostmi projekta, in sicer z razvojem modela povezovanja pridelovalcev modre frankinje, ureditvijo prodajno-promocijskega prostora na gradu Sevnica, sejmsko-promocijskimi dejavnostmi v Sloveniji, raziskavo uporabe modre frankinje v regionalni kulinariki in raziskavo obstoječih kombinacij jedi k modri frankinji, organizacijo vinsko-kulinaričnih dogodkov, organizacijo srečanja ponudnikov na temo kreiranja promocijskih artiklov, nadgradnjo vsebin Festivala modra frankinja v mednarodni strokovni dogodek, izvedbo delavnic za pridelovalce in gostince, izdelavo trženjske strategije in prodajnega načrta modre frankinje, izdelavo promocijskih artiklov iz modre frankinje oziroma dodanih k modri frankinji ter z izdelavo receptov za jedi regionalne kulinarike z vinom, je projekt povezal pridelovalce vina modra frankinja, vinarje, gostinske in druge turistične ponudnike ter tako vzpostavil trajnostni sistem uporabe lokalno pridelanega vina in hrane v kratkih verigah od proizvajalcev do potrošnikov. Projekt Modra frankinja – žametno vino regije Posavje je tudi pripomogel k večji prepoznavnosti sevniškega Festivala modre frankinje in avtohtone slovenske sorte grozdja modra frankinja.

Blue Franconian – The Velvety wine of the Posavje Region (BLUE FRANCONIAN)



Project partners: Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica (lead partner), Sevnica Agricultural Cooperative Society, z. o. o., Centre for Entrepreneurship and Tourism Krško, Institute for Entrepreneurship, Tourism and Youth Brežice

Total project value (incl. VAT): € 200.361,80

EAFRD co-financing amount: € 81.095,15

Duration: 20. 5. 2018–30. 11. 2020

The *Blue Franconian – The Velvety Wine of the Posavje Region* project laid the solid foundations for the establishment of a business model that brought together the producers of Blue Franconian in the Posavje region, thus fulfilling the basic condition for the establishment of the Blue Franconian from Posavje wine brand, which, together with the regionally distinctive dishes of the Posavje region, has become a Slovenia-recognisable culinary and tourism product. The activities carried out by the project, namely the development of a model for linking producers of Blue Franconian, the setting up of a sales and promotional area at Sevnica Castle, fair and promotional activities in Slovenia, research into the use of Blue Franconian in regional cuisine and research into existing combinations of dishes with Blue Franconian, the organisation of wine and culinary events, the organisation of a meeting of providers on the creation of promotional items, the upgrading of the content of the Blue Franconian Festival into an international professional event, the organisation of workshops for producers and caterers, the creation of a marketing strategy and sales plan for Blue Franconian, the creation of promotional items made from Blue Franconian or added to Blue Franconian, and the creation of recipes for regional cuisine with wine, the project has brought together Blue Franconian producers, winemakers, caterers and other tourism providers to create a sustainable system for the use of locally produced wine and food in short chains from producers to consumers. The Blue Franconian – The Velvety Wine of the Posavje Region project has also helped to raise the profile of the Sevnica Blue Franconian Festival and the indigenous Slovenian grape variety Blue Franconian.

Trajnostni razvoj Lisce za zdravo Posavje (ZDRAVO POSAVJE)



Partnerji projekta: Občina Sevnica (nosilec projekta), Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Javno podjetje Komunala, d. o. o. Sevnica, Čebelarstvo društvo Sevnica, Osnovna šola Sava Kladnika Sevnica, Občina Bistrica ob Sotli, Osnovna šola Bistrica ob Sotli, Osnovna šola Tržišče, Osnovna šola Krmelj in Osnovna šola Marjana Nemca Radeče

Celotna vrednost projekta (z DDV): 151.534,93 €

Višina sofinanciranja EKSRP: 114.169,98 €

Trajanje: 11. 5. 2018–20. 10. 2019

V okviru projekta **Trajnostni razvoj Lisce za zdravo Posavje** je s povezovanjem naravne in kulturne dediščine območja Lisce in s sodelovanjem lokalnih ponudnikov vzpostavljena osnova za turistični produkt, namenjen tako lokalnemu prebivalstvu kakor tudi obiskovalcem v regiji in turistom iz tujine, ter oblikovana prepoznavna destinacija, ki krepi socialni kapital okolja, izobražuje o priložnostih trajnostnega razvoja in ustvarja možnosti za nadaljnji razvoj lokalnih potencialov. Izdelane so označitve v naravi obstoječih poti v učno Jurkovo pešpot, urejene zunanje površine na Lisci, izveden nakup opreme za učne namene, izveden naravoslovni dan na Lisci za osnovne šole, postavljen čebelnjak in hotel za žuželke z izvedbo pilotnega razpisa izbora medu in aktivnosti za zdrav življenjski prostor z vključevanjem javnosti. Ustvarjeno je tudi novo delovno mesto. Projekt spodbuja trajnostni razvoj Lisce in izboljšuje ponudbo, ki je usmerjena v krepitev zdravja in zdravega odnosa do naravnega okolja. Z njim so trajno vzpostavljeni urejen prostor in dodatne učne vsebine o zdravem odnosu do hrane, narave in okolja na Lisci ter na lokacijah sodelujočih posavskih osnovnih šol. Urejene poti trajno omogočajo izobraževanje, rekreacijo in višjo kakovost življenja na Lisci in okolici. Projekt je še posebej vplival na možnosti rabe časa in vključevanja Lisce v izobraževalne vsebine osnovnih šol in vrtcev.

Sustainable Development of Lisca for a Healthy Posavje (HEALTHY POSAVJE)



Project partners: Municipality of Sevnica (lead partner), Public Institute for Culture, Sport, Tourism and Youth Activities in Sevnica, Public Company Komunala, d. o. o. Sevnica, Sevnica Beekeeping Society, Sava Kladnik Primary School in Sevnica, Municipality of Bistrica ob Sotli, Primary School in Bistrica ob Sotli, Primary School in Tržišče, Primary School in Krmelj, and Marjan Nemeč Primary School in Radeče

Total project value (incl. VAT): € 151.534,93

EAFRD co-financing amount: € 114.169,98

Duration: 11. 5. 2018–20. 10. 2019

The project ***Sustainable Development of Lisca for a Healthy Posavje***, by linking the natural and cultural heritage of the Lisca area and the cooperation of local providers, has established the basis for a tourism product aimed at the local population, as well as visitors to the region and tourists from abroad, and has created a recognisable destination that strengthens the social capital of the environment, educates about the opportunities of sustainable development and creates opportunities for further development of local potentials. The marking of existing nature trails into a Jurko's nature trail, the landscaping of outdoor areas in Lisca, the purchase of equipment for educational purposes, a nature day on Lisca for primary schools, the installation of an apiary and an insect hotel with the implementation of a pilot honey selection competition and activities for a healthy habitat with public participation. A new job was also generated. The project promotes the sustainable development of Lisca and improves the offer aimed at promoting health and a healthy relationship with the natural environment. It permanently establishes a landscaped space and additional learning content on healthy attitudes towards food, nature and the environment on Lisca and at the locations of the participating Posavje primary schools. The trails provide a lasting opportunity for education, recreation and a higher quality of life on Lisca and the surrounding area. The project has had a particular impact on the time-use opportunities and the integration of Lisca into the educational content of primary schools and kindergartens.

Učinkovito čiščenje odpadnih voda za ohranjanje vodnih virov (VARUJVODO)

Učinkovito čiščenje
odpadnih voda za
ohranjanje vodnih virov
VARUJVODO



Partnerji projekta: Občina Krško (nosilec projekta), Kostak, komunalno in gradbeno podjetje, d. d., Javno podjetje komunala Brežice, d. o. o., Javno podjetje Komunala, d. o. o. Sevnica, Zavod Svibna, regijski zavod za ohranjanje in razvoj podeželja

Celotna vrednost projekta (z DDV): 195.597,99 €

Višina sofinanciranja EKSRP: 137.397,51 €

Trajanje: 6. 6. 2018–20. 11. 2020

Z izvedbo aktivnosti v okviru projekta **Učinkovito čiščenje odpadnih voda za ohranjanje vodnih virov**: ustanovitev in delovanje nove svetovalne pisarne ter zaposlitvijo svetovalca za svetovanje uporabnikom malih komunalnih čistilnih naprav do 50 PE (v nadaljevanju MKČN) na podeželskem območju, postavitev dveh inovativnih pilotnih naprav za čiščenje komunalnih odpadnih voda na sonaravni, trajnostni način, vključno z aktivnim spremljanjem njune učinkovitosti, ozaveščanjem ciljnih skupin o MKČN, o sonaravnem kmetovanju na vodovarstvenih območjih in območju NATURE 2000, ponovni uporabi očiščene vode za kmetijske in druge namene ter uporabi deževnice v gospodinjstvih so doseženi njegovi glavni cilji, in sicer izboljšanje stanja vodnih virov (podtalnice) na vodovarstvenih območjih, ki so obremenjena z intenzivnim kmetovanjem, izboljšanje stanja tal in vod z uvajanjem novih sonaravnih tehnik čiščenja komunalnih odpadnih voda, krepitev informiranosti in ozaveščenosti lokalnih prebivalcev, zlasti kmetov, o varovanju vodnih virov na vodovarstvenih območjih s ciljem varstva okolja in ohranjanja narave na območju LAS Posavje.



Efficient Wastewater Treatment for Water Resource Conservation (PROTECT WATER)



Project partners: Municipality of Krško (lead partner), Kostak, communal and construction company, d.d., Public Company Komunala Brežice, d.o.o., Public Company Komunala, d.o.o. Sevnica, Svibna Institute, Regional Institute for Rural Conservation and Development

Total project value (incl. VAT): € 195.597,99

EAFRD co-financing amount: € 137.397,51

Duration: 6. 6. 2018–20. 11. 2020

Implementing the activities of the **Efficient Wastewater Treatment for Water Resource Conservation** project: Establishing and operating a new consultancy office and recruiting a consultant to advise users of small municipal wastewater treatment plants up to 50 PE (hereinafter referred to as MSWTPs) in rural areas, setting up two innovative pilot plants for treating municipal wastewater in a sustainable, sustainable way, including active monitoring of their performance, raising awareness of target groups about MSWTPs, sustainable farming in water protection areas and NATURE 2000 sites, reuse of treated water for agricultural and other purposes and use of rainwater in households, its main objectives have been achieved, i.e. improvement of the condition of water resources (groundwater) in water protection areas burdened by intensive farming, improvement of the condition of soils and waters through the introduction of new sustainable techniques for the treatment of urban wastewater, strengthening of the information and awareness of the local population, especially farmers, on the protection of water resources in water protection areas with the aim of environmental protection and nature conservation in the area of the LAG Posavje.

Pot do zaposlitve z ustanovitvijo podjetja (PRILOŽNOSTI)



Partnerji projekta: Občina Sevnica (nosilec projekta), Rainer kozmetika, d. o. o., Osnovna šola Krmelj, Osnovna šola Sava Kladnika Sevnica, Osnovna šola Marjana Nemca Radeče, Osnovna šola Tržišče, Turistično društvo Loka pri Zidanem Mostu, KNOF – Zavod za kreativni razvoj Sevnica, so. p.

Celotna vrednost projekta (z DDV): 79.058,20 €

Višina sofinanciranja EKSRP: za problemsko območje občine Radeče: 57.091,36 €

Trajanje: 8. 6. 2018–30. 09. 2019

Z izvedenimi aktivnostmi v okviru projekta **Pot do zaposlitve z ustanovitvijo podjetja** je doseženo izboljšanje poklicne ozaveščenosti mladih (osnovnošolcev) s predstavitvijo malega družinskega podjetja kot primera dobre prakse v podjetništvu, z organiziranim podjetniškim krožkom in podjetniškimi delavnicami pa izboljšanje možnosti za neposreden prenos znanj iz prakse, s posodobitvijo predstavitvenih možnosti v podjetju, tako za učence osnovnih šol kot starejše obiskovalce z namenom krepite vseživljenjskega učenja. Vzpostavljena so dolgoročna in trdna lokalna partnerstva med podjetjem, osnovnimi šolami, sekcijo turističnega društva Loški zeliščarji ter med zavodom in osnovnimi šolami. V korist vseh udeležencev je vzpostavljen učni model delavnic v podjetju, povečuje se ozaveščenost o potrebi po ohranjanju okolja in naravnih izdelkih, njihovi izdelavi in uporabi z namenom krepite zdravja, s čimer je omogočena tudi prepoznavnost dejavnosti podjetja in razumevanje lokalne pridelave ter podjetniških priložnosti. Na organiziranem javnem podjetniškem festivalu so se lahko lokalni prebivalci tudi bolje seznanili z različnimi zaposlitvenimi možnostmi in podjetniškimi potmi. Projekt je s procesi vseživljenjskega učenja spodbujal podjetništvo pri mladih. Ključni poudarki so bili v smeri praktičnega prikaza socialnih inovacij, v sklopu povezovanja manjšega družinskega podjetja in Loških zeliščarjev so učenci osnovnih šol in tudi drugi zainteresirani izvedeli, kako lahko specifične potenciale okolja oblikujejo v butične, prepoznavne izdelke ali storitve, ki omogočajo dodaten vir prihodka, samostojno dejavnost ali prispevajo k prepoznavnosti okolja in preprečevanju odseljevanja mladih iz regije Posavje.

The Path to Employment by Starting a Business (OPPORTUNITIES)



Project partners: Municipality of Sevnica (lead partner), Rainer kozmetika, d. o. o., Krmelj Primary School, Sava Kladnik Primary School in Sevnica, Marjan Nemeč Primary School in Radeče, Tržišče Primary School, Loka pri Zidanem Mostu Tourist Board, KNOF - Institute for Creative Development in Sevnica, so. p.

Total project value (incl. VAT): € 79.058,20

EAFRD co-financing amount: for the problem area of the municipality of Radeče: 57.091,36 €

Duration: 8. 6. 2018–30. 09. 2019

The project ***The Path to Employment by Starting a Business*** has been carrying out various activities aimed at improving the career awareness of young people, specifically primary school pupils. The project has achieved this by presenting a small family business as an example of good practice in entrepreneurship and by providing opportunities for direct transfer of practical knowledge through the organisation of an entrepreneurship circle and entrepreneurship workshops. The project has also focused on modernising the presentation possibilities in the business, making them more accessible to primary school pupils and older visitors. This modernisation aims to strengthen lifelong learning. The project has successfully established long-term and strong local partnerships between the company, primary schools, the Loški Herbalists section of the Tourist Board and between the institute and primary schools. The project's workshop learning model has been established for the benefit of all participants. This has raised awareness of the need to preserve the environment and natural products. It also highlights their production and use to improve health, raising the company's profile and understanding of local production and entrepreneurial opportunities. The project also organised a public entrepreneurship festival that gave local people the opportunity to learn more about different job opportunities and entrepreneurial pathways. The main focus of the project was on practical demonstrations of social innovation, linking a small family business and the Loški Herbalists. Primary school pupils and other interested parties learnt how they can turn the specific potentials of the environment into boutique, distinctive products or services. These provide an additional source of income, self-employment, or contribute to the visibility of the environment and to preventing the out-migration of young people from the Posavje region. Overall, the project has successfully promoted entrepreneurship among young people through lifelong learning processes.

Stara šola za nove ideje (ŠOLA-IDEJ)



Partnerji projekta: Občina Radeče (nosilec projekta), Javni zavod Kulturno turistični rekreacijski center Radeče, Krajevna skupnost Jagnjenica, Telesnokulturno društvo Jagnjenica, Društvo kmečkih žena Arnika

Celotna vrednost projekta (z DDV): 201.003,74 €

Višina sofinanciranja EKSRP: za problemsko območje občine Radeče: 146.652,93 €

Trajanje: 1. 11. 2019–30. 4. 2020

Projekt *Stara šola za nove ideje* je bil usmerjen v krepitev socialne skupnosti na podeželju z ustvarjanjem priložnosti za srečevanje in postopno aktivacijo ranljivih skupin (predvsem brezposelnih mladih, žensk na podeželju in starejših) z različnimi oblikami aktivnosti. S preureditvijo stare šole na Jagnjenici je vzpostavljena stična točka krajevne skupnosti Jagnjenica. Degustacijski kotiček in inovativni interpretacijski center sta namenjena ozaveščanju prebivalcev o pomenu ohranjanja narave ter novim turističnim produktom. Objekt ponuja možnosti za nadaljnje razvijanje turizma in podjetništva. V sklopu projekta sta nastala tudi itinerar AgroTour in turistični produkt Gozdna železnica. Del tega je gozdni voziček, razstavni eksponat in plod lokalnega znanja, ki bo tudi v prihodnje vsem obiskovalcem omogočil vpogled v slikovito zgodovino kraja in novo zgodbo stare jagnjeniške šole. Tudi druge izvedene aktivnosti, film za virtualno doživljanje naravnih vrednot, delavnice za razvoj inovativne interpretacije naravnih vrednot, delavnice za ohranjanje vitalnega podeželja in krepitev povezanosti med podeželjem in urbanim središčem, delavnica za lažjo integracijo mladih v ruralno ekonomijo ter aktivacija študijskega krožka Kulinarika v dolini Sopotne z oblikovanjem kulinaričnega doživetja, so okrepile medgeneracijsko sodelovanje in povezovanje ter aktivacijo mladih v smislu spodbujanja podjetništva na podeželju.

Old School for New Ideas (SCHOOL-IDEAS)



Project partners: Municipality of Radeče (lead partner), Public Cultural and Tourist Recreation Centre Radeče, Jagnjenica Local Community, Jagnjenica Physical Culture Society, Arnika Rural Women's Association

Total project value (incl. VAT): € 201.003,74

EAFRD co-financing amount: for the problem area of the municipality of Radeče: 146.652,93 €

Duration: 1. 11. 2019–30. 4. 2020

The Old School for New Ideas project aimed at strengthening the social community in rural areas by creating opportunities for meeting and progressive activation of vulnerable groups (mainly unemployed young people, rural women and the elderly) through various forms of activities. The conversion of the old school in Jagnjenica has created a focal point for the Jagnjenica community. A tasting corner and an innovative interpretation centre are designed to raise awareness of the importance of nature conservation and new tourist products. The facility offers opportunities for further development of tourism and entrepreneurship. The AgroTour itinerary and the Forest Railway tourism product have also been developed as part of the project. Part of this is the Forest Trolley, an exhibit and a product of local knowledge, which will continue to give all visitors a glimpse of the picturesque history of the place and the new story of the old lambing school. Other activities carried out, such as a film for a virtual experience of natural values, workshops to develop an innovative interpretation of natural values, workshops to preserve the vitality of the countryside and strengthen the link between rural and urban areas, a workshop to facilitate the integration of young people into the rural economy and the activation of the Culinary Study Circle in the Sopota Valley through the creation of a culinary experience, have also strengthened intergenerational cooperation and integration and the activation of young people in the context of promoting entrepreneurship in the countryside.

Center za starejše **DOBRA ENERGIJA** (CZS DOBRA ENERGIJA)



Partnerji projekta: Javni zavod Zdravstveni dom Radeče (nosilec projekta),
Občina Radeče, Društvo upokojencev Radeče

Celotna vrednost projekta (z DDV): 73.900,00 €

Višina sofinanciranja EKSRP: za problemsko območje občine Radeče: 50.339,82 €

Trajanje: 1. 10. 2019–30. 7. 2020

Projekt **Center za starejše DOBRA ENERGIJA** rešuje izzive za vzpostavitev nove celostne rešitve za izboljšanje kakovosti življenja na področju storitev za starejše, aktivno staranje in medgeneracijsko sodelovanje, kakor tudi zmanjšanje socialnih stisk in povečanje dostopnosti do socialnih storitev. Oblikovan program usposabljanja za prostovoljce, izvedba usposabljanj za prostovoljce, nakup avtomobila in opreme, sistematično iskanje potencialnih uporabnikov in prostovoljcev, ki so v času izvajanja aktivnosti zagotavljali dežurstvo v centru in brezplačne prevoze, priprava mesečnih programov oz. delavnic in njihova izvedba ter evalvacija projekta so omogočili realizacijo bistvenih ciljev projekta, tj. omogočiti starejšim aktivno staranje, preprečevati izoliranost in spodbujati vključenost v mrežo socialnih odnosov; omogočati podaljševanje življenja v domačem okolju in preprečevati nepotreben pritisk na institucionalno varstvo in oskrbo, ki lahko nastaja izključno zaradi socialne osamitve v domačem okolju, ter aktivirati starejše kot vir pomoči, samopomoči in prostovoljstva. V okviru projekta je vzpostavljena inovativna metoda dela (participativno vodenje aktivnosti skupaj z udeleženci), kakor tudi ustanovitev centra in zagotavljanje mobilnosti udeležencev z brezplačnim varnim prevozom v center in domov. Tako center za starejše, organizirani brezplačni prevozi kot tudi metode dela v centru so pripomogli k izboljšanju kakovosti življenja starejših in socialno izključenih oseb v obdobju življenja, ko potrebujejo dodatno dobro energijo in spodbudno okolje, v katerem se bodo počutili zaželene in varne.

Centre for the Elderly **GOOD ENERGY** (CFE GOOD ENERGY)



Project partners: Public Institution Health Centre Radeče (lead partner), Municipality of Radeče, Association of Pensioners Radeče

Total project value (incl. VAT): € 73.900,00

EAFRD co-financing amount: for the problem area of the municipality of Radeče: 50.339,82 €

Duration: 1. 10. 2019–30. 7. 2020

The project **Centre for the Elderly GOOD ENERGY** addresses the challenges of creating a new integrated solution to improve the quality of life in the field of services for the elderly, active aging and intergenerational cooperation, as well as to reduce social hardship and increase access to social services. The design of a training programme for volunteers, the implementation of training sessions for volunteers, the purchase of a car and equipment, the systematic search for potential users and volunteers who provided on-call services and free transport during the implementation of the activities, the preparation of monthly programmes or workshops and their implementation, and the evaluation of the project have enabled the realisation of the essential objectives of the project, i.e. to enable older people to age actively, to prevent isolation and promote inclusion in a network of social relationships; to enable the prolongation of life in the home environment and to prevent unnecessary pressure on institutional care and care, which can arise solely due to social isolation in the home environment, and to activate older people as a source of help, self-help and volunteering. The project establishes an innovative working method (participative management of activities together with the participants), as well as the creation of a centre and the provision of mobility for participants with free safe transport to and from the centre. Both the centre for the elderly, the organised free transport and the working methods of the centre have contributed to improving the quality of life of elderly and socially excluded people at a time in their lives when they need extra good energy and a supportive environment in which they feel wanted and safe.

Inkluzija otrok in odraslih »PEGAS« (PEGAS)



Partnerji projekta: Anton Zevnik – nosilec dopolnilne dejavnosti kmetijstva (nosilec projekta), Varstveno delovni center Krško - Leskovec, Društvo za cerebralno paralizo Sonček Posavje, Osnovna šola dr. Mihajla Rostoharja Krško, Osnovna šola Globoko, enota Vrtec pri Osnovni šoli Globoko

Celotna vrednost projekta (z DDV): 183.539,94 €

Višina sofinanciranja EKSRP: 149.877,88 €

Trajanje: 1. 10. 2019–30. 9. 2021

Osnovni namen projekta **Inkluzija otrok in odraslih »PEGAS«** je bil izboljšanje inkluzije oz. optimalnega vsestranskega razvoja oseb v skladu s potrebami in zmožnostmi posameznega otroka, saj ima vsak otrok ali odrasli pravico do enakovrednega življenja v družbi, in omogočiti, da bi otrokom in odraslim s posebnimi potrebami lahko ponudili brezplačno bivanje z aktivnostmi, ki potekajo na kmetiji. Z izgradnjo pokrite jahalnice, ki omogoča jahanje vse mesece v letu neodvisno od vremenskih razmer, skrbjo za konje, jahanjem, pomočjo na kmetiji, z delavnicami, tabori, šolami v naravi in drugimi aktivnostmi je projekt povezal uporabnike partnerjev z redno dejavnostjo kmetije (šola jahanja, delavnice idr.) ter tako spodbudili spontano, neformalno učenje socialnih veščin, sprejemanja drugačnosti, vključevanja, destigmatizacije in s tem gradil vključujočo, pomagajočo družbo z bolj zdravim slogom življenja. Namen je bil, da se vsi obiskovalci kmetije učijo vzajemnosti, medsebojne pomoči in različnih veščin kot tudi bolj zdravega sloga življenja, spoštovanja narave in čistega okolja, sobivanja z živalmi, spoštovanja in razumevanja tradicionalnega življenja na kmetiji, kar vse pripomore k izboljšanju možnosti za vključevanje ranljivih skupin v vsakdanjo družbo.



»PEGAS« *Inclusion for Children and Adults* (PEGAS)



Project partners: Anton Zevnik - holder of complementary activity in agriculture (lead partner), Krško - Leskovec Protective Labour Centre, Association for Cerebral Palsy Sonček Posavje, Dr. Mihajlo Rostohar Krško Primary School, Globoko Primary School, Kindergarten unit at Globoko Primary School

Total project value (incl. VAT): € 183.539,94

EAFRD co-financing amount: € 149.877,88

Duration: 1. 10. 2019–30. 9. 2021

The main purpose of the project **"PEGAS"** was to promote the optimal development and inclusion of individuals, according to their unique needs and abilities. Every child and adult deserves to live equally in society, and the project aimed to offer free stays and activities on the farm to children and adults with special needs. By constructing a covered riding arena, individuals could participate in activities all year round, regardless of weather conditions. The project also provided care for horses, riding lessons, farm work, workshops, camps, nature schools, and other activities. By connecting users to regular farm activities, such as the riding school and workshops, the project facilitated informal learning of social skills, acceptance of differences, and destigmatization, which ultimately helped build a more inclusive and supportive society with healthier lifestyles. The goal was for all farm visitors to learn mutual help, reciprocity, and different skills, as well as respect for nature, the environment, coexistence with animals, and traditional farm life. These skills would improve the chances of inclusion of vulnerable groups in everyday society.

Črno-belo bogastvo s Krškega polja – samooskrbna, podjetniška in turistična priložnost (ČRNO-BELO BOGASTVO)



Partnerji projekta: Občina Krško (nosilec projekta), Posavski muzej Brežice, Kunst 1966, gostilna d. o. o., Kmečka zadruga Sevnica, z. o. o., Društvo rejcev krškopoljskih prašičev

Celotna vrednost projekta (z DDV): 196.049,04 €

Višina sofinanciranja EKSRP: 149.996,93 €

Trajanje: 1. 9. 2019–31. 8. 2021



S projektom **Črno-belo bogastvo s Krškega polja – samooskrbna, podjetniška in turistična priložnost** se podpira partnersko povezovanje nosilcev dejavnosti (ponudniki krškopoljskega prašiča), da izboljšajo svoj ekonomski položaj in potencial zaposlovanja z razvojem prepoznavne blagovne znamke Krškopoljec. Izdelan je elaborat o posavski dediščini – krškopoljski prašiček, urejene so točke za fotografiranje in oblikovani novi programi, izvedena izobraževanja ponudnikov in interaktivne delavnice, oblikovani novi produkti (mesni, kulinarčni krožnik, knjižica receptov, knjiga za otroke, brošura, skulpture, predstavitveni filmi, različni spominki, turistični – Gastronomsko razvajanje Posavja) in izvedeni dogodki (Antonovo, Okusi Posavja, študijska tura) ter kontinuirana promocija novonastalih produktov. Prav tako je ustvarjeno novo delovno mesto. Z oblikovanjem novih produktov (samooskrbni, podjetniški, turistični) in narejenim akcijskim načrtom, s katerimi se je pripomoglo k prepoznavnosti podeželja in blagovne znamke Krškopoljec, se bo dolgoročno ohranila avtohtona pasma krškopoljskega prašiča. Vzpostavljena partnerstva oz. mreža ponudnikov krškopoljca, usposobljenih oseb za rejo, ponudbo in prezentacijo krškopoljca s ciljem lokalne pridelave varne in kakovostne hrane, ugodno vplivajo na povečanje obiska v Posavju zaradi novih turističnih in drugih produktov.

The Black and white wealth from Krško polje - a subsistence, entrepreneurial and tourism opportunity (BLACK AND WHITE WEALTH)



Project partners: Municipality of Krško (lead partner), Posavje Museum Brežice, Kunst 1966, Gostilna d. o. o., Sevnica Agricultural Cooperative Society z. o. o., Krško Polje Pig Breeders' Association

Total project value (incl. VAT): € 196.049,04

ERDF co-financing amount: € 149.996,93

Duration: 1. 9. 2019–31. 8. 2021

The project *The Black and white wealth from Krško polje - a subsistence, entrepreneurial and tourism opportunity* supports the partnership networking of business operators (Krško Polje pig providers) to improve their economic situation and employment potential through the development of a distinctive Krškopoljec brand. A study on the Posavje heritage - the Krško polje pig - has been produced, photography points have been set up and new programmes designed, training for providers and interactive workshops have been held, new products have been designed (meat, culinary plate, recipe book, children's book, brochure, sculptures, presentation films, various souvenirs, tourist - Gastronomic Indulgence of Posavje) and events (Antonovo, Taste of Posavje, study tour) and continuous promotion of the newly created products. A new job has also been generated. The creation of new products (subsistence, entrepreneurial, tourist) and the action plan drawn up, which have helped to raise the profile of the countryside and the Krškopoljec brand, will help to preserve the indigenous Krškopoljec pig breed in the long term. The partnerships or network of Krškopoljec providers, trained persons for breeding, offering and presenting Krškopoljec, with the aim of local production of safe and quality food, will have a positive impact on increasing the number of visitors to Posavje, thanks to new tourists and other products.

Sveže, okusne, lokalne surovine na posavskih krožnikih (SVEŽE-OKUSNO- LOKALNO)



Partnerji projekta: Center za podjetništvo in turizem Krško (nosilec projekta), Evrosad, proizvodnja, trgovina, svetovanje d. o. o. Krško, Ribiška družina Kostanjevica na Krki, Društvo kmetič Krško, Društvo ljubiteljev suhomesnatih dobrot

Celotna vrednost projekta (z DDV): 112.965,13 €

Višina sofinanciranja EKSRP: 82.635,28 €

Trajanje: 1. 10. 2020–30. 11. 2021

Posavje postaja vse bolj gastronomska regija, k temu je pripomogel vsakoletni festival Okusi Posavja, ki se je v zadnjih letih iz uličnega festivala lokalne gastronomije in vina razmahnil tudi na pot povezovanja ponudnikov, izobraževanja in željo o doseganju vrhunskih gastronomskih doživetij. Regija se ponaša s številnimi značilnimi produkti, kot so rumeni plavec, modra frankinja, krškopoljski prašič, kopun, ribe, jabolka (sevniška voščenska), hruške, zelje, moka, jagodičevje, krompir ter druga sveža zelenjava in sadje. Projekt **Sveže, okusne, lokalne surovine na posavskih krožnikih** povezuje kmetije, odkupovalce sadja in zelenjave ter gostince. Z nakupom dostavnega vozila, ozaveščanjem mladih in starejših od 55 let o pomenu lokalne hrane in predelave, izvedbo dveh vrhunskih gastronomskih dni za specifično ciljno skupino mladih upov v gostinstvu in že obstoječih gostincev ter s promocijskim dokumentarnim filmom s predstavitevijo glavnih surovin v regiji in najpomembnejših gostincev, vinarjev in tudi društev na podeželju je pripomogel k večjemu odkupu in dobavi lokalnega sadja in zelenjave v gostinske obrate, ozaveščenosti prebivalstva o načinu pridelave sadja, zelenjave, k zelenim oskrbnim verigam in večjemu zanimanju mladih za gostinski poklic, hkrati pa gastronomska doživetja pritegnejo vedno več tako prebivalcev kot turistov v Posavju. Trajnost projekta je zagotovljena z vzpostavitvijo novega delovnega mesta, dostavno vozilo še naprej služi svojemu namenu. Z nadaljevanjem celotne oskrbe tudi po koncu projekta in promocijo zelene samooskrbne verige se še naprej povečuje privlačnost turistične regije Posavje.

Fresh, Tasty, Local Ingredients on Posavje Plates (FRESH-TASTY-LOCAL)



Project partners: Krško Centre for Entrepreneurship and Tourism (lead partner), Evrosad, Production, Trade, Consulting d. o. o. Krško, Kostanjevica na Krki Fishing Family, Krško Farmers' Association, Association of Lovers of Dry Meat Delicacies

Total project value (incl. VAT): € 112.965,13

EAFRD co-financing amount: € 82.635,28

Duration: 1. 10. 2020–30. 11. 2021

Posavje is becoming a more prominent gastronomic region, with the help of the annual Taste of Posavje festival. In recent years, the festival has evolved from a street fair showcasing local food and wine to a platform for connecting food providers, education and the aspiration to achieve top-class gastronomic experiences. The region boasts many typical products such as Rumeni plavec and Blue Franconian wine, Krškopolje pig, capon, fish, apples (sevniška voščenska), pears, cabbage, flour, berries, potatoes and other fresh vegetables and fruit. The ***Fresh, Tasty, Local Ingredients on Posavje Plates*** project brings together farms, fruit and vegetable buyers and caterers. With a purchase of a delivery van, and raised awareness among young people and over 55s about the importance of local food and processing, organised two top gastronomy days for a specific target group of young catering hopefuls and existing caterers, and production of a promotional documentary featuring the main raw materials in the region and the most important caterers, winemakers and rural associations, the project has helped to increase the purchase and supply of local fruit and vegetables to catering establishments, raise awareness among the population of how fruit and vegetables are produced, green supply chains and the interest of young people in the catering profession, while at the same time gastronomic experiences are attracting an increasing number of both residents and tourists to the Posavje region. The sustainability of the project is ensured by the creation of a new job and the van continues to serve its purpose. By continuing the entire supply chain after the end of the project and promoting the green self-supply chain, the attractiveness of the Posavje tourist region continues to increase.

Ajdovske zgodbe iz Posavja (AJDI!)



Partnerji projekta: Zavod Svibna, Regijski zavod za ohranjanje in trajnostni razvoj podeželja (nosilec projekta), Občina Krško, Posavski muzej Brežice, Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Javni zavod Kulturno turistični rekreacijski center Radeče, Gostinsko podjetje Sevnica, d. o. o.

Celotna vrednost projekta (z DDV): 189.588,49 €

Višina sofinanciranja EKSRP: 149.993,35 €

Trajanje: 1. 1. 2021–31. 10. 2022

Območje LAS Posavje odlikuje bogata naravna in kulturna dediščina, ki je na nekaterih območjih varovana tudi v okviru omrežja Natura 2000 (Ajdovska jama pri Nemški vasi), Kozjanskega parka in biosfernega območja Obsotelje in Kozjansko (Ajdovska jama v Silovcu pri Sromljah, Ajdovski Gradec nad Vranjem pri Sevnici), pa tudi v okviru posebnih gozdnih območij in blizu posameznih naravnih vrednot (Ajdov grob na obronku gozda Jatna v občini Radeče). S projektom **Ajdovske zgodbe iz Posavja** so povezane različne lokacije naravnih vrednot in arheološke dediščine Posavja, ki imajo v svojem imenu pridevnik »ajdovski« in so bile že v preteklosti predmet posameznih naložb in razvojnih aktivnosti s programi za obiskovalce. Z izvedenimi aktivnostmi so na naravni vrednoti in arheološkem najdišču Ajdovska jama pri Nemški vasi skladno z naravovarstvenimi smernicami izvedeni nujni ukrepi za ohranjanje narave (zamenjava vhodnih vrat za ustrezen prelet netopirjev, zmanjšanje osvetljenosti jame in nakup naglavnih svetil za obiskovalce, ki manj motijo netopirje, urejen varen dostop za obiskovalce, pripravljen načrt upravljanja, prenosljiv tudi na druge lokacije), razviti so novi programi in ponudba storitev, povezanih z arheološko dediščino in naravnimi vrednotami (spominki, kulinarična ponudba, virtualna resničnost, doživljajski programi), oblikovan je integralni turistični produkt Ajdovske zgodbe iz Posavja ter usposobljeni nosilci novih storitev (vodniki, animatorji, gostinci in rokodelci). S projektom se prispeva k ohranjanju narave in biotske raznovrstnosti z ozaveščanjem in vključevanjem lokalnega prebivalstva v razvoj trajnostne turistične ponudbe na varovanih območjih (Natura 2000 Ajdovska jama) ter k družbeno-gospodarskemu razvoju območja in zagotavlja boljšo dostopnost do naravoslovnih, kulturnih, izobraževalnih, prostočasnih in socialnih vsebin za boljšo kakovost življenja različnim ciljnim skupinam obiskovalcev Posavja.

Stories about Giants from Posavje (AJDI!)



Project partners: Svibna Institute, the Regional Institute for the Conservation and Sustainable Development of Rural Areas (lead partner), Krško Municipality, Posavje Museum in Brežice, Public Institute for Culture, Sport, Tourism and Youth Activities in Sevnica, Cultural and Tourist Recreation Centre in Radeče, Catering company Sevnica, d. o. o.

Total project value (incl. VAT): € 189.588,49

EAFRD co-financing amount: € 149.993,35

Duration: 1. 1. 2021-31. 10. 2022

The LAG Posavje area is characterized by a rich natural and cultural heritage, which in some areas is also protected under the Natura 2000 network (Cave Ajdovska jama near Nemška vas), the Kozjanski park and the Obsotelje and Kozjansko Biosphere Area (the cave Ajdovska jama in Silovec near Sromlje, the Ajdov Gradec above Vranje near Sevnica), as well as in the framework of special forest areas and close to individual natural values (grave Ajdov grob on the hillside of the Jatna forest in the municipality of Radeče). The project **Stories about Giants from Posavje** is linked to various sites of natural values and archaeological heritage in Posavje that have the adjective "Ajdov" in their name and have been the subject of individual investments and development activities with visitor programmes in the past. The activities carried out at the cave Ajdovska jama natural value and archaeological site near Nemška vas have been in line with nature conservation guidelines and have resulted in the implementation of necessary nature conservation measures (replacement of the entrance gate to allow bats to fly through, reduction of lighting in the cave and purchase of headlamps for visitors to reduce disturbance to bats, provision of safe access for visitors, preparation of a management plan), as well as the development of the cave Ajdovska jama nature conservation project, new programmes and services related to the archaeological heritage and natural values have been developed (souvenirs, culinary offer, virtual reality, experiential programmes), an integral tourist product Ajdovske zgodbe iz Posavja (Stories about Giants from Posavje) has been created, and new service providers have been trained (guides, animators, caterers and craftsmen). The project contributes to the conservation of nature and biodiversity by raising awareness and involving the local population in the development of a sustainable tourism offer in protected areas (Natura 2000 Ajdovska jama) and to the socio-economic development of the area, and ensures better accessibility to natural, cultural, educational, leisure and social facilities for a better quality of life for the different target groups of visitors to Posavje.

Tujerodne rastline – invazivne in škodljive (TUJERODKE)



Partnerji projekta: Javno podjetje Komunala Brežice, d. o. o. (nosilec projekta), Posavski muzej Brežice, Javno podjetje Komunala, d. o. o., Sevnica

Celotna vrednost projekta (z DDV): 198.246,92 €

Višina sofinanciranja EKSRP: 146.869,29 €

Trajanje: 1. 1. 2021–30. 6. 2022

Tujerodne invazivne rastline imajo drugačne biološke lastnosti. Zanje sta značilna hitra rast in intenzivno razmnoževanje, učinkovito preživijo v neugodnih razmerah in so ekološko prilagodljive. Njihova osnovna značilnost je velika sposobnost širjenja. Ogrožajo avtohtono rastlinstvo in živalstvo, naše okolje in naravo ter ljudi. Z namenom ozaveščanja splošne javnosti o problemu invazivnih tujerodnih vrst za okolje, kmetijstvo, zdravje in gospodarstvo ter vpeljave novih ukrepov, ki bodo prispevali k učinkovitemu ekološkemu zatiranju tujerodnih vrst v našem okolju, so bile v okviru projekta **Tujerodne rastline – invazivne in škodljive** izvedene številne aktivnosti. Ugotovljena je zastopanost tujerodnih in najbolj invazivnih rastlinskih vrst v naši regiji, izvedle so se akcije informiranja in ozaveščanja javnosti o gospodarski škodi ter negativnih vplivih, ki jih imajo invazivne tujerodne vrste na ekosisteme in organizme, oz. ozaveščanje širše javnosti o pomenu varovanja okolja, narejen je bil načrt zatiranja in odstranjevanja invazivnih tujerodnih rastlin. Prav tako je ustvarjeno novo delovno mesto, na katerem dela oseba, usposobljena za prepoznavo tujerodnih rastlin na našem območju, izvajanje ukrepov proti njihovemu razraščanju ter za upravljanje stroja na paro, s katerim jih je mogoče zatreti na ekološki način. Izboljšanje stanja okolja se kaže v številnih pogledih, kot je zmanjševanje obremenitve okolja s kemičnimi pripravki za zatiranje tujerodnih rastlin in plevela, zmanjšanje izpusta CO₂ (drobilnik za les in predelan avto na biopogon iz odpadnega jedilnega olja), zmanjšanje odpada, predvsem plastične embalaže (kemikalije so pakirane v plastično embalažo) in ozaveščanje širše javnosti o pomenu varovanja okolja.

Non-native Plants - Invasive and Harmful (NON-NATIVE PLANTS)



Project partners: Public company Komunala Brežice, d. o. o. (lead partner), Posavje Museum Brežice, Public company Komunala, d. o. o., Sevnica

Total project value (incl. VAT): € 198.246,92

EAFRD co-financing amount: € 146.869,29

Duration: 1.1. 2021 -30. 6. 2022

Non-native invasive plants have different biological characteristics. They are characterised by rapid growth and vigorous reproduction, survive effectively in adverse conditions and are ecologically adaptable. Their main characteristic is their high capacity to spread. They threaten native flora and fauna, our environment and nature, and people. To raise awareness among the general public about the problem of invasive non-native species for the environment, agriculture, health and the economy, and to introduce new measures that will contribute to the effective ecological control of non-native species in our environment, a number of activities have been carried out in the framework of the project **Non-native Plants - Invasive and Harmful**. The presence of non-native and most invasive plant species in our region has been established, information and awareness-raising campaigns have been carried out to inform the public about the economic damage and the negative impacts that invasive non-native species have on ecosystems and organisms, and to raise awareness among the general public about the importance of environmental protection, and a plan for the eradication and removal of invasive non-native plants has been drawn up. A new post has also been created for a person trained to identify non-native plants in our area, to take action against their proliferation and to operate a steam-powered machine that can be used to eradicate them in an ecological way. The improvement of the environment is reflected in several ways, such as reducing the environmental load of chemical products for the control of non-native plants and weeds, reducing CO2 emissions (wood chipper and car converted to biofuel from waste cooking oil), reducing waste, especially plastic packaging (chemicals are packaged in plastic) and raising awareness among the general public of the importance of protecting the environment.

Lokalno je povezovalno (LOKALNO)



Partnerji projekta: Občina Sevnica (nosilec projekta), Javno podjetje Komunala, d. o. o., Sevnica, Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Društvo kmetič Sevnica

Celotna vrednost projekta (z DDV): 74.642,43 €

Višina sofinanciranja EKSRP: 50.000,00 €

Trajanje: 1. 1. 2023–31. 12. 2023

Projekt je namenjen krepitvi položaja obstoječih kmetij, podjetnikov in drugih gospodarskih subjektov s spodbujanjem lokalne samooskrbe s svežo, kakovostno in varno hrano, razvoju in uvajanju okolju prijaznih tehnologij in rešitev, spodbujanju ponovne uporabe, ohranjanju narave in krajine ter vključevanju naravne in kulturne dediščine v razvoj trajnostnega turizma. Z razvojem in implementacijo inovativnih turističnih produktov in ponudbe na območju Lisce, s poudarkom na promociji in trženju ter izboljšanju dostopnosti storitev za vse prebivalce in obiskovalce, se povečuje privlačnost prostora in vključenost ranljivih skupin v družbo ter krepí dostopnost vseživljenjskega učenja in zdravega življenjskega sloga. Na podlagi analize ciljnih skupin, torej potencialnih in obstoječih obiskovalcev Lisce in Tončkovega doma, se z oblikovanjem novih produktov nadgrajuje obstoječa ponudba doživetij za ranljive ciljne skupine. Z izvedbo kulinarčnih delavnic in izobraževanj na temo pravilnega ločevanja odpadkov se krepí ozaveščenost prebivalcev o prednostih njihovega območja in varstvu okolja, z izobraževanjem na temo pripovedovanja zgodb (storytelling) pa se obogati turistična ponudba. V sklop projekta **Lokalno je povezovalno** spada tudi naložba v obnovo nadstreška ob Tončkovem domu na Lisci, kjer je zdaj večnamenska učilnica na prostem. Splošni cilj naložbe je še naprej krepiti partnerstva, da med seboj še bolj sodelujejo, razvijajo nove produkte in načine sodelovanja, hkrati pa se s širitvijo pokrite površine na Tončkovem domu ponuja priložnost za še bolj aktivno povezovanje partnerstev s ciljnimi skupinami projekta.

Local is Connective (LOCAL)



Project partners: Municipality of Sevnica (lead partner), Public Company Komunala, d. o. o., Sevnica, Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica, Association of Rural Women Sevnica

Total project value (incl. VAT): € 74.642,43

EAFRD co-financing amount: € 50.000,00

Duration: 1.1. 2023–31.12. 2023

The goal of the project is to strengthen existing farms, entrepreneurs and other economic operators by promoting local self-sufficiency in fresh, quality and safe food, developing and introducing environmentally friendly technologies and solutions, promoting re-use, preserving nature and landscape, and integrating natural and cultural heritage into the development of sustainable tourism. The development and implementation of innovative tourism products and offers in the Lisca area, with a focus on promotion and marketing and improving accessibility of services for all residents and visitors, increases the attractiveness of the area and the inclusion of vulnerable groups in society, as well as enhancing accessibility to lifelong learning and healthy lifestyles. Based on the analysis of the target groups, i.e. potential and existing visitors to Lisca and Tonček's home on Lisca, the existing offer of experiences for vulnerable target groups is being upgraded by creating new products. Culinary workshops and training sessions on waste segregation raise awareness among residents of the benefits of their area and environmental protection, and storytelling training enriches the tourism offer. The **Local is Connective** project also includes an investment in the renovation of the canopy at Tonček's home on Lisca, which is now a multi-purpose outdoor classroom. The overall objective of the investment is to further strengthen partnerships to cooperate even more, and develop new products and ways of working together, while the extension of the covered area at Tonček's home on Lisca offers the opportunity to connect partnerships even more actively with the project's target groups.

Vključevanje mladih v prostovoljne reševalne službe za zagotavljanje varnosti na podeželju (ZA VARNOST GRE!)



Partnerji projekta: Prostovoljno gasilsko društvo Leskovec pri Krškem (nosilec projekta), Društvo potapljačev Vidra Krško, Gasilska zveza Krško

Celotna vrednost projekta (z DDV): 48.855,88 €

Višina sofinanciranja EKSRP: 34.787,14 €

Trajanje: 1. 4. 2023–31. 1. 2025

Projekt se spopada z izzivi reaktivacije in vključenosti mladih v prostovoljne organizacije, ki delujejo na področju zaščite in reševanja, tj. prostovoljna gasilska društva in društva potapljačev, ki so predvsem na območju Posavja kot izrazite obrečne pokrajine pomemben člen reševalnih služb. Z aktivnim usposabljanjem tako mladine kot mentorjev mladine partnerstvo zagotavlja odzivanje na nesreče in zaščito prebivalstva. Osnovna cilja sta okrepiti zavest o pomembnosti prostovoljnih reševalnih služb v regiji in pridobivanje novih članov za zagotavljanje njihovega kontinuiranega delovanja in ohranjanja varnosti lokalnega okolja. V času trajanja projekta **Vključevanje mladih v prostovoljne reševalne službe za zagotavljanje varnosti na podeželju** se je, med drugimi aktivnostmi, sodobno opremil prostor gasilskega doma v Leskovcu pri Krškem. S sodobno računalniško opremo so prostori in samo društvo postali privlačnejši za mladino. Nov produkt – aplikacija za izobraževanje mladine s kvizom – dodatno pospešuje digitalizacijo dela. Vzpostavljeno inovativno partnerstvo oblikuje celoto: dve prostovoljni društvi sta neposredno delali z mladino in posredno tudi s starejšimi, ženskami (starši, učitelji), Gasilska zveza Krško pa je zagotavljala strokovno podporo in kanal za doseganje nacionalne ravni. Projekt doprinaša k izboljššanemu zdravju ljudi (kakovostno preživljanje prostega časa, socialna reaktivacija) in ima pozitiven vpliv na okolico (sodobno opremljen gasilski dom, ki je primarno namenjen lokalnemu prebivalstvu (druženje, izobraževanje). Pozitiven učinek je hkrati dosežen pri posameznikih, z razvojem osebnih vrednot, razumevanja in socialnega čuta skozi prostovoljstvo. Projekt je tako celostno namenjen splošni populaciji v regiji Posavje.

13

Involving Young People in Voluntary Rescue Services to Ensure Rural Safety

(IT'S ALL ABOUT SAFETY!)



Project partners: Voluntary Fire Brigade Leskovec pri Krškem (lead partner), Vidra Krško Diving Association, Krško Fire Brigade Association

Total project value (incl. VAT): € 48.855,88

EAFRD co-financing amount: € 34.787,14

Duration: 1. 4. 2023–31. 1. 2025

The project aims to address the challenges of getting young people involved and active in voluntary organizations that focus on protection and rescue services. These organizations include voluntary fire brigades and diving clubs, which play a vital role in rescue services, especially in the Posavje region, which is a unique riparian landscape. By actively training both young people and their mentors, the Partnership aims to ensure that the community is well-prepared for disasters and that the population is protected. The main objectives of the project are to raise awareness of the importance of voluntary rescue services in the region, recruit new members to ensure their continued operation, and maintain the safety of the local environment. During the duration of the project ***Involving Young People in Voluntary Rescue Services to Ensure Safety in Rural Areas***, among other activities, the fire station in Leskovec pri Krškem was equipped with modern facilities. Modern computer equipment has made the premises and the association more attractive to young people. A new product - a youth education app with a quiz - further promotes the digitisation of the work. The innovative partnership established forms a whole: two voluntary associations worked directly with young people and indirectly with older people and women (parents, teachers), while the Krško Fire Brigades Association provided professional support and a channel for reaching the national level. The project aims to improve the health of people by providing them with quality leisure time and social reactivation. Additionally, it has a positive impact on the surrounding area by establishing a modern equipped firehouse primarily for the local population. This helps people to socialize and receive education. Through volunteering, individuals are able to develop personal values, understanding, and a sense of social responsibility. Ultimately, the project targets the general population in the Posavje region in a holistic manner.

Banova domačija - okusimo dediščino

(BANOVA DOMAČIJA -
OKUSIMO DEDIŠČINO)



Partnerji projekta: Občina Brežice (nosilec projekta), Posavski muzej Brežice, Zavod za podjetništvo, turizem in mladino Brežice, Invalidsko podjetje Lumia, družba za rehabilitacijo, usposabljanje in zaposlovanje, d. o. o., Turistično društvo Artiče, Sadjarsko društvo Artiče

Celotna vrednost projekta (z DDV): 46.771,00 €

Višina sofinanciranja EKSRP: 38.590,34 €

Trajanje: 1. 4. 2023–31. 12. 2023

Projekt temelji na revitalizaciji skupne etnološke dediščine, družbene infrastrukture – Banove domačije. V destinaciji razvija butično ponudbo s pridihom lokalnega, avtentičnega, edinstvenega. Predstavlja pomemben prispevek k višji kakovosti doživetja turistov, razvoju kreativnega turizma, trajnostnemu razvoju javne infrastrukture na podeželju, k boljši dostopnosti programov in storitev na področju kulture, turizma, izobraževanja, hkrati pa se z njim povečujejo možnosti za vključenost ranljivih skupin v družbo in zaposlovanje. Razbremenjuje turistični tok in osredotočenost prihoda turistov ter razvija turistično ponudbo tudi zunaj osrednje turistične sezone. V okviru projekta **Banova domačija – okusimo dediščino** je nabavljena oprema za pritličje kmečke hiše na Banovi domačiji, opremljen pa je tudi zunanji prostor, s čimer sta mogoča sprejem do 50 obiskovalcev ter izvedba izobraževalnih vsebin na prostem. Vzpostavljena sta dva nova turistična produkta, ki sta na voljo na domačiji: petzvezdično kulinarično doživetje in program doživljajske domačije. Za izvedbo aktivnosti na doživljajski domačiji so nabavljeni kostumi za nastopajoče v kulturno-gledališki predstavi, vzpostavljena je dodatna privlačna ponudba za obiskovalce – programi doživljajske domačije z namenom ohranjanja dediščine in vedenja o bogatem življenju na domačiji, ohranjanje znanja, ki zamira – cepljenje drevja, sajenje, sušenje sadja, zelišč, ter prikaz načina življenja na domačiji skupaj s promocijo lokalnih ponudnikov sadja, zelenjave ter drugih lokalnih produktov. Izdelani so bili promocijski film, didaktični pripomočki in programi interaktivne tematske poti za otroke, vzpostavljena spletna stran, ki promovira in sočasno povezuje destinacijo Čatež in Posavje, dodatno se omogoča skupen nastop na trgih in prispevek k posredni prodaji ponudbe in storitev tudi po izteku projekta.

Ban's homestead - Taste the heritage

(*BAN'S HOMESTEAD - TASTE
THE HERITAGE*)



Project partners: Municipality of Brežice (lead partner), Posavje Museum Brežice, Institute for Entrepreneurship, Tourism and Youth Brežice, Lumia Company for people with disabilities, a company for rehabilitation, training and employment, d. o. o., Artiče Tourist Association, Artiče Fruit Growers' Association

Total project value (incl. VAT): € 46.771,00

EAFRD co-financing amount: € 38.590,34

Duration: 1. 4. 2023-31. 12. 2023

This project is all about reviving a shared cultural heritage - the Ban's Homestead social infrastructure. It aims to create a unique and authentic boutique experience for tourists, while also contributing to the development of creative tourism, sustainable public infrastructure in rural areas, and better accessibility to cultural, tourism, and educational programs and services. Moreover, it aims to increase opportunities for social inclusion and employment of vulnerable groups. The project also seeks to diversify the flow of tourists and attract visitors outside of the peak tourist season. Within the framework of the ***Ban's Homestead - Taste the Heritage*** project, the equipment has been purchased for the ground floor of the farmhouse at Ban's Homestead, as well as an outdoor space, which will allow for the reception of up to 50 visitors and the organisation of outdoor educational activities. Two new tourist products are now available at the farmhouse - a five-star culinary experience and a farmhouse adventure program. Cultural and theatrical performances will be a part of the Adventure Homestead activities, and new costumes have been purchased for the performers. Additionally, an attractive offer has been created for visitors - the Adventure Homestead program to preserve the heritage and knowledge of the rich life on the homestead. This program will include grafting trees, planting, drying fruit and herbs, and demonstrating the way of life on the homestead. The promotion of local suppliers of fruits, vegetables, and other local products will also be a part of this initiative. To further promote the destination of Čatež and Posavje, a promotional film, didactic aids, and interactive thematic trails for children have been produced. A website has been launched to link the destination and enable a joint appearance on the markets. This will help with the indirect sale of their offers and services even after the end of the project.

Mislim modro – povezovanje regionalnih pridelovalcev in ponudnikov v kulinarične zgodbe Posavja (MISLIM MODRO)



Partnerji projekta: Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica (nosilec projekta), Kmečka zadruga Sevnica, z. o. o., Društvo vinogradnikov Sevnica - Boštanj

Celotna vrednost projekta (z DDV): 69.311,20 €

Višina sofinanciranja EKSRP: 49.313,27 €

Trajanje: 1. 9. 2023–31. 3. 2025

Projekt **Mislim modro – povezovanje regionalnih pridelovalcev in ponudnikov v kulinarične zgodbe Posavja** sledi načelu regenerativnega turizma, pri katerem se poleg zmanjševanja vplivov na okolje daje poudarek vključevanju, povezovanju in izobraževanju vseh vključenih deležnikov v verigo kulinarično-vinske ponudbe – kmetov, pridelovalcev, predelovalcev, vinogradnikov, vinarjev, gostincev, turističnih delavcev, vseh, ki se pri svojem delu srečujejo s potrošnikom ter prispevajo k boljši turistični ponudbi, s tem pa k boljšemu življenju, ugodnostim, ki jih prinaša turizem, možnostim zaposlitve in razvoja podeželja. Aktivnosti projekta so: izvedba odmevnejšega strokovnega dogodka z mojstrskim tečajem, raziskava trga in ciljnih skupin kupcev vin iz Posavja, izdelava celostne grafične podobe Mislim modro (vizualizacija za tiskovine, promocijsko gradivo in osnove za oglaševanje na sodobnih elektronskih omrežjih), povečanje znanja o vinu ter povečanje znanja o spajanju hrane in vina v regionalno značilno kulinariko, organizacija dveh večjih izobraževalno-kulinaričnih dogodkov (festivalov) za krepitev znanja in samozavesti ponudnikov, pridelovalcev in rejcev iz celotne regije, številna izobraževanja, na katerih lahko pridelovalci vina nadgradijo svoje znanje o pridelavi in ki spodbujajo k usmeritvi v pridelavo vin z večjo kakovostjo in dodano vrednostjo na trgu. Aktivnosti podpirajo razvoj lokalnih partnerstev s ponudniki, ki so ključnega pomena za ohranjanje lokalnega gospodarstva in lokalnih prehranskih verig, nujnih ne le za oskrbo javnih institucij s kakovostno lokalno hrano, temveč tudi za ponudbo zdrave lokalno pridelane hrane na trgu in v turistični ponudbi na območju LAS Posavje. Aktivnosti projekta so izboljšale možnosti razvoja dejavnosti in kakovosti življenja tudi v smislu povečanja samooskrbe in pridelave hrane, kar je osnovno načelo za blaginjo prebivalcev v regiji in na ravni države.

Think Blue - Linking Regional Producers and Providers to the Culinary Stories of Posavje

(THINK BLUE)



Project partners: Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica (lead partner), Sevnica Agricultural Cooperative Society, z.o.o., Association of Wine Growers Sevnica - Boštanj

Total project value (incl. VAT): € 69.311,20

ERDF co-financing amount: € 49.313,27

Duration: 1. 9. 2023-31. 3. 2025

The project ***Think Blue - Linking Regional Producers and Providers to the Culinary Stories of Posavje*** follows the principle of regenerative tourism, which, in addition to reducing environmental impacts, emphasises the involvement, networking and education of all stakeholders involved in the culinary and wine supply chain - farmers, producers, processors, winegrowers, winemakers, caterers, tourism workers, all those whose work brings them into contact with the consumer and contributes to a better tourism offer, and thus to a better life, the benefits of tourism, employment opportunities and rural development. The project activities are: the implementation of a major professional event with a masterclass, market research and target groups of wine buyers from Posavje, the creation of an integrated graphic image for Think Blue (visualisation for printed materials, promotional material and the basics for advertising on modern electronic networks), increasing knowledge about wine and increasing knowledge about food and wine pairing in a regionally distinctive cuisine, the organisation of two major educational and culinary events (festivals) to strengthen the knowledge and confidence of wine producers, producers and breeders from the whole region, several training courses to enable wine producers to improve their knowledge of production and to encourage them to focus on producing wines with higher quality and added value on the market. The activities support the development of local partnerships with suppliers, which are key to sustaining the local economy and local food chains, essential not only for supplying public institutions with quality local food, but also for offering healthy locally produced food on the market and in the tourist offer in the LAG Posavje area. The project activities have also improved the possibilities for the development of activities and the quality of life in terms of increasing self-sufficiency and food production, which is a basic principle for the well-being of the population in the region and at a national level.



Podpora EVROPSKEGA SKLADA ZA REGIONALNI RAZVOJ (ESRR) je namenjena ciljem in ukrepom SLR LAS Posavje, ki zasledujejo deveto prednostno os OP EKP 2014–2020, natančneje cilj: boljša gospodarska in socialna vključenost skupnosti na območju LAS. Izvedba ukrepov SLR posredno prispeva tudi k prednostnim naložbam, povezanim z drugimi tematskimi cilji, predvsem na področju spodbujanja podjetništva, boljšega stanja okolja in biotske raznovrstnosti, trajnostne mobilnosti in vseživljenjskega učenja.



The support from the EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF) is earmarked for the objectives and actions of the LDS of the LAG Posavje, which pursue the ninth priority axis of the OP ECP 2014-2020, more specifically the objective: better economic and social inclusion of the communities in the LAG area. The implementation of the LDS actions also indirectly contributes to priority investments related to other thematic objectives, notably in the field of promoting entrepreneurship, improving the environment and biodiversity, sustainable mobility as well as lifelong learning.



Podpora **Evropskega sklada za regionalni razvoj**

v programskem obdobju
in the programming period

2014-2020

The support from the **European regional development fund**



EVROPSKA UNIJA
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REGIONALNI RAZVOJ
NALOŽBA V VAŠO PRIHODNOST

iZOOdi – Inicijativa za odgovoren odnos do živali (IZOODI)



Partnerji projekta: Društvo PoPasje (nosilec projekta), Kinološko društvo za iskanje, Zaščito in Reševanje, Marengo, društvo za terapijo in aktivnosti s pomočjo konja, Kulturno društvo Prostor vmes, VetBM, ambulanta za male živali d. o. o.

Celotna vrednost projekta (z DDV): 32.294,75 €

Višina sofinanciranja ESRR: 24.007,34 €

Trajanje: 4. 10. 2017–30. 10. 2018

Namen projekta *iZOOdi – inicijativa za odgovoren odnos do živali* je bil predvsem tolikšen dvig zavesti družbe, da se dolgoročno zmanjša število zapuščenih psov in mačk, razbremenijo zmogljivosti zavetišča, povečata odgovornost in zavedanje o pomembnosti dolgoročne izbire vrste živali, zmanjša populacija prostoživečih mačk na našem območju, poveča soodgovornost pri prijavi zanemarjanja ali mučenja živali. Poleg navedenega se je s projektom želelo spodbuditi ljudi h gibanju in aktivnemu delu s psom, k pasjim športom, vključevanju v prostovoljske programe društev in zavetišč ter k vzornemu odnosu do narave s pobiranjem pasjih iztrebkov. Cilj je ljudi z enakimi interesi povezati v dejavnosti in jih privabiti k druženju na zabavnih pasjih dogodkih. Z izvedenimi aktivnostmi so se prebivalci območja tudi informirali o perspektivnosti še nerabljenih, degradiranih površin, podane so bile pobude za postavitve več košev za pasje iztrebke, ureditev športnih lokacij za aktivnosti s psom ter inovativnih možnosti za razvoj novih storitev, ponudb za prebivalce in turiste. Vanje so bile vključene vse generacije in tudi ranljive skupine. Aktivnosti v projektu so pripomogle doseganju glavnega cilja, tj. dvigniti zavest človeka o dobrem odnosu do živali, okolja in narave in s tem tudi krepiti zdrav življenjski slog prebivalcev.

iZOOdi - Initiative for a Responsible Attitude towards Animals (IZOODI)



Project partners: PoPasje Association (lead partner), Cynological Association for Search, Protection and Rescue, Marengo, Association for Therapy and Activities with the Help of the Horse, Cultural Association Space in Between, VetBM, Small Animal Clinic d. o. o.

Total project value (incl. VAT): € 32.294,75

ERDF co-financing amount: € 24.007,34

Duration: 4. 10. 2017–30. 10. 2018

The iZOOdi - Initiative for Responsible Attitude towards Animals project was mainly launched with the aim to raise the awareness of the society in order to reduce the number of abandoned dogs and cats in the long term, to relieve the capacity of shelters, to increase responsibility and awareness of the importance of the long-term choice of the type of animal, to reduce the population of feral cats in the area, to increase co-responsibility in reporting animal neglect or torture. Along with these objectives, the project also sought to promote physical activity and dog sports, encourage people to volunteer at animal shelters and associations, and set an example of responsible behavior by picking up after their dogs. The project aimed to bring together like-minded people and organize fun dog events for socializing and community building. The project also aimed to educate the public about the potential of underutilized areas, recommended the installation of dog waste bins, proposed the development of sporting sites for activities with dogs, and suggested innovative ways to improve services and amenities for residents and tourists. The initiative involved people of all ages and socio-economic backgrounds and aimed to promote a healthy lifestyle by fostering a positive relationship with animals, the environment, and nature.

Podjetna 9ka (9ka)



Partnerji projekta: Občina Krško (nosilec projekta), Območna obrtno-podjetniška zbornica Krško, Gospodarska zbornica Slovenije – Poslovna enota Območna zbornica Posavje, Osnovna šola Leskovec pri Krškem, Osnovna šola Jožeta Gorjupa Kostanjevica na Krki, Metalika proizvodnja pohištva, furniranega aluminija in inženiring, d. o. o., Osnovna šola Artiče

Celotna vrednost projekta (z DDV): 84.478,89 €

Višina sofinanciranja ESRR: 61.171,72 €

Trajanje: 1. 11. 2017–30. 10. 2019

Gospodarstvo, šolstvo in lokalna skupnost so v okviru projekta mladim olajšali odločanje za kariero in vstop na trg delovne sile. Mladi v OŠ ne poznajo poklicev, nimajo podjetniških znanj, nimajo šolskih predmetov, ki bi spodbujali tehnične spretnosti. Odločajo se za družboslovne poklice, ki so »moderni«, na trgu pa primanjkuje tehničnega kadra. Aktivnosti projekta **Podjetna 9ka** so bile namenjene poklicnemu usmerjanju učencev osnovnih šol v tehnične poklice, usposabljanju učiteljev ter ozaveščanju učencev in staršev o pomenu in priložnostih v tehničnih poklicih. Z oblikovanim programom izvedbe interesnih dejavnosti s področja tehnike v OŠ, pilotno izvedbo poklicnega usmerjanja za 9. razred v OŠ v podjetjih, nakupom opreme, materialov za izvedbo aktivnosti, izobraževanjem učiteljev, izvedbo delavnic za starše s predstavitvijo poklicev, karierno-podjetniških delavnic za OŠ ter večgeneracijskih delavnic in z organiziranjem ogledov podjetij za učence OŠ s predstavitvijo poklicev v praksi se je želelo povečati zanimanje za vpis v srednje šole glede na kadrovske potrebe in odločanje za deficitarne poklice ter dvigniti ugled tehničnih poklicev in zavedanje o potrebnosti teh poklicev. Z usposobljenostjo in ozaveščenostjo mladih o zaposljivih poklicih so rezultati projekta dolgoročno usmerjeni k izboljšanju kadrovskega stanja v regiji in razvoju celotnega posavskega gospodarstva, ki mu primanjkuje ustrezno usposobljenega kadra s tehničnega področja.

The Entrepreneurial 9 (9)



Project partners: Municipality of Krško (lead partner), Krško Regional Chamber of Crafts and Entrepreneurship, Chamber of Commerce and Industry of Slovenia - Business Unit Regional Chamber Posavje, Primary School Leskovec pri Krškem, Primary School Jože Gorjup Kostanjevica na Krki, Metalika Production of Furniture, Veneered Aluminium and Engineering, d. o. o., the Primary School Artiče

Total project value (incl. VAT): € 84.478,89

ERDF co-financing amount: € 61.171,72

Duration: 1. 11. 2017–30. 10. 2019

The **Entrepreneurial 9** project was created to assist young people in making informed career choices and entering the labor market. The project aimed to provide business, education, and community resources to guide primary school students towards technical careers, as they often lack knowledge in this area and tend to choose social science professions due to their modern appeal. This results in a shortage of technical staff in the job market. The project's activities included designing a program of technical interest activities for primary school students, implementing vocational guidance for 9th graders, and increasing interest in enrolling in secondary schools for technical careers. The project also sought to raise awareness among parents and teachers about the importance of technical careers and the opportunities they present. The project involved purchasing equipment and materials for the implementation of these activities, training teachers, organizing workshops for parents to present various occupations, and arranging career-enterprise workshops for primary schools and multi-generational workshops. Additionally, the project organized company tours for primary school students to showcase technical occupations in practice. By empowering young people and raising their awareness of employable occupations, the project aims to improve the human resources situation in the region and develop the entire Posavje economy by providing suitably qualified technical staff.

Zelena doživetja Posavja (REVIZEN)



Partnerji projekta: Občina Krško (nosilec projekta), Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Občina Radeče, Občina Bistrica ob Sotli, Galerija Božidar Jakac Kostanjevica na Krki, Center za podjetništvo in turizem Krško

Celotna vrednost projekta (z DDV): 204.160,69 €

Višina sofinanciranja ESRR: 141.016,34 €

Trajanje: 1. 11. 2017–30. 10. 2019

Urbana območja v Posavju potrebujejo revitalizacijo, oživitev, privlačnost in vpeljavo novega programa interpretacij, ki bo predstavljal nov inovativen turistični produkt. S projektom **Zelena doživetja Posavja** se je nadgradila turistična znamka Posavje, polno priložnosti. Aktivnosti so bile usmerjene v ozelenitev posameznih urbanih območij Posavja s tradicionalnimi vrstami, kar je bilo izvedeno z zasaditvijo različnih avtohtonih rastlinskih vrst in dreves. Nastale so nove interpretacijske točke, ki povezujejo naravo, kulturno dediščino, igrifikacijo, urbana območja, predvsem pa prebivalce in so nadgrajene v programu interpretacij. Z revitalizacijo urbanih območij z zelenimi vsebinami se je povečala biotska pestrost regije in dvignila zavest prebivalcev o pomenu varovanja narave. Z izbiro naravnih materialov pri nabavi opreme in ozaveščanjem o pomenu ravnanja z odpadki se je dolgoročno izboljšalo stanje okolja, kar je dodatno prispevalo k cilju destinacije za zelena doživetja. S povezovanjem in aktivacijo ljudi, ki živijo na urbanih območjih, ter ranljivih ciljnih skupin se je prispevalo h krepitvi zdravega življenjskega sloga prebivalcev, saj oblikovani zeleni interaktivni kottički spodbujajo aktivno druženje prebivalcev med sabo in v naravi. Projekt je s tem sledil viziji SLR Dinamična, povezana in privlačna skupnost ter sloganu Slovenije kot zelene, aktivne in zdrave dežele.

Green Experiences of Posavje (REVIZEN)



Project partners: Municipality of Krško (lead partner), Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica, Municipality of Radeče, Municipality of Bistrica ob Sotli, Božidar Jakac Gallery Kostanjevica na Krki, Centre for Entrepreneurship and Tourism Krško

Total project value (incl. VAT): € 204.160,69

ERDF co-financing amount: € 141.016,34

Duration: 1. 11. 2017–30. 10. 2019

Urban areas in Posavje need revitalisation, revival, attractiveness and the introduction of a new interpretation programme that will represent a new innovative tourism product. **The Green Experiences of Posavje** project has built on the Posavje full of Opportunities tourism brand. Activities were focused on greening individual urban areas of Posavje with traditional species, which was carried out by planting various indigenous plant species and trees. New interpretation points were created, linking nature, cultural heritage, gamification, urban areas and, above all, the inhabitants, and were built on in the interpretation programme. The revitalisation of urban areas with green amenities has increased the biodiversity of the region and raised the awareness of the population of the importance of nature protection. The choice of natural materials in the purchase of equipment and awareness-raising on the importance of waste management has improved the environmental situation in the long term, further contributing to the destination's goal of green experiences. The integration and activation of people living in urban areas and vulnerable target groups have contributed to the promotion of healthy lifestyles among the population, as the green interactive corners created encourage active socialising among the population and in nature. The project thus followed the LDS vision of a dynamic, connected and attractive community and the slogan of Slovenia as a green, active and healthy country.

Zelena Posavje – za naravo in zdravje (ZELENOPOSAVJE)



Partnerji projekta: Javno podjetje Komunala Brežice, d. o. o. (nosilec projekta), Kostak, komunalno in gradbeno podjetje, d. d., Javno podjetje Komunala, d. o. o., Sevnica, Javno podjetje Komunala Radeče, d. o. o., OKP, javno podjetje za komunalne storitve Rogaška Slatina, d. o. o.

Celotna vrednost projekta (z DDV): 135.518,71 €

Višina sofinanciranja ESRR: 88.864,77 €

Trajanje: 1. 3. 2018–31. 3. 2019



Osnovni namen projekta je bil izboljšanje ozaveščenosti prebivalcev regije Posavje, in sicer o pomenu ohranjanja narave, okolja in ekologije, ter zmanjšanje količine odloženih odpadkov na viru, predvsem biološkega odpada, kosovnega odpada in plastične embalaže v regiji. Z izvedenimi aktivnostmi v okviru projekta *Zelena Posavje – za naravo in zdravje*, in sicer z izdelano celotno grafično podobo projekta in promocijskimi aktivnostmi, aktivnostmi za spodbujanje ponovne uporabe stvari po gospodinjstvih, aktivnostmi za zmanjšanje odpadne hrane v vzgojno-izobraževalnih ustanovah, gostinskih obratih in po gospodinjstvih, z aktivnostmi za dvig ozaveščenosti o kakovosti vode iz pipe in pozitivnih učinkih pitja vode iz pipe v regiji Posavje, izvedbo okrogle mize in konference ter slovesno podelitvijo okoljskih certifikatov, se je zmanjšala obremenitev okolja z odpadki in odpadno hrano, dosegla učinkovitejša raba vode, pravilno ločevanje odpadkov in ozaveščanje širše javnosti o pomenu varovanja okolja. Z namenom zmanjšanja količine odpadne hrane v vzgojno-izobraževalnih ustanovah in gostinskih obratih je bila izvedena analiza odpadne hrane v 15 posavskih šolah in dveh gostinskih lokalih. Ugotovljeno je bilo, da v šolah zavržemo 12 ton letno na šolo oziroma od 10 do 40 odstotkov pripravljene hrane. V medijih je zelo odmevala največja zbiralna akcija odpadnega jedilnega olja, saj se ga je v okviru projekta zbralo kar 4.000 litrov. Ker ga občani redko pravilno odlagajo, so bili postavljeni zabojniki za odlaganje te tekočine. V tem času se je tako povečalo pravilno odlaganje odpadnega jedilnega olja za 300 odstotkov. Z namenom zmanjšanja količine kosovnega odpada je nadgrajena akcija brezplačne menjave uporabnih stvari Prinesi – odnesi, ki še danes na brežiški tržnici vsako soboto vabi občane, da prinesejo ali odnesejo kakšen kos oblačila, knjigo, igrače ali kaj drugega še uporabnega ter s tem starih stvarjem spet vdahnejo življenje. Skupno je od leta 2014 do konca leta 2022 lastnika zamenjalo približno 70.000 uporabnih stvari oziroma na kosovnem odpadu pristalo za 30.500 kg manj odpadkov, ki dejansko niso bili odpadki. Prav tako se je v okviru projekta z namenom zmanjševanja količine mešanih odpadkov v gostinskih lokalih ločeno zbirala kavna usedlina, iz katere je nastal prvovrsten kompost, primeren za gojenje hrane. Mesečno se je zbralo cca. 800 kg kavne usedline, ki bi sicer pristala med mešanimi odpadki.

Green Posavje - For Nature and Health

(GREEN POSAVJE)



Project partners: Public Company Komunala Brežice, d. o. o. (lead partner), Kostak, Communal and Construction Company, d. d., Public Company Komunala, d. o. o., Sevnica, Public Company Komunala Radeče, d. o. o., OKP, Public Company for Communal Services Rogaška Slatina, d. o. o.

Total project value (incl. VAT): € 135.518,71

ERDF co-financing amount: € 88.864,77

Duration: 1. 3. 2018–31. 3. 2019

The primary objective of the project was to increase awareness among the residents of the Posavje region regarding the significance of conserving nature, the environment, and ecology. The project aimed to minimize the amount of waste that is dumped at the source, particularly biological waste, bulky waste, and plastic packaging in the region. The activities carried out in the framework of the **Green Posavje - For Nature and Health** project, namely the creation of an integrated graphic image of the project and promotional activities, activities to promote the re-use of items by households, activities to reduce food waste in educational institutions, catering establishments and by households, activities to raise awareness about the quality of tap water and the positive effects of drinking tap water in the Posavje region, the organisation of a round table and a conference, and the award ceremony of environmental certificates, have reduced the burden of waste and food waste on the environment, led to more efficient use of water, proper separation of waste, and raised awareness among the general public about the importance of protecting the environment. In order to reduce food waste in educational institutions and catering establishments, an analysis of food waste in 15 schools and two catering establishments in Posavje was carried out. It was found that 12 tonnes per school per year, or between 10% and 40% of the food prepared, is wasted in schools. The largest collection campaign for waste cooking oil was highly publicised in the media, with 4.000 litres of waste cooking oil collected. As it is rarely disposed of properly by citizens, containers were set up for the disposal of this liquid. This has resulted in a 300% increase in the correct disposal of waste cooking oil. To reduce the amount of bulky waste, the Bring - Take campaign, a free exchange of useful items, has been upgraded and is still running every Saturday at the market in Brežice, inviting people to bring or take away a piece of clothing, a book, a toy or something else useful to breathe life back into old things. In total, around 70,000 useful items have changed hands or 30,500 kg less waste that was not actually waste has ended up in bulky waste from 2014 to the end of 2022. In addition, to reduce mixed waste in restaurants, coffee grounds were collected separately to produce a first-class compost suitable for growing food. Approximately 800 kg of coffee grounds were collected per month, which would otherwise have ended up as mixed waste.

Rast(išče) sreče (RIS)



Partnerji projekta: Mladinski center Krško (nosilec projekta), Družinski inštitut Zaupanje, Mladinsko društvo Bistrica ob Sotli, Javni zavod Kulturno turistični rekreacijski center Radeče

Celotna vrednost projekta (z DDV): 196.247,34 €

Višina sofinanciranja ESRR: 149.771,42 €

Trajanje: 15. 2. 2018–15. 3. 2020

Z vzpostavitvijo prostovoljske mreže, povezovanjem z institucijami, vzpostavitvijo štirih preventivnih središč za delo z najbolj ranljivimi otroki in mladostniki, poimenovanih Rastišče, z uličnim delom, nakupom kombija, poimenovanega (O)srečevalnik ali na kratko Srečko, ki so ga pod mentorstvom mojstrov opremili mladi sami in je zaščitni znak uličnega mladinskega dela v Posavju, z obiskovanjem različnih lokacij v posavskih občinah, kjer se zadržujejo mladi, je bil projekt **Rast(išče)** sreče namenjen razvoju sistematičnega in mrežno organiziranega dela z ranljivimi skupinami mladih in z njimi povezanih ciljnih skupin v Posavju. V okviru projekta je bilo ustvarjeno tudi novo delovno mesto za delo z ranljivimi skupinami, otroki in mladostniki. Z izvedenimi aktivnostmi se je dolgoročno vplivalo na zmanjšanje nasilja v družinah in problematike zasvojenosti med mladostniki (zloraba alkohola in drog), omogočilo se je trajno izvajanje ustreznih in dostopnih programov za pomoč staršem in družinam, opolnomočenje strokovnih delavcev za delo z ranljivimi skupinami s pomočjo supervizij in intervizij, krepitev terenskega dela, zagotavljanje pomoči priseljenim družinam in s tem tudi krepitev duševnega zdravja mladostnikov ter zmanjšanje vrstniškega nasilja.

Growing (Seeking) Happiness (RIS)



Project partners: Youth Centre Krško (lead partner), Family Institute Zaupanje, Youth Association Bistrica ob Sotli, Cultural and Tourist Recreation Centre Radeče

Total project value (incl. VAT): € 196.247,34

ERDF co-financing amount: € 149.771,42

Duration: 15. 2. 2018–15. 3. 2020

By setting up a volunteer network, networking with institutions, creating four prevention centres for working with the most vulnerable children and adolescents, called Rastišče (Growing Place), street work, buying a van called (O)srečevalnik (Happy Maker), or Srečko (Mr. Happy) for short, which was equipped by the young people themselves under the mentorship of masters and is a hallmark of street youth work in Posavje, by visiting various locations in the municipalities of Posavje where young people are staying, the project ***Growing (Seeking) Happiness*** aimed at the development of systematic and network-organised work with vulnerable groups of young people and related target groups in Posavje. Within the project, a new position was also created specifically for working with vulnerable groups, children and adolescents. The activities implemented had a long-term impact on the reduction of domestic violence and addiction problems among adolescents (alcohol and drug abuse), the sustainable implementation of appropriate and accessible programmes to support parents and families, the empowerment of professionals to work with vulnerable groups through supervision and interviews, the strengthening of fieldwork, the provision of assistance to migrant families, and thus the strengthening of adolescents' mental health and the reduction of peer violence.

Vsi na plac!

(PLAC)



Partnerji projekta: Javni zavod Kulturno turistični rekreacijski center Radeče (nosilec projekta), Gostinstvo, Lucija Prašnikar, s. p., Hortikulturno društvo Radeče, Društvo kmečkih žena Arnika, Občina Radeče

Celotna vrednost projekta (z DDV): 13.303,28 €

Višina sofinanciranja ESRR: za problemsko območje občine Radeče: 9.595,42 €

Trajanje: 1. 2. 2018–31. 1. 2019

Radeška tržnica je bila zgrajena v okviru projekta Posavska špajza in Radečani so se takrat prvič srečali s tradicijo obiskovanja lokalne tržnice. Del lokalnega prebivalstva jo je že sprejel za svojo, vendar so bile potrebne še številne aktivnosti ozaveščanja o trajnostnem pomenu lokalne oskrbe in animacije, da bo tržnica tudi širše sprejeta v okolju. Zaradi prepoznanih potreb po ozaveščanju in nagovarjanju lokalnega prebivalstva o zdravem prehranjevanju in zdravem življenjskem slogu so v okviru projekta **Vsi na plac!** izvedene aktivnosti, s katerimi se je obogatilo dogajanje na tržnici, predvsem pa povečala dostopnost sveže, zdrave, neprocesirane in polnovredne lokalno pridelane hrane. Z izvedenimi delavnicami za spodbujanje zdravega življenjskega sloga, postavitvijo vertikalnega urbanega zeliščnega vrta po konceptu samopostrežbe in z različnimi dogodki za otroke, upokojence in druge prebivalce Radeč in Posavja se je povečala privlačnost tržnice in njene ponudbe ter hkrati tudi zanimanje za podjetniško naravnani nastop mladih kmetov, ki se predstavljajo na stojnicah, kar je dolgoročno spodbudilo razvoj lokalnega gospodarstva in okrepilo povezovanje med podeželjem in urbanih središči v Posavju.

Everybody to the Marketplace! (MARKETPLACE)



Project partners: Public Cultural and Tourist Recreation Centre Radeče (lead partner), Catering Company, Lucija Prašnikar, s.p., Horticultural Society Radeče, Arnika Rural Women's Association, Municipality of Radeče

Total project value (incl. VAT): € 13.303,28

ERDF co-financing amount: for the problem area of the municipality of Radeče: 9.595,42 €

Duration: 1. 2. 2018–31. 1. 2019

The Radeče marketplace was built as part of the Posavska špajza project, and it was the first time that Radeče citizens were introduced to the tradition of visiting the local market. Some of the local population had already adopted it as their own, but many awareness-raising and animation activities were still needed to make the market more widely accepted in the environment. Recognising the need to raise awareness and appeal to the local population about healthy eating and healthy lifestyles, the *Everybody to the Marketplace!* activities have been implemented to enrich the market and, in particular, to increase the availability of fresh, healthy, unprocessed and wholesome locally produced food. The workshops to promote healthy lifestyles, the installation of a vertical urban herb garden based on the concept of self-catering and various events for children, pensioners and other residents of Radeče and Posavje have increased the attractiveness of the market and its offer, as well as the interest in the entrepreneurial spirit of young farmers presenting themselves at the stalls, which in the long term has stimulated the development of the local economy and strengthened the link between rural and urban centres in Posavje.

Oživimo savske zgodbe (SAVSKE ZGODBE)



Partnerji projekta: Javni zavod Kulturno turistični rekreacijski center Radeče (nosilec projekta), Občina Radeče, Posavski muzej Brežice

Celotna vrednost projekta (z DDV): 169.451,38 €

Višina sofinanciranja ESRR: 119.886,65 €

Trajanje: 1. 3. 2019–31. 5. 2021

Projekt **Savske zgodbe** združuje potenciale reke Save in njenih pritokov skozi tradicionalni promet (čolnarstvo, splavarstvo, brodarstvo) in tradicionalne gospodarske povezave z ohranjanjem nesnovne dediščine in mehкими oblikami turizma, ki izboljšujejo izkustva obiskovalcev v destinaciji Čatež in Posavje. S povezovanjem ponudnikov in njihove ponudbe v inovativno mrežo in medsektorski integralni turistični produkt 5* Savske zgodbe se je v okviru projekta dodala nova vrednost že obstoječemu produktu Splavarjenje na Savi ter obogatila turistična ponudba območja. Novozgrajeni splav ustreza zahtevam sodobnih turistov, predvsem pa predstavlja ustrezno platformo za učenje in izobraževanje ponudnikov ter kreativno-inovativne pristope pri oblikovanju novih produktov. Z oblikovanjem splavarske zbirke in pripravo elaborata za njeno ureditev je ustvarjena podlaga za bodoči splavarski muzej, s pripravo elaborata za vpis splavarjenja v register nesnovne dediščine pa se ohranja tradicija splavarjenja v okviru nesnovne dediščine Posavja. Izvedena izobraževanja vseživljenjskega učenja in študijskih krožkov so tudi otrokom, mladim in starejšim približala historične in tradicionalno orientirane potenciale reke Save. Projekt dolgoročno prispeva k razvoju turizma in gospodarstva na območju, razvoju in opolnomočenju ponudnikov, vključevanju lokalnega prebivalstva v snovanje in razvoj produktov ter koristi ranljivim ciljnim skupinam otrok, mladih in starejših.

Bringing Sava's Stories to Life (SAVA'S STORIES)



Project partners: Public Cultural and Tourist Recreation Centre Radeče (lead partner), Municipality of Radeče, Posavje Museum Brežice

Total project value (incl. VAT): € 169.451,38

ERDF co-financing amount: € 119.886,65

Duration: 1. 3. 2019–31. 5. 2021

The *Sava's Stories* project aims to utilize the potential of the Sava River and its tributaries for traditional forms of transportation such as boating, rafting, and wading. The project also focuses on preserving the area's intangible heritage and promoting soft forms of tourism to enhance the visitor experience in the destinations Čatež and Posavje. By connecting service providers and their offerings into an innovative network and cross-sectoral integral tourism product called 5* Sava's Stories, the project has added new value to the already existing product of Rafting on the Sava River and enriched the tourism offer of the area. The newly built raft meets the requirements of modern tourists and, above all, provides a suitable platform for learning and training for providers and creative and innovative approaches to the design of new products. The design of the rafting collection and the preparation of a study for its development have created the basis for the future rafting museum, and the preparation of a study for the entry of rafting in the register of intangible heritage has preserved the tradition of rafting in the context of the intangible heritage of the Posavje region. The lifelong learning courses and study circles held have also brought children, young people and the elderly closer to the historical and tradition-oriented potential of the Sava River. In the long term, the project contributes to the development of tourism and the economy in the area, the development and empowerment of providers, the involvement of the local population in the design and development of products, and benefits vulnerable target groups of children, young people and the elderly.

Olje nekoliko drugače (Z.O.J.O.)



Partnerji projekta: Javno podjetje Komunalna, d. o. o. Sevnica (nosilec projekta), Javno podjetje Komunalna Brežice, d. o. o., Kostak, komunalno in gradbeno podjetje, d. d., Javno podjetje Komunalna Radeče, d. o. o., Občina Sevnica, Društvo Univerza za tretje življenjsko obdobje Sevnica

Celotna vrednost projekta (z DDV): 201.315,02 €

Višina sofinanciranja ESRR: 130.818,80 €

Trajanje: 8. 4. 2019–30. 9. 2019

Projekt **Olje nekoliko drugače** je bil namenjen zmanjševanju obremenitve okolja in naravnih virov z odpadnim jedilnim oljem in predstavitvi možnosti njegove trajnostne ponovne uporabe. Z namestitvijo uličnih zbirnih posod v občinah Sevnica, Krško, Brežice, Kostanjevica in Radeče, nakupom vozila za ulični zajem in filtrirne postaje za odpadno jedilno olje, ki omogoča predelavo odpadnega olja v gorivo, ki ga uporablja vozilo, z razdelitvijo 2,2-litrskih zbirnih posodic učencem od prvega od petega razreda, izvedbo izobraževalnih dejavnosti in promocijo po regiji Posavje je dosežen neposreden prispevek k ohranitvi ekosistemov, predvsem vodnih, zmanjšanje stroškov delovanja javnega komunalnega sistema ter demonstracija primera projekta krožnega gospodarstva. Neposreden prispevek k ohranitvi ekosistemov, predvsem vodnih, in zmanjšanje stroškov delovanja javnega komunalnega sistema sta dosežena z zbiranjem olja, ki se na filtrirni napravi predeluje oz. reciklira v ekološko gorivo (biodizel), ki ne onesnažuje okolja, kar je primer krožnega gospodarstva. Z uporabo tega goriva se zmanjšujejo negativni vplivi na okolje, ki jih povzročata promet (toplogredni plini). Hkrati zbiranje olja ugodno vpliva na ohranjanje virov pitne vode in omogoča zmanjšanje stroškov delovanja kanalizacijskega omrežja in čistilnih naprav, kar posredno prav tako zvišuje kakovost življenja, saj se lahko ustvarjeni prihranki koristno uporabijo za druge namene. V okviru projekta je nastalo tudi novo delovno mesto za upravljanje vozila na odpadno jedilno olje, zbiranje odpadnega jedilnega olja po Posavju, pretvorbo odpadnega jedilnega olja v biodizel, čiščenje zbirnih posod in širjenje ter nadgradnjo aktivnosti po koncu projekta.

Oil a Little Differently (Z.O.J.O.)



Project partners: Public Company Komunala, d.o.o. Sevnica (lead partner), Public Company Komunala Brežice, d.o.o., Kostak, Communal and Construction Company, d.d., Public Company Komunala Radeče, d.o.o., Municipality of Sevnica, Association of the University of the Third Age Sevnica

Total project value (incl. VAT): € 201.315,02

ERDF co-financing amount: € 130.818,80

Duration: 8. 4. 2019–30. 9. 2019

The project *Oil a Little Differently* was aimed at reducing the burden of waste cooking oil on the environment and natural resources, and at presenting the possibilities for its sustainable re-use. By installing street collection bins in the municipalities of Sevnica, Krško, Brežice, Kostanjevica and Radeče, purchasing a street collection vehicle and a waste cooking oil filtration station that allows the waste oil to be converted into the fuel used by the vehicle, distributing 2,2 litre collection containers to pupils from the first to the fifth grade, the implementation of educational activities and promotion throughout the Posavje region, a direct contribution to the preservation of ecosystems, especially water ecosystems, a reduction in the costs of the operation of the public communal system and the demonstration of an example of a circular economy project have been achieved. A direct contribution to the preservation of ecosystems, especially aquatic ones, and a reduction in the cost of operating the public communal system are achieved by collecting oil, which is processed or recycled in a filtering plant into an ecological fuel (biodiesel) that does not pollute the environment, which is an example of a circular economy. At the same time, oil collection has a positive impact on the preservation of drinking water resources and helps to reduce the costs of operating the sewage network and wastewater treatment plants, which indirectly also improves the quality of life, as the savings generated can be put to good use for other purposes. Within the project, a new position has been created for operating a waste cooking oil vehicle, collecting waste cooking oil in the Posavje region, converting waste cooking oil into biodiesel, cleaning the collection containers and expanding and upgrading the activities after the end of the project.

Mar Nam Je za skupnost (MAR NAM JE)



Partnerji projekta: Občina Krško (nosilec projekta), Krajevna skupnost mesta Krško, Občina Radeče, Občina Bistrica ob Sotli, Športna zveza Krško, Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica

Celotna vrednost projekta (z DDV): 217.422,61 €

Višina sofinanciranja ESRR: 149.996,93 €

Trajanje: 1. 5. 2019–28. 2. 2021

Krepitev zdravega življenjskega sloga vseh prebivalcev, še zlasti ranljivih skupin, je ključno za podeželska in urbana območja. Izvajanje preventivnih dejavnosti, ozaveščanje o pomembnosti gibanja, zdrava prehrana, pitje vode ter spodbujanje zdravih oblik zabave za mlade so bile glavne aktivnosti projekta **Mar Nam Je**. S pripravo in zasnovo novih in izboljšanih vadbenih programov na prostem za vse generacije s poudarkom na ranljivih skupinah, ureditvijo površin in postavitvijo opreme za fitnes v naravi in drsališče ter urbane opreme (solarne klopi), z izvedbo predstavitev obstoječih in novih športnih programov in športnih dogodkov, izobraževanjem o uporabi fitnes opreme in aktivnosti na ledu, izdelavo športnega priročnika in aktivne zgibanke je dosežen dolgoročni prispevek k ozaveščanju prebivalcev o pomembnosti telesne aktivnosti, zdravega načina prehranjevanja (lokalna hrana), pitja kakovostne vode in nasploh o aktivnem in zdravem preživljanju prostega časa oz. krepitvi zdravega življenjskega sloga, kar je eden prioriteten ciljev SLR LAS Posavje 2014-2020.



We Care About Our Community (WE CARE)



Project partners: Municipality of Krško (lead partner), Local Community of Krško, Municipality of Radeče, Municipality of Bistrica ob Sotli, Sports Association Krško, Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica

Total project value (incl. VAT): € 217.422,61

ERDF co-financing amount: € 149.996,93

Duration: 1. 5. 2019–28. 2. 2021

Enhancing healthy lifestyles is crucial for all individuals, particularly vulnerable groups, in both rural and urban areas. The ***We Care About Our Community*** project focused on prevention activities, raising awareness about the importance of exercise, healthy eating and drinking water, and promoting healthy forms of entertainment for young people. The project developed and designed new and improved outdoor exercise programs for all age groups, with a special focus on vulnerable groups. This included landscaping areas, installing outdoor fitness and skating rink equipment, and urban equipment such as solar benches. The project also presented existing and new sports programs and sporting events, provided education on the use of fitness equipment and ice activities, produced a sports handbook and an active leaflet, and made a long-term contribution to raising awareness among the population about the importance of physical activity, healthy eating (local food), and drinking good quality water. In general, the project aimed to encourage active and healthy leisure time or active recreation. This is one of the priority objectives of the LDS LAG Posavje 2014-2020.

Oživljanje mestnih središč s pomočjo obrti (URBANA OBRT)



Partnerji projekta: Območna obrtno-podjetniška zbornica Krško (nosilec projekta), Občina Krško, Občina Sevnica, Občina Bistrica ob Sotli, Zavod Dobra družba, podpora in svetovanje

Celotna vrednost projekta (z DDV): 218.060,74 €

Višina sofinanciranja ESRR: 149.288,49 €

Trajanje: 1. 5. 2019–30. 4. 2021

Mestna središča Posavja imajo s svojo dediščino, katere del so tudi obrtne dejavnosti, odlične potencialne za razvoj in nadgradnjo turistične ponudbe, temelječe na doživetih zgodbah preteklosti. Projekt **Urbana obrt** je bil usmerjen v spodbujanje lokalnih ponudnikov k razvoju in ohranitvi številnih obrti in krepitev vsečnosti turistične ponudbe, ki so jo obogatili novi produkti in inovativen pristop, vključujoč mlade, starejše, ženske in druge ranljive skupine. Zasnovan je bil po modelu TCM (Town city management), ki povezuje in nadgrajuje ponudbo različnih sektorjev, jih trženjsko povezuje in ob tem krepi možnosti za rast malih ponudnikov v perspektivnih dejavnosti. Z usposabljanji se je povečala zmožnost nosilcev podjetniških idej oz. potencialnih podjetnikov, da svojo idejo uresničijo s podjetjem in si s tem ustvarijo delovno mesto, kar je neposredno vplivalo na ustvarjanje zaposlitvenih priložnosti in kakovostnih delovnih mest. Z izvedenimi delavnicami in spodbujanjem popravila oblačil oz. ponovne uporabe materiala se je prispevalo k večji ozaveščenosti prebivalcev o tem, kako lahko tudi sami veliko prispevajo k boljšemu stanju okolja, vključevanje principov igrifikacije v turistično ponudbo z brezplačnimi dogodki za vse, vključno z ranljivimi ciljnim skupinami, in široko informiranje sta prav tako izboljšala možnosti za vključenost ranljivih ciljnih skupin v družbo in njihovo zaposlovanje.

Reviving Town Centres through Crafts (URBAN CRAFTS)



Project partners: Krško Regional Chamber of Commerce and Industry (lead partner), Municipality of Krško, Municipality of Sevnica, Municipality of Bistrica ob Sotli, Good Society Institute, support and consultancy

Total project value (incl. VAT): € 218.060,74

ERDF co-financing amount: € 149.288,49

Duration: 1. 5. 2019–30. 4. 2021

The urban centers of Posavje possess a rich heritage, including a variety of craft activities, that have enormous potential for developing and upgrading the tourist industry. The **Urban Crafts** project was initiated to encourage local providers to preserve and develop a wide range of crafts, and to make the tourism experience more attractive by introducing new products and innovative approaches that involve young people, the elderly, women, and other vulnerable groups. The TCM (Town City Management) model was implemented in this project, which is an integrated approach that links different sectors together in a marketing way, while enhancing the growth opportunities of small providers in promising activities. The training provided in this project increased the capacity of entrepreneurs or potential entrepreneurs to implement their business ideas and create job opportunities, which had a direct impact on the creation of employment opportunities and quality jobs. The TCM also promoted the creation of new businesses and job opportunities through workshops and the promotion of garment repair and repairing. The integration of gamification principles into the tourism offer through free events for all, including vulnerable target groups, and the widespread provision of information has also improved the opportunities for social inclusion and employment of vulnerable target groups.

Čebelarški mozaik



Partnerji projekta: Občina Krško (nosilec projekta), Čebelarška zveza Krško, Društvo Pleteršnikova domačija Pišece, Osnovna šola Maksa Pleteršnika Pišece, Osnovna šola Jožeta Gorjupa Kostanjevica na Krki, Osnovna šola Jurija Dalmatina Krško, Kulturni dom Krško

Celotna vrednost projekta (z DDV): 351.654,06 €

Višina sofinanciranja ESRR: 149.999,89 €

Trajanje: 1. 10. 2020–30. 10. 2022

Namen projekta **Čebelarški mozaik** je bil vzpostavitev mreže čebelarjev zaradi skupnega nastopa na trgu ponudbe medenih lokalnih izdelkov, povezovanje z lokalnim in širšim čebelarskim izročilom, pridobivanje novih znanj in kompetenc ter njihov prenos na čebelarški podmladek s ciljem ohranjanja čebelarjenja v Posavju, Sloveniji in širše. Ureditev prvega regijskega čebelarskega centra z urbaniimi čebeljnaki (Medena hiška) kot stičišča posavskih čebelarjev na območju kulturne dediščine, oblikovanje novih inovativnih medenih produktov in nabava opreme za virtualno spremljanje čebeljih družin – virtualni panj – in številne druge izvedene aktivnosti so omogočile povezovanje čebelarskih društev, lokalnih pridelovalcev, potrošnikov in ponudnikov storitev s področja čebelarstva, izobraževalnih in kulturnih organizacij ter komplementarnih dejavnosti, ki so bile do tedaj relativno slabo organizirane in povezane. Čebelarški center predstavlja informacijsko središče podjetniškega, izobraževalnega, učnega in komunikacijskega kanala za razvoj in promocijo čebelarstva, trajnostno upravljanje naravnih virov (skrb za biotsko raznovrstnost), spodbujanje lokalne pridelave in porabe (skrb za zdravje) ter razvijanje trajnostnega turizma. Vodi k vzpostavljanju novih podjetniških idej na področju čebelarstva – razvoj novih medenih produktov in storitev, kot so medena kulturna in naravna dediščina, medeni produkti in storitve, medene zgodbe, medena doživetja, medeni festival, ki omogočajo nova zelena delovna mesta.

Beekeeping Mosaic



Project partners: Municipality of Krško (lead partner), Krško Beekeepers' Association, Pleteršnik Homestead Association Pišece, Maks Pleteršnik Pišece Primary School, Jože Gorjup Kostanjevica na Krki Primary School, Jurij Dalmatin Krško Primary School, Krško Cultural Centre

Total project value (incl. VAT): € 351.654,06

ERDF co-financing amount: € 149.999,89

Duration: 1. 10. 2020–30. 10. 2022

The **Beekeeping Mosaic** project aimed to establish a network of beekeepers to jointly market local honey products, to connect with local and wider beekeeping tradition, to acquire new knowledge and competencies and to transfer them to the beekeeping youth to preserve beekeeping in Posavje, Slovenia and beyond. The establishment of the first regional beekeeping centre with urban apiaries (Medena hiška) as a meeting point for Posavje beekeepers in a cultural heritage area, the creation of new innovative honey products and the purchase of equipment for virtual monitoring of bee colonies - the virtual hive - as well as a number of other activities carried out, have made it possible to bring beekeeping associations together, local producers, consumers and service providers in the field of beekeeping, educational and cultural organisations and complementary activities, which until then were relatively poorly organised and connected. The Beekeeping Centre is an information hub for business, education, learning and communication channels for the development and promotion of beekeeping, sustainable management of natural resources (care for biodiversity), promotion of local production and consumption (care for health) and the development of sustainable tourism. It leads to the creation of new entrepreneurial ideas in the field of beekeeping - the development of new honey products and services such as honey cultural and natural heritage, honey products and services, honey stories, honey experiences, honey festival, providing new green jobs.

Varuj o(ko)lje



Partnerji projekta: Javno podjetje Komunala, d. o. o., Sevnica (nosilec projekta), Javno podjetje Komunala Brežice, d. o. o., Kostak, komunalno in gradbeno podjetje, d. d., Občina Sevnica, Javno podjetje Komunala Radeče, d. o. o., Društvo Univerza za tretje življenjsko obdobje Sevnica

Celotna vrednost projekta (z DDV): 212.597,62 €

Višina sofinanciranja ESRR: 136.318,48 €

Trajanje: 1. 9. 2021–31. 3. 2022

Projekt rešuje problematiko odpadnega jedilnega olja, ki ga prebivalci nepravilno zlivajo v odtoke in s tem v kanalizacijo in greznice. V ta namen so partnerji v letu 2019 že izvedli pilotni projekt Z.O.J.O. (prvi tovrstni projekt v celotni Sloveniji), v okviru katerega so začela gospodinjstva na območju LAS Posavje zbirati in v postavljene ulične zbirne posode odlagati odpadno jedilno olje, ki se je nato predelalo v ekološko gorivo po principu krožnega gospodarstva. Zaradi same tematike, zaupanja v projekt in pozitivnih učinkov na okolje je že bila predvidena nadgradnja aktivnosti po koncu projekta, in sicer s projektom **Varuj o(ko)lje**, v katerem so bile načrtovane aktivnosti v obliki diverzifikacije recikliranih produktov iz odpadnega olja, dodatno ozaveščanje o pomenu zbiranja in pravilnega odlaganja odpadnega jedilnega olja ter razsežne možnosti njegove ponovne uporabe, nabava agregata, ki deluje na predelano odpadno jedilno olje in ga lahko prevaža delovno/multifunkcijsko vozilo, tako da bi v primeru naravnih nesreč lahko nadomestil transformatorsko postajo oz. zagotavljal elektriko na posameznem območju, predvsem za varovanje življenja ljudi, živali, ter številne druge aktivnosti, namenjene varovanju okolja in ozaveščanja prebivalcev o pomembnosti ponovne uporabe odpada po sistemu krožnega gospodarstva. Z izvedenimi aktivnostmi je dosežen neposreden prispevek k varovanju okolja, ohranitvi ekosistemov, spodbujanju krožnega gospodarstva in s tem k razvoju gospodarstva v regiji, s čimer ima pozitiven vpliv na ustvarjanje delovnih mest. V okviru projekta je nastalo tudi novo delovno mesto.

Protect the Environment



Project partners: Public Company Komunala, d. o. o., Sevnica (lead partner), Public Company Komunala Brežice, d. o. o., Kostak, Communal and Construction Company, d. d., Municipality of Sevnica, Public Company Komunala Radeče, d. o. o., Association of the University of the Third Age Sevnica

Total project value (incl. VAT): € 212.597,62

ERDF co-financing amount: € 136.318,48

Duration: 1. 9. 2021-31. 3. 2022

The project aims to address the issue of waste cooking oil being poured down drains and ending up in sewers and septic tanks. In 2019, the partners launched a pilot project, Z.O.J.O., the first of its kind in Slovenia, to address the issue. In this project, households in the area of LAG Posavje were provided with street collection containers for the disposal of waste cooking oil. The collected oil was then processed into ecological fuel, according to the principle of the circular economy. Due to the success of the pilot project and the positive impact on the environment, the partners planned to continue their efforts with the **"Protect the Environment"** project. This new project included activities such as diversifying the recycled products from waste oil, raising awareness about the importance of proper disposal of waste cooking oil and its extensive possibilities for reuse, and purchasing a generator that runs on recovered waste cooking oil. This generator could be transported by a work/multi-purpose vehicle and could replace a transformer station or a substation in the event of a natural disaster. Additionally, a new generator was to be purchased for the transportation of waste cooking oil. Several other activities are aimed at protecting the environment and raising awareness among the population of the importance of reusing waste in a circular economy system. The activities carried out have made a direct contribution to the protection of the environment, the preservation of ecosystems, the promotion of the circular economy and thus to the development of the economy in the region, with a positive impact on job creation. The project has also created a new job.

DIGIVODA



Partnerji projekta: Javno podjetje Komunala, d. o. o., Sevnica (nosilec projekta), Občina Sevnica, Kostak, komunalno in gradbeno podjetje, d. d., Javno podjetje Komunala Brežice, d. o. o., Društvo Univerza za tretje življenjsko obdobje Sevnica, Rokometni klub Sevnica

Celotna vrednost projekta (z DDV): 224.933,24 €

Višina sofinanciranja ESRR: 149.273,31 €

Trajanje: 1. 4. 2022–30. 9. 2022

Osnovni namen izvedenih aktivnosti projekta **DIGIVODA** je prispevati k ohranjanju okolja s spreminjanjem navad prebivalcev v celotnem LAS Posavje, in sicer z vzpostavitvijo funkcionalne infrastrukture in digitalnih tehnologij, ki so neposredno vezane na dostopnost in način porabe pitne vode. S projektom se prebivalcem Posavja izboljšuje dostop do kakovostne pitne vode na javnih mestih in s tem zmanjšuje obremenjenost okolja z odpadno plastično embalažo, s čimer se neposredno zmanjšuje obremenitev komunalnih deponij, ki so ena glavnih groženj trajnostni oskrbi s pitno vodo. Hkrati se zagotavlja ekološko ozaveščenost glede uporabe sveže vode ter s tem dvig kakovosti življenja prebivalcev na celotnem območju LAS Posavje. V okviru projekta se je tako z ureditvijo okolja oz. sanacijo črnega odlagališča (nevarnih) odpadkov zmanjšal pritisk na vodni krog, s poudarkom na zmanjševanju ogroženosti podzemnih voda z odpadki. Z namestitvijo inovativnih vodnih hišk in nabavo ročnih stiskalnic za plastično embalažo, ki so jih prejeli prebivalci, se je prispevalo k zmanjšanju volumna zbranih plastenk na območju, s postavitvijo vodnih pitnikov pa prispevalo k zavedanju pomembnosti in dostopnosti čiste pitne vode ter zmanjšanju porabe plastike – plastenk za vodo, s čimer se drastično zmanjšajo stroški zbiranja in odstranjevanja odpadkov. V okviru programa Vodni agent so sodelujoče šole prejele merilnike porabe vode, ki se preprosto namestijo na armaturo (pipo) in beležijo porabo, s čimer se neposredno pozitivno vpliva na racionalno uporabo vode, s tem pa na varstvo okolja in ohranjanje narave. Z izvedenimi aktivnostmi informiranja in obveščanja javnosti se dolgoročno prispeva k ozaveščanju prebivalcev na tematiko varovanja okolja, pitnih virov, in sicer o pomenu dostopnosti in uporabe sveže pitne vode ter zmanjšanja enkratne embalaže za vodo. Projekt je prispeval k večji ozaveščenosti ter spoštovanju naravnih virov in okolja, v katerem živimo, s ciljem dolgoročno čistega in zdravega okolja.

DIGIWATER



Project partners: Public Company Komunala, d. o. o., Sevnica (lead partner), Municipality of Sevnica, Kostak, Communal and Construction Company, d. d., Public Company Komunala Brežice, d. o. o., Association of the University of the Third Age Sevnica, Sevnica Handball Club

Total project value (incl. VAT): € 224.933,24

ERDF co-financing amount: € 149.273,31

Duration: 1. 4. 2022–30. 9. 2022

The **DIGIWATER** project aims to promote environmental preservation by encouraging people in the entire LAG Posavje area to adopt new habits related to drinking water consumption. The project achieves this by implementing digital technologies and infrastructure that make drinking water more accessible to the public. This initiative reduces plastic packaging waste, which in turn reduces the amount of waste that ends up in municipal landfills. These landfills are a major threat to a sustainable drinking water supply. Additionally, the project promotes ecological awareness of freshwater use, improving the quality of life for people in the LAG Posavje area. The project also helps reduce pressure on the water cycle by cleaning up hazardous waste dumps and rehabilitating them to prevent groundwater contamination. The implementation of innovative water houses and the distribution of handheld plastic packaging presses among residents led to a reduction in the number of plastic bottles collected in the area. Additionally, the installation of water-drinking fountains helped raise awareness about the availability of clean drinking water and reduced the consumption of plastic water bottles, thereby reducing the cost of waste collection and disposal. As part of the Water Agent program, schools received water meters that can be easily installed on taps to record consumption, promoting the rational use of water and contributing to environmental protection and nature conservation. The information and publicity campaigns associated with the project aim to raise awareness about environmental protection, drinking water resources, and the reduction of disposable water packaging. The project has contributed to promoting respect for natural resources and the environment, with the ultimate goal of ensuring a clean and healthy environment in the long term.



Podpora EVROPSKEGA SKLADA ZA POMORSTVO IN RIBIŠTVO (ESPR) je namenjena ciljem in ukrepom SLR LAS Posavje na področju akvakulture, ki so povezani s krepitvijo gospodarske rasti, diverzifikacijo akvakulture in varovanjem okolja z ustvarjanjem novih delovnih mest in ustanavljanjem novih podjetij.



The support from the EUROPEAN MARITIME and FISHERIES FUND (EMFF) was aimed at the objectives and actions of the LDS LAG Posavje in the field of aquaculture, which are related to the strengthening of economic growth, diversification of aquaculture and environmental protection through the creation of new jobs and the establishment of new businesses.



Podpora Evropskega sklada za pomorstvo in ribištvo

v programskem obdobju
in the programming period

2014-2020

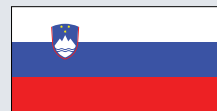
The support from the **European maritime and fisheries fund**



Evropska unija



Evropski sklad za
pomorstvo in ribištvo



Republika Slovenija

Najboljša riba je posavska riba (POSAVSKA RIBA)



Partnerji projekta: Občina Sevnica (nosilec projekta), Ribogojstvo Goričar, d. o. o., Osnovna šola Velika Dolina, Osnovna šola Krmelj, Vrtec Ciciban Sevnica, Osnovna šola Sava Kladnika Sevnica, Osnovna šola Boštanj, Osnovna šola Tržišče, Ribiška družina Sevnica, Osnovna šola Marjana Nemca Radeče, Osnovna šola Bistrica ob Sotli

Celotna vrednost projekta (z DDV): 208.183,81 €

Višina sofinanciranja ESPR: 120.583,82 €

Trajanje: 1. 8. 2018–30. 6. 2019



Projekt **Najboljša riba je posavska riba** je bil namenjen dvigu zavedanja o pomenu rib v zdravi prehrani pri učencih, učiteljih, starših, lokalni skupnosti in med drugimi prebivalci z aktivnostmi za večje zanimanje za oskrbo s svežimi in kakovostnimi posavskimi ribami, izboljšavo pogojev za neposredno trženje svežih rib z ureditvijo prostora na tržnici in z nakupom opreme za mobilno ribarnico, večjo uporabo posavskih rib v javnih ustanovah (OŠ in vrtci) s programi usposabljanja šolskih kuharjev in kuharic in z uvedbo rednih obrokov iz rib na šolske jedilnike, za boljšo prepoznavnost posavskih ponudnikov rib pri potencialnih kupcih s partnerskim povezovanjem in promocijo posavskih rib. Z izvedenimi aktivnostmi na ribji tržnici in dnevu odprtih vrat se je s povezovanjem vključenih partnerjev in izvajanjem različnih aktivnosti (ogled ribje steze, ribiške trase, ohranitev biotske raznovrstnosti v sevniskem ribniku) doseglo večjo prepoznavnost, zanimanje in skrb prebivalcev za prostoživeče ribe v naravnem okolju vodotokov. Projekt je dolgoročno vplival na ohranjanje obstoječe sladkovodne akvakulture kot gospodarske dejavnosti v Posavju in njen nadaljnji razvoj.

The Best Fish is the Posavje Fish

(POSAVJE FISH)



Project partners: Municipality of Sevnica (lead partner), Goričar Fish Farming, d. o. o., Primary School Velika Dolina, Primary School Krmelj, Kindergarten Ciciban Sevnica, Primary School Sava Kladnik Sevnica, Primary School Boštanj, Primary School Tržišče, Sevnica Fishing Club, Primary School Marjan Nemeč Radeče, Primary School Bistrica ob Sotli

Total project value (incl. VAT): € 208.183,81

EMFF Co-financing amount: € 120.583,82

Duration: 1. 8. 2018–30. 6. 2019

The Best Fish is the Posavje Fish is a project aimed at promoting the importance of fish in a healthy diet to pupils, teachers, parents, and the local community. The project's objective is to increase interest in the supply of fresh and quality fish from Posavje and to improve the conditions for direct marketing of fresh fish. This is being achieved by improving the space at the market and purchasing equipment for a mobile fish market. The main objective of the project is to increase the use of Posavje fish in public institutions such as primary schools and kindergartens. This will be done through training programs for school chefs and cooks and the introduction of regular fish meals on school menus. The project also aims to improve the visibility of Posavje fish suppliers to potential buyers through partnership networking and the promotion of Posavje fish. The activities carried out at the fish market and the open day have increased the visibility, interest, and concern of the population for wild fish in the natural environment of watercourses. This has been achieved by bringing together the partners involved and carrying out various activities such as the fish trail tour, fishing trail, and biodiversity conservation in the Sevnica pond. The project has had a long-term impact on the preservation of existing freshwater aquaculture as an economic activity in Posavje and its further development.

Povezani s Savo (POSAVA)



Partnerji projekta: Ribiška družina Brestanica-Krško (nosilec projekta), Občina Krško, Ribiška družina Sevnica, Center za podjetništvo in turizem Krško, Gostilna Pečnik, Simonišek Andreja, s. p.

Celotna vrednost projekta (z DDV): 114.509,57 €

Višina sofinanciranja ESPR: 84.951,23 €

Trajanje: 1. 6. 2018–30. 11. 2020

Namen projekta je bil razširiti ribolovno, športno, rekreativno in turistično ponudbo, ki je na območju neposredno ob Savi dostopna najširšemu krogu socialnih skupin, s ciljem povečanja lokalne oskrbe s svežimi sladkovodnimi ribami in diverzifikacijo dejavnosti v turizmu. Osrednjo dejavnost dopolnjuje urejena krožna pot med pristaniščem v Guntah in ribolovno traso Rožno, kjer se prepletajo ribarjenje, čolnarjenje in kolesarjenje z možnostjo avtomatske izposoje koles. Uresničitev pglavitnega cilja, povečanja lokalne oskrbe s svežimi sladkovodnimi ribami in diverzifikacijo dejavnosti v turizmu, se kaže s povečanjem števila ribičev, tekmovalcev in drugih ljubiteljev ribolova, širitvijo športno-rekreativnih dejavnosti in kulinarike na omenjenih območjih ter s popularizacijo ribiške dejavnosti s poudarkom predvsem na ohranjanju in varovanju ribjega življa in okolja nasploh. S projektom **Povezani s Savo** je dosežena medsebojna integracija ribolovnih dejavnosti z drugimi rekreativnimi dejavnostmi oz. oplemenitev ribolovne aktivnosti s športno, rekreativno, kulinarično in drugo turistično ponudbo ob vključevanju številnih socialnih skupin in lokalne oskrbe s svežimi sladkovodnimi ribami in diverzifikacijo dejavnosti v turizmu. Izvedene aktivnosti so pripomogle popularizaciji ribolova na Savi in integraciji z drugo že obstoječo turistično ponudbo, kar je ugodno vplivalo na razvoj turističnega gospodarstva v regiji.

Connected with Sava (COSAVA)



Project partners: Brestanica-Krško Fishing Club (lead partner), Municipality of Krško, Sevnica Fishing Club, Krško Centre for Entrepreneurship and Tourism, Pečnik Restaurant, Simonišek Andreja, s. p.

Total project value (incl. VAT): € 114.509,57

EMFF Co-financing amount: € 84.951,23

Duration: 1. 6. 2018–30. 11. 2020

The aim of the project is to expand the fishing, sports, recreational, and tourist activities available in the area along the Sava River. The goal is to cater to a wide range of social groups and increase the local supply of fresh freshwater fish while diversifying activities for tourists. The primary activity is enhanced by a circular route between the port of Gunte and the Rožna fishing route. This route provides opportunities for fishing, boating, and cycling, with automatic bicycle hire available. The project's main objective is to increase the number of fishermen, competitors, and other fishing enthusiasts, expand the sporting and recreational activities and cuisine in the area, and promote fishing activities with a focus on conserving and protecting fish fauna and the environment in general. The project **"Connected with Sava"** has achieved the mutual integration of fishing activities with other recreational activities, or the complementing of fishing activities with sporting, recreational, culinary and other tourist offerings, involving a wide range of social groups and the local supply of fresh freshwater fish, and the diversification of activities into tourism. The activities carried out have helped to popularise fishing on the Sava River and integrate it with other existing tourism offers, which has had a positive impact on the development of the tourism economy in the region.

RIBA JE IN (RIBA)



Partnerji projekta: Občina Sevnica (nosilec projekta), Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Društvo kmetic Sevnica, Društvo kmetic Brežice, Društvo kmečkih žena Arnika, Društvo podeželskih žena Pod Gorjanci, Kostanjevica na Krki, Akval, d. o. o., Občina Krško

Celotna vrednost projekta (z DDV): 272.522,50 €

Višina sofinanciranja ESPR: 199.993,14 €

Trajanje: 1. 5. 2019–30. 4. 2021

Namen projekta je bil povečati zanimanje za oskrbo z ribami in ribjimi izdelki ter s tem izboljšati ozaveščenost o pomenu rib v zdravi prehrani pri prebivalcih na območju LAS Posavje. V okviru projekta **Riba je in** so bile izvedene številne aktivnosti s ciljem krepitve kakovostne in zdrave prehrane, vključevanja kakovostnih živil v prehrano prebivalcev regije in širjenja kulture zdrave in uravnotežene prehrane z ribami. Po celotnem Posavju so bile izvedene različne kulinarčne delavnice na temo sladkovodne akvakulture, številna predavanja in izobraževanja, organizirani so bili tudi različni ribji dogodki s promocijo posavske postrvi, urejen je bil razstavno-turistični in izobraževani prostor s pripravo razstave in ulične razstave, ob različnih dogodkih so se pripravljale dobrote iz rib in oblikovani so bili inovativni pristopi k ponudbi in trženju rib v lokalnem okolju. To je posredno spodbudilo razvoj ribogojstva, ki je na območju LAS Posavje dobil tako okoljsko kot gospodarsko pomembnejšo vlogo.

FISH IS TRENDY (FISH)



Project partners: Municipality of Sevnica (lead partner), Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica, Rural Women's Association Sevnica, Rural Women's Association Brežice, Arnika Rural Women's Association, Rural Women's Association Pod Gorjanci, Kostanjevica na Krki, Akval, d. o. o., Municipality of Krško

Total project value (incl. VAT): € 272.522,50

EMFF Co-financing amount: € 199.993,14

Duration: 1. 5. 2019–30. 4. 2021

The aim of the project was to increase interest in fish and fish products in the LAG Posavje area, and to raise awareness of their importance in a healthy diet. To achieve this goal, a variety of activities were carried out. These activities included culinary workshops on freshwater aquaculture, numerous lectures and trainings held throughout Posavje, and various fish events aimed at promoting Posavje trout. An exhibition, tourism, and education area was set up with an exhibition and a street exhibition, and fish delicacies were prepared at various events. Innovative approaches to offering and marketing fish in the local environment were developed. All of these efforts have indirectly stimulated the development of aquaculture, which has become more important both environmentally and economically in the LAG Posavje area. The project's ultimate goal was to integrate quality foodstuffs into the diet of the region's inhabitants, and to spread the culture of a healthy and balanced diet that includes fish.

Ribe na šolskih krožnikih (ŠOLSKI KROŽNIKI)



Partnerji projekta: Občina Krško (nosilec projekta), Ribogojstvo Goričar, d. o. o., Občina Sevnica, Osnovna šola Jurija Dalmatina Krško, Vrtec Krško, Osnovna šola Brežice, Osnovna šola Jožeta Gorjupa Kostanjevica na Krki

Celotna vrednost projekta (z DDV): 239.727,35 €

Višina sofinanciranja ESPR: 185.618,92 €

Trajanje: 1. 7. 2019–30. 6. 2021



Z urejeno učilnico na ribogojnici in izvedenimi naravoslovni dnevi, kjer so si učenci lahko ogledali ribe, spoznali njihov življenjski cikel in dejavnost ribogojnic, z opremljeno didaktično učilnico, šolsko kuhinjo ter učilnico za gospodinjstvi pouk je bila v okviru projekta **Ribe na šolskih krožnikih** ustvarjena infrastruktura, ki je omogočila številna izobraževanja za starše, otroke, vodje prehrane, kuharje, učitelje in izvedbo različnih interesnih dejavnosti za učence na področju spoznavanja sladkovodne akvakulture. To je pozitivno vplivalo na povečanje ozaveščenosti ljudi o zdravi prehrani in prehrani z ribami in ribjimi izdelki ter pripomoglo k bolj zdravi prehrani učencev, učiteljev, staršev in splošno prebivalcev območja LAS. Z razvojem novih receptov, novih ribjih produktov, inovativnih rešitev pri izdelavi ribjih produktov – uporaba neporabljenih delov sveže ribe –, vzpostavljanjem inovativnih partnerstev med posavskimi osnovnimi šolami, vrtci in ribogojnicami v smeri zdrave prehrane, z namenom dolgoročne vključitve svežih rib iz lokalnih ribogojnic v šolsko prehrano, in s povečanjem možnosti za kratke oskrbne verige z obrokom iz svežih posavskih rib za OŠ in vrtce v Posavju se je pospešil razvoj ribogojstva kot pomembne gospodarske dejavnosti območja LAS, ki jo je treba še utrditi, da lahko uspešno deluje na širšem trgu.

Fish on School Plates *(SCHOOL PLATES)*



Project partners: Municipality of Krško (lead partner), Goričar Fish Farming, d. o. o., Municipality of Sevnica, Jurij Dalmatin Krško Primary School, Krško Kindergarten, Brežice Primary School, Jože Gorjup Kostanjevica na Krki Primary School

Total project value (incl. VAT): € 239.727,35

EMFF Co-financing amount: € 185.618,92

Duration: 1. 7. 2019–30. 6. 2021

With a classroom set up at the fish farm and science days where pupils could see fish, learn about their life cycle and the activities of fish farms, with an equipped didactic classroom, the ***Fish on School Plates*** project has created an infrastructure that has enabled numerous training sessions for parents, children, catering managers, chefs, teachers and various activities of interest for pupils to learn about freshwater aquaculture. This has had a positive impact on increasing people's awareness of healthy eating and nutrition with fish and fish products and has contributed to a healthier diet for pupils, teachers, parents and the general population of the LAG area. By developing new recipes, new fish products, innovative solutions in the production of fish products - using unused parts of fresh fish -, establishing innovative partnerships between Posavje primary schools, kindergartens and fish farms towards a healthier diet, the long-term inclusion of fresh fish from local fish farms in school meals, and by increasing the possibilities for short supply chains of fresh fish meals for primary schools and kindergartens in Posavje, the development of aquaculture as an important economic activity in the LAG area has been accelerated and needs to be further consolidated in order to be successful on the wider market.

Posavski ribji krog (RIBJI KROG)



Partnerji projekta: Občina Radeče (nosilec projekta), Javni zavod Kulturno turistični rekreacijski center Radeče, Ribiška družina Radeče, Osnovna šola Marjana Nemca Radeče

Celotna vrednost projekta (z DDV): 142.611,42€

Višina sofinanciranja ESPR: 120.528,04 €

Trajanje: 1. 4. 2019–30. 9. 2022

Osnovni cilj projekta **Posavski ribji krog** je bil izobraževalno-ozaveščevalne narave, ker so bile aktivnosti usmerjene v spoznavanje in ozaveščanje vseh prebivalcev Posavja o vlogi in pomenu rib ter ribjega življa znotraj rečnega ekosistema in vodnega kroga. Z uporabo inovativnega interpretacijskega pristopa, temelječega na simbiozi med revitaliziranim degradiranim območjem in modernimi didaktičnimi pripomočki, je vzpostavljen didaktični krog okoli ribnika z ureditvijo interpretacijskih točk na temo pomena rib v rečnem ekosistemu in vodnem krogu, če se všteje še izvedbo tekmovanj in fotosafarijev za ranljive ciljne skupine, pa je bil dejansko oblikovan nov integralni turistični produkt na temo rib, ribolova in ribogojstva na ravni regije. Z revitalizacijo degradiranega območja ribnika in sočasno izboljšavo protipoplavne zaščitne območja ter s tem tudi varovanja okolnih kmetijskih zemljišč in večanjem zavesti prebivalcev Posavja o pomenu rib v rečnem ekosistemu in vodnem krogu se je tudi prebivalce celotne regije informiralo o pomenu varovanja okolja, kar bo pozitivno vplivalo na ravnanje z okoljem v prihodnosti.

Posavje Fish Circle (FISH CIRCLE)



Project partners: Municipality of Radeče (lead partner), Public Cultural and Tourist Recreation Centre Radeče, Radeče Fishing Club, Marjan Nemec Radeče Primary School

Total project value (incl. VAT): € 142.611,42

EMFF Co-financing amount: € 120.528,04

Duration: 1. 4. 2019–30. 9. 2022

The main goal of the **Posavje Fish Circle** project was to educate and raise awareness among the inhabitants of the Posavje region about the role and importance of fish and fish fauna in the river ecosystem and the water cycle. An innovative interpretative approach was used to create a didactic circle around the pond, which included interpretation points showcasing the significance of fish in the river ecosystem and water cycle. Additionally, the project organized competitions and photo safaris for vulnerable target groups, creating a new integral tourism product centered around fish, fishing and aquaculture at the regional level. The project also revitalized the degraded area of the pond and improved the flood protection of the area, thereby protecting the surrounding agricultural land. By raising awareness about the importance of fish in the river ecosystem and water cycle, the project also informed the inhabitants of Posavje about the significance of environmental protection, which will have a positive impact on their future environmental management.

Okusi posavsko ribo (OKUSI RIBO)



Partnerji projekta: Občina Krško (nosilec projekta), Center za podjetništvo in turizem Krško, Restavracija Tri Lučke, d. o. o., Ribogojnica Pajk, Bernarda Pajk – nosilka dopolnilne dejavnosti na kmetiji, Turistično društvo Senovo

Celotna vrednost projekta (z DDV): 276.964 €

Višina sofinanciranja ESPR: 198.002,51 €

Trajanje: 1. 10. 2019–31. 3. 2021

Z namenom povečanja privlačnosti turističnega območja in obogatitve turistične ponudbe Posavja na področju sladkovodne akvakulture so v projektu združeni naravne danosti območja, ribogojci in gostinski ponudniki. Z izvedenimi aktivnostmi v okviru projekta **Okusi posavsko ribo**, in sicer z oblikovanjem treh novih turističnih produktov, ki povezujejo ribogojstvo in kulinariko v gastronomski doživetja, zasnovana na posavski ribi, nadgradnjo turističnih programov z zgodbami in oblikovanjem nove posavske zgodbe, podprte z lesenimi instalacijami (hiška na drevesu v obliki gnezda, splav, iglu z igrali in ikonami), z novim inovativnim doživljajskim produktom, ki predvideva nakup posavske ribe pri ribogojcu in takojšnjo pripravo v lastni režiji na prostoru za piknike, in novimi izobraževalnimi programi, se je povečala atraktivnost podeželskih in urbanih območij za razvoj turizma v regiji, razvile so se nove tržne poti in povezave za sveže posavske ribe ter povečala poraba rib in obogatila ponudba lokalnih jedi, s tem pa se je povečalo tudi število obiskovalcev. Vse navedeno je spodbudilo razvoj turističnega gospodarstva v regiji. Novi turistični produkti so vključeni v Festival pohodništva in kolesarstva v Posavju, ki se tradicionalno organizira vsako leto. Revitalizacija ribnika Resa, ki je zaradi invazivnih rastlin in živalskih vrst, naplavin in drugih dejavnikov v okolju izgubil svoj osnovni namen varovanja avtohtonih rastlinskih in živalskih vrst, ter pripravljeni in izvedeni izobraževalni programi za otroke so dvignili raven ozaveščenosti otrok o gojenju rib in ekosistemu ribnika, kar je dolgoročno koristno za varstvo okolja in ohranjanja narave na območju LAS Posavje.

Taste the Posavje Fish (TASTE THE FISH)



Project partners: Municipality of Krško (lead partner), Centre for Entrepreneurship and Tourism Krško, Tri Lučke Restaurant, d. o. o., Pajk Fishing Farm, Bernarda Pajk - a supplementary activity on a farm, Tourist Association Senovo

Total project value (incl. VAT): € 276.964,00

EMFF Co-financing amount: € 198.002,51

Duration: 1. 10. 2019–31. 3. 2021

The project brings together the area's natural assets, fish farmers and caterers in order to increase the attractiveness of the tourist area and enrich Posavje's tourist offer in the field of freshwater aquaculture. The activities carried out under the ***Taste the Posavje Fish*** project, namely the creation of three new tourism products linking aquaculture and gastronomy into gastronomic experiences based on the fish of Posavje, the upgrading of tourism programmes with stories and the creation of a new Posavje story, supported by wooden installations (a tree house in the shape of a nest, a raft, an igloo with games and icons), with a new innovative experiential product, the new experiential programme, which involves buying Posavje fish from a fish farmer and immediately preparing it in a picnic area, and new educational programmes, has increased the attractiveness of rural and urban areas for the development of tourism in the region, developed new marketing routes and links for fresh Posavje fish, increased fish consumption and enriched the local cuisine, and thus increased the number of visitors to the area. All of the above has stimulated the development of the tourism economy in the region. The new tourism products are included in the Hiking and Cycling Festival in Posavje, which is traditionally organised every year. The revitalisation of the Resa pond, which had lost its basic purpose of protecting native flora and fauna due to invasive plants and fauna, debris and other environmental factors, and the educational programmes for children that have been prepared and implemented, have raised children's awareness of fish farming and the pond's ecosystem, which is beneficial in the long term for environmental protection and nature conservation in the LAG Posavje area.

Ribe na naravovarstvenem območju (RIBE IN NARAVA)



Partnerji projekta: Občina Sevnica (nosilec projekta), Posavski muzej Brežice, Akval, d. o. o.
Turistična zveza občine Sevnica

Celotna vrednost projekta (z DDV): 314.585,93 €

Višina sofinanciranja ESPR: 200.000,00 €

Trajanje: 1. 1. 2020–30. 10. 2021

Namen projekta **Ribe in narava** je bil povečati zanimanje za oskrbo z ribami in ribjimi izdelki ter s tem izboljšati ozaveščenost o pomenu rib v zdravi prehrani pri prebivalcih območja LAS Posavje ter jim ponuditi ribo tudi na dodatnih naravovarstvenih območjih. V okviru projekta sta bili urejeni kuhinja za pripravo rib s spremljajočimi prostori v Tončkovem domu na Lisci in večnamenska soba za razstavo z ribami, kjer je stalni razstavno-izobraževalni prostor, organizirana razstava s spremljajočo publikacijo (katalogom), postavljena v Posavskem muzeju Brežice, del pa tudi na terenu oziroma pri partnerjih, izvedene so bile različne delavnice na temo povezave zelišč z ribami, tako v okviru priprave hrane kot v okviru sonaravnega ozaveščanja. Nabavljena sta tudi oprema za analizo voda in dostavno vozilo za manjše dostave rib lokalnim ponudnikom, gostincem in tržnicam, izvedbo kulinarčnih delavnic in izvedbo analiz, ki so prikazale fizikalno-kemijske lastnosti voda tudi v neposredni bližini šol, da bi se ugotovilo, ali imajo šole možnost izrabe vodnega potenciala za manjši vzrejni ali okrasni ribnik in kakšna je kakovost vode, ali je primerna oziroma ni primerna za vzrejo rib, kar kaže na potencial šol za spoznavanje s samooskrbo z ribami. Ob koncu projekta se je ustanovilo novo podjetje, zasebni zavod, ki deluje profitno in neprofitno. Zavod, kot info točka oz. platforma, na kateri so zbrani postopki in vse potrebne informacije, kako registrirati ribogojstvo, tudi po zaključku projekta zagotavlja celovito pomoč pri pridobitvi dokumentacije in stranke napotuje na različne inštitucije, ki so vključene v postopek registracije, ter izvaja kulinarčne delavnice in izobraževanja na temo ribogojstva. Izvedene aktivnosti so povezale kulturno in naravno dediščino, ohranjanje narave in biotske raznovrstnosti ter trajnostni razvoj območja LAS, kar je ustvarilo pogoje za nadaljnji razvoj na sodobnih načelih integralnega, vključujočega razvoja na podlagi lokalnih potencialov, s čimer se odpirajo možnosti za ustvarjanje kakovostnih delovnih mest in dolgoročno rast malih ponudnikov v perspektivnih dejavnostih.

Fish in a Nature Conservation Area (*FISH AND NATURE*)



Project partners: Municipality of Sevnica (lead partner), Posavje Museum Brežice, Akval, d. o. o. Tourist Board of the Municipality of Sevnica

Total project value (incl. VAT): € 314.585,93

EMFF Co-financing amount: € 200.000,00

Duration: 1.1. 2020-30.10. 2021

The aim of the ***Fish and Nature*** project was to increase interest in fish and fish products and thus raise awareness of the importance of fish in a healthy diet among the inhabitants of the LAG Posavje area and to offer them fish in additional nature conservation areas. The project included the construction of a kitchen for fish preparation with accompanying facilities in Tonček's home on Lisca and a multi-purpose room for a fish exhibition with a permanent exhibition and educational space, an exhibition with an accompanying publication (catalogue), set up in the Posavje Museum in Brežice, and a part of the exhibition in the field or at the partners' premises, and various workshops on the connection between herbs and fish, both in the context of food preparation and in the context of sustainable awareness-raising. Water analysis equipment and a van were also purchased for small-scale fish deliveries to local vendors, caterers and markets, culinary workshops and analyses were carried out to show the physico-chemical characteristics of the water also near the schools, in order to determine whether the schools have the potential to exploit the water potential for a small-scale breeding or ornamental pond, and the quality of the water, whether or not it is suitable for fish breeding, which shows the potential of the schools to learn more about fish self-sufficiency activities related to the fish sector. At the end of the project, a new company, a private profit and non-profit institution, was established. As an info point or platform where the procedures and all the necessary information on how to register an aquaculture activity are gathered, the institute, even after the end of the project, provides comprehensive assistance in obtaining the documentation and refers the clients to the different institutions involved in the registration process, as well as conducting culinary workshops and training on aquaculture. The activities carried out have linked cultural and natural heritage, nature and biodiversity conservation and sustainable development of the LAG area, creating the conditions for further development based on modern principles of integral, inclusive development based on local potentials, thus opening up opportunities for the creation of quality jobs and the long-term growth of small-scale providers in promising activities.

Center Sonček - center aktivnosti invalidnih oseb (CAIO)



Partnerji projekta: Marjan Dornik, s. p. (nosilec projekta), Ribogojstvo Goričar, d. o. o., Ribiška družina Brežice, Varstveno delovni center Krško, Sonček - zveza društev za cerebralno paralizo Slovenije, s. o. p., PE Krško

Celotna vrednost projekta (z DDV): 233.593,78 €

Višina sofinanciranja ESPR: 199.711,04 €

Trajanje: 1. 10. 2019-30. 6. 2021

Center Sonček kot prilagojen center za osebe s posebnimi potrebami, ki je vzpostavljen v okviru projekta, je z oblikovanimi in izvedenimi novimi programi vseživljenjskega izobraževanja, temelječimi na povečanju znanja o sladkovodni akvakulturi, pripravi in uživanju sveže lokalno pridelane ribe, omogočil aktivacijo samopomoči za ranljive skupine oseb s posebnimi potrebami, jim izboljšal in obogatil kakovost življenja, pripomogel k zdravemu načinu prehranjevanja ter jim dal priložnost, da se aktivno vključujejo v družbo, kar zagotavlja skrb za duševno zdravje. Z izvedenimi aktivnostmi projekta, s katerimi so urejeni prostori, klančine in druge prilagoditve v prostoru za invalidne osebe v centru, urejena sprehajalna pot in ribja steza - urejena klančina za dostop z invalidskim vozičkom za učenje ulova rib, oblikovani novi programi teoretičnega in praktičnega izobraževanja o pripravi ribe od vode do krožnika, izvedena izobraževanja in delavnice o ulovu, pripravi rib in pomenu uživanja lokalno pridelane ribe, izvedena ribiška tabora za osebe s posebnimi potrebami, narejena nova spletna stran in promocijska knjižica novih programov, se je ranljivim skupinam zagotovilo večje vključevanje v družbo in izboljšanje kakovosti življenja. Vzpostavitev centra za ranljive skupine je omogočila dolgoročno rešitev za učenje in druženje v prostorih, ki so prilagojeni osebam s posebnimi potrebami, saj je v njem vzpostavljena trajnostna ponudba novih programov. V projektu je ustvarjeno tudi novo delovno mesto za osebo - upravljalca centra, ki skrbi za izvajanje programov tudi po koncu projekta.

Sonček Centre - Centre for the Activities of People with Disabilities (CAIO)



Project partners: Marjan Dornik, s. p. (lead partner), Goričar Fish Farming, d. o. o., Brežice Fishing Club, Krško Care and Work Centre, Sonček – Cerebral Palsy Association of Slovenia, s. o. p., PE Krško

Total project value (incl. VAT): € 233.593,78

EMFF Co-financing amount: € 199.711,04

Duration: 1. 10. 2019–30. 6. 2021

As an adapted centre for people with disabilities, the **Sonček Centre**, established under the project, has developed and implemented new lifelong learning programmes based on increasing knowledge about freshwater aquaculture, the preparation and consumption of fresh locally produced fish, enabled the activation of self-help for vulnerable groups of people with disabilities, improving and enriching their quality of life, contributing to a healthy diet and giving them the opportunity to actively participate in society, ensuring mental health care. The project activities carried out, which included the creation of facilities, ramps and other adaptations in the centre's disabled access area, the creation of a walking trail and a fish path - a wheelchair ramp for wheelchair access to learn how to catch fish, and the creation of new theoretical and practical training programmes on how to prepare a fish from water to plate, have helped to improve the quality of life for disabled people, training and workshops on catching, fish preparation and the importance of eating locally produced fish, fishing camps for people with disabilities, a new website and a promotional booklet for the new programmes, have ensured greater inclusion of vulnerable groups in society and improved their quality of life. The creation of the Centre for Vulnerable Groups has provided a long-term solution for learning and socialising in spaces adapted to people with disabilities, by creating a sustainable offer of new programmes. The project also created a new post for a centre manager who will be responsible for the implementation of the programmes after the end of the project.

Vzpostavitev posavske-ga turističnega produkta med reko, vinogradi in gradovi (OD RIBIČA DO GRAŠČAKA)



Partnerji projekta: Kmečka zadruga Krško, z. o. o. (nosilec projekta), Akval, d. o. o., Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Kulturno društvo Leskovec pri Krškem

Celotna vrednost projekta (z DDV): 269.169,60 €

Višina sofinanciranja ESPR: 175.614,79 €

Trajanje: 1. 5. 2020–20. 4. 2022

V Posavju je že od nekdaj življenje teklo med reko, gradovi in vinogradi. **Od ribiča do graščaka** je zgodba, ki združuje naravno in kulturno dediščino regije v zanimiv, integriran turistični produkt posavskih rib z vinom in kulturno dediščino gradov. Z vzpostavitvijo Centra za obiskovalce v Vinski kleti Krško z učno kuhinjo, sanitarijami in degustacijskim prostorom, sanacijo razstavnega in prireditvenega prostora v gradu Sevnica z razstavo in multimedijsko opremo za predstavitev zgodovinsko-naravoslovne raziskave ribištva, ribogojstva, legend, izvedbo kuharskega tečaja na temo vino in ribe v učni kuhinji, kulinarčno-kulturnih večerov Zgodbe od ribiča do graščaka v Vinski kleti Krško in Lutrovski kleti na gradu Sevnica ter dnevov odprtih vrat v Kmečki zadrugi Krško in Lutrovski kleti na gradu Sevnica, z zgodovinsko-naravoslovno raziskavo ribištva, ribogojstva in legend, izdelavo izobraževalnega filma Življenje med reko, gradovi in vinogradi, kratkih videofilmov Zgodbe od ribiča do graščaka za objave na družbenih omrežjih in zloženke Lutrovske kleti na gradu Sevnica, z oblikovanimi recepti za ribje jedi Ribe in vino iz Posavja, knjižico z zgodbami Od ribiča do graščaka, izvedenimi vodenimi ogledi skupin v obnovljenih prostorih na gradu Sevnica in v kleti Krško ter promocijskimi aktivnostmi projekt izboljšuje ekonomičnost ribogojstva v regiji s posodobitvijo obrata, dodaja vrednost kmetijskim pridelkom z nadgradnjo v ribje izdelke in kulinariko, v cobrandingu z vinom. Predvsem pa dviga konkurenčnost lokalnih ponudnikov s povezovanjem ribogojstva z drugimi sektorji, malih pridelovalcev z večjimi družbami ter z novoustvarjenim delovnim mestom prispeva k dvigu konkurenčnosti v diverzifikaciji dejavnosti sladkovodne akvakulture, večji privlačnosti turistične ponudbe in vključitvi lokalnih malih obratov v kulturni in zeleni turizem regije Posavje.

Establishment of a Posavje Tourism Product between the River, Vineyards and Castles (FROM FISHERMAN TO NOBLEMAN)



Project partners: Krško Rural Cooperative Society (lead partner), Akval, d. o. o., Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica, Leskovec Cultural Society near Krško

Total project value (incl. VAT): € 269.169,60

EMFF Co-financing amount: € 175.614,79

Duration: 1. 5. 2020–20. 4. 2022

In the region of Posavje, life has historically ebbed and flowed amidst the serenity of its rivers, the grandeur of its castles, and the richness of its vineyards. **From Fisherman to Nobleman** is a story that combines the natural and cultural heritage of the region into an interesting, integrated tourism product of Posavje's fish with wine and the cultural heritage of the castles. The creation of a Visitor Centre in the Krško Wine Cellar with a teaching kitchen, toilets and tasting room, the renovation of the exhibition and event space in the Sevnica Castle with an exhibition and multimedia equipment for the presentation of historical and natural history research on fisheries, aquaculture and legends, the organisation of a cookery course on wine and fish in the teaching kitchen, culinary and cultural evenings Stories Fisherman to Nobleman in the Krško Wine Cellar and the cellar Lutrovska klet at Sevnica Castle, and open days in the Krško Rural Cooperative Society and the cellar Lutrovska klet at Sevnica Castle, with historical and natural-historical research on fisheries, aquaculture and legends, the production of an educational film, Life between the river, castles and vineyards, short video films, Stories Fisherman to Nobleman, for publication on social media, and a leaflet for the cellar Lutrovska klet at Sevnica Castle, with recipes for fish dishes, Fish and wine from the Posavje region, and a booklet with stories, From fisherman to squire, guided group tours in the renovated premises at Sevnica Castle and Krško Winery, and promotional activities, the project improves the economic viability of aquaculture in the region by modernising the plant, adds value to agricultural produce by upgrading it to fish products and cuisine, in cobranding with wine. Above all, it increases the competitiveness of local operators by linking aquaculture with other sectors, small producers with larger companies and, through the new jobs created, contributes to increasing competitiveness in the diversification of freshwater aquaculture activities, increasing the attractiveness of the tourist offer and integrating local small businesses into the cultural and green tourism of the Posavje region.

Z ribami do zdravja (RIBE IN OKOLJE)



Partnerji projekta: Občina Sevnica (nosilec projekta), Javni zavod za kulturo, šport, turizem in mladinske dejavnosti Sevnica, Akval, d. o. o., Športno kulturno društvo Mini kraljestvo

Celotna vrednost projekta (z DDV): 317.526,16 €

Višina sofinanciranja ESPR: 169.999,81 €

Trajanje: 15. 1. 2021–14. 1. 2022

Projekt dopolnjuje povezave, ki so bile ustvarjene med družbo (šole, društva, podjetja, posamezniki), naravo in naravnimi viri z dosedanjimi projekti partnerstva na področju sladkovodne akvakulture, in ustvarja lokalno prehransko verigo na območju LAS Posavje. Z izvedenimi aktivnostmi v okviru projekta **Z ribami do zdravja**, in sicer obnovo etaže mansarde objekta Tončkovega doma na Lisci z ureditvijo nastanitvenih prostorov, razstavnega prostora in prostora za druženje, izvedenimi kulinaricnimi delavnicami, animacijami za skupini VDC in Ozara ter za otroke posavskih šol, ki so ob različnih elementih igre in izkustvenega učenja spoznavali vodne ekosisteme, ribe v kulinariki, rabo odpadnih surovin, s spletno aplikacijo za interaktivno iskanje zakladov Z ribami do zdravja, ki dopolnjuje animacijo skupin ob obisku, ustvarjenim novim delovnim mestom za izvedbo različnih nalog na področju ribogojstva, avtomatizacijo dela v ribogojnici za zmanjšanje vpliva na habitate, ogledi ribogojnice, izvedbo kulinaricnih delavnic in pripravo recepture, se tudi po zaključku projekta izboljšuje ozaveščenost o pomenu rib v zdravi prehrani ter povečujeta zanimanje in raba posavskih rib v javnih ustanovah. Poleg tega se je izboljšala prepoznavnost posavskih ponudnikov rib pri kupcih, pridobljeni so novi prostori za druženja, povečano je poznavanje, zanimanje in skrb za prostoživeče ribe v naravnem okolju.

Fish for Health

(Fish and the Environment)



Project partners: Municipality of Sevnica (lead partner), Public Institute for Culture, Sport, Tourism and Youth Activities Sevnica, Akval, d. o. o., the Mini Kingdom Sports and Cultural Association

Total project value (incl. VAT): € 317.526,16

EMFF Co-financing amount: € 169.999,81

Duration: 15. 1. 2021-14. 1. 2022

The project complements the links created between society (schools, associations, companies, individuals), nature and natural resources through previous partnership projects in the field of freshwater aquaculture and creates a local food chain in the LAG Posavje area. The activities carried out within the framework of the project "***Fish for Health***", namely the renovation of the attic floor of the Tonček's home on Lisca with the arrangement of accommodation, exhibition and social space, culinary workshops, animations for the VDC and Ozara groups and for the children of the Posavje schools, who learnt about aquatic ecosystems, fish in culinary arts and the use of waste raw materials through various play and experiential learning activities, the interactive web-based treasure hunting application Fish for Health, which complements the animation of the visiting groups, the new workplace created to carry out various tasks in the field of aquaculture, the automation of the work in the fish farm to reduce the impact on habitats, the tours of the fish farm, the culinary workshops and the preparation of the recipe, which, even after the end of the project, raise awareness of the importance of fish in a healthy diet, and the interest and use of fish from the Sava River in public institutions. In addition, the visibility of the fish suppliers in Posavje among customers has been improved, new spaces for gatherings have been acquired, and knowledge, interest and care for wild fish in the natural environment has been increased.

Ujemi ribo in doživi energijo Save

(DOŽIVI ENERGIJO SAVE)



Partnerji projekta: Občina Krško (nosilec projekta), Center za podjetništvo in turizem Krško, Ribiška družina Brestanica-Krško, AGRO Posavje, d. o. o., Jože Colarič, s. p., PE Ribogojstvo Colarič

Celotna vrednost projekta (z DDV): 230.753,03 €

Višina sofinanciranja ESPR: 169.993,95 €

Trajanje: 1. 10. 2020–30. 9. 2022

S projektom **Doživi energijo Save** je ustvarjeno inovativno partnerstvo za razvoj in prodajo avtohtonih, naravno prisotnih rečnih rib Posavja, posebno iz reke Save in gojenih rib iz lokalne ribogojnice, z vzpostavitvijo kratke dobavne verige za lokalno prebivalstvo ter razvit nov marketinški pristop za povečanje porabe rib na področju turizma s poudarkom na avtodomarskem turizmu v regiji. Za namene izboljšanja turistične ponudbe, prilagojene za ciljno skupino avtodomarjev, ki so naklonjeni raziskovanju narave, kolesarjenju in uživanju v lokalni gastronomiji, je razvit nov turistični produkt z vključitvijo rib iz posavskih rek in ribogojnic v gastronomsko ponudbo, usposobljeni so ribiški vodniki, oblikovano je doživetje z ribičem na reki Savi z zgodbami, trasirana nova daljinska kolesarska pot z energetskimi točkami na območju LAS Posavje, izvedene so delavnice na temo krapolova na reki Savi, revitalizirano je degradirano območje ob reki Savi in spremenjeno v postajališče za avtodome, ki je vključeno na portale za avtodomarje. Nameščena sta tudi dva ribomata za prodajo rib iz lokalne ribogojnice in ohranjeno eno delovno mesto na lokalni tržnici ter lokalna ribogojnica. S projektom se je okreplil tudi trg z lokalnimi ribami z dostavo rib v mesto v ribomate ter s tem ponudba za lokalne prebivalce in obiskovalce območja LAS Posavje.

Catch a Fish and Experience the Energy of Sava (EXPERIENCE THE ENERGY OF SAVA)



Project partners: Municipality of Krško (lead partner), Krško Centre for Entrepreneurship and Tourism, Brestanica-Krško Fishing Club, AGRO Posavje, d. o. o., Jože Colarič, s. p., Colarič Fishing Farm

Total project value (incl. VAT): € 230.753,03

EMFF Co-financing amount: € 169.993,95

Duration: 1. 10. 2020–30. 9. 2022

The **Experience the Energy of Sava** project has established a unique partnership to cultivate and sell native fish from the Posavje region, particularly those from the Sava River, as well as locally farmed fish. This has resulted in the creation of a short supply chain, ensuring easy access to fresh fish for the local population. Additionally, a new marketing strategy has been implemented to increase fish consumption among tourists, specifically targeting caravan tourists. To improve the overall tourism experience, a new product has been developed, incorporating fish from the Posavje rivers and fish farms into the gastronomic offerings. Fish guides have been trained, and a fisherman's experience on the Sava River has been created, complete with stories. Further, a new long-distance cycling route with energy points has been established in the LAG Posavje area, and workshops on carp fishing on the Sava River have been conducted. Moreover, a previously degraded area along the Sava River has been revitalized and transformed into a camper stop, which has been added to various camper portals. All of these efforts aim to tailor the tourism experience to the needs and interests of motorhome tourists, who are keen on exploring nature, cycling, and enjoying local gastronomy. Two vending machines for selling fish from the local fish farm have been installed, which has helped to preserve one job in the local market and one in the fish farm. In addition, the project has strengthened the local fish market by delivering fish to the fish vending machines in the town. This has increased the availability of locally-sourced fish for both residents and visitors to the LAG Posavje area.

Po-Savski rečni turizem (PORT)



Partnerji projekta: Občina Radeče (nosilec projekta), Javni zavod Kulturno turistični rekreacijski center Radeče, Ribiška družina Radeče, Hortikulturno društvo Radeče, Posavski muzej Brežice

Celotna vrednost projekta (z DDV): 193.159,39 €

Višina sofinanciranja ESPR: 139.000,00 €

Trajanje: 1. 1. 2021–31. 7. 2022

Projekt **Po-Savski rečni turizem** odgovarja na izziv ohranjanja in ustvarjanja delovnih mest, temelji na neizkoriščenih turističnih potencialih, ki jih regiji ponuja reka Sava s pritoki, saj se z razvojem rečno-ribolovnega turizma odpirajo številne možnosti za aktivacijo potenciala mladih, žensk in vseh drugih delovno sposobnih. Glavne aktivnosti projekta so kombinirale izboljšanje lokalne turistične infrastrukture in spodbujanje regijskega sodelovanja. Na lokalni ravni je bila osrednja aktivnost vzpostavitev ribiške vasice s tremi lesenimi hišicami za nastanitev (ribiških) obiskovalcev, z njo pa je bilo neposredno ali posredno povezano še več aktivnosti urejanja celotnega radeškega rečnega ribolovnega območja kot primera dobre prakse, vključno z oblikovanjem novega turističnega produkta Tradicionalni savski čoln. Na regijski ravni so bile osrednje aktivnosti usmerjene v gradnjo temeljev za sodelovanje, npr. izvedba regijske konference, ki je pritegnila potencialne akterje na tem področju, izdelan elaborat historičnih podlag skupaj s smernicami za nadaljnji razvoj rečnega in ribolovnega turizma, ki je regijskim dejavnikom podal pripomočke za oblikovanje njihovih zgodb, prodajni image katalog pa je po oblikovanju skupnih tržnih produktov že ponudil možnost prvih promocij tržnih produktov za najpogumnejše regijske ponudnike. Vse te aktivnosti so dodatno pripomogle k doseganju dolgoročnega cilja razvoja rečno-ribolovnega turizma v posavski regiji v panogo, sposobno generiranja novih delovnih mest.

Posavje River Tourism (PORT)



Project partners: Municipality of Radeče (lead partner), Public Cultural and Tourist Recreation Centre Radeče, Radeče Fishing Club, Radeče Horticultural Society, Posavje Museum Brežice

Total project value (incl. VAT): € 193.159,39

EMFF Co-financing amount: € 139.000,00

Duration: 1. 1. 2021-31. 7. 2022

The **Posavje River Tourism** project has been established to tackle the challenge of preserving and creating jobs. The project intends to capitalize on the untapped tourism potential offered by the Sava River and its tributaries. The development of river-fishing tourism can create numerous opportunities for activating the potential of young people, women, and all other working-age people. The project has been designed to improve local tourism infrastructure and promote regional cooperation. At the local level, the project's main activity was the creation of a fishing village, consisting of three wooden houses that provide accommodation for fishing enthusiasts. Several other activities were directly or indirectly linked to it, such as the development of the entire Radeče river fishing area as an example of good practice. The project also included the creation of a new tourism product, the Traditional Sava Boat. At the regional level, the project focused on building the foundations for cooperation. It held a regional conference to attract potential players in the field and elaborated a historical background study. The study, together with guidelines for the further development of river and fishing tourism, gave regional players the tools to shape their stories. The sales image catalogue, following the creation of joint marketing products, has already offered the possibility of the first promotions of marketing products for the region's most courageous providers. All these activities have contributed to the long-term objective of developing river-fishing tourism in the Posavje region into an industry capable of generating new jobs.

Kulturna in zdrava ribja gastronomija in ribištvo nekoč in danes (RIBJE LEGENDE)



Partnerji projekta: Kmečka zadruga Krško, z. o. o. (nosilec projekta), Ribiška družina Sevnica, Center za podjetništvo in turizem Krško, Domačija Repovž, d. o. o.

Celotna vrednost projekta (z DDV): 187.582,80 €

Višina sofinanciranja ESPR: 138.264,91 €

Trajanje: 1. 1. 2021–31. 12. 2022

V okviru projekta so se identificirale »**ribje legende**« in nesnovna kulturna dediščina ribje gastronomije in ribištva, valorizirala nesnovna kulturna dediščina ribe in vino, povezana z zdravim življenjskim slogom, oblikovala inovativna doživetja: energijske točke in multimedijško doživetje v vinski kleti pri Šrajbarskem turnu, osvetlil podvodni svet reke Save v gostilni Repovž, razvil turistični produkt Zdrav užitek – RIBE & VINO, petzvezdično doživetje, pilotno testiralo nove naravne tehnologije zorenja vina, shranjevanja rib v gastronomiji, organiziral dogodek Dan ribe, informiralo prebivalstvo o zdravi prehrani, ribištvu kot zdravem življenjskem slogu tudi za ranljive skupine, narejena so bila učna in promocijska gradiva, izvedena predavanja, delavnice v šolah ter promocija nove povezane ponudbe na gastronomskih prireditvah. Zasnovani so bili nov povezan turistični produkt in doživetja, ki temeljijo na sodobnih zahtevah zdravega življenjskega sloga, kar je obogatilo turistično ponudbo območja, saj sodobni turist in potrošnik želita spoznati in okušati pristno in avtentično regijo, aktivno in kakovostno preživljati prosti čas, skladno s sodobnimi trendi v zelenem in kulturnem turizmu, ki so predvsem usmerjeni v zdrav življenjski slog.

Cultural and Healthy Fish Gastronomy and the Fishing Industry, past and present (FISH LEGENDS)



Project partners: Krško Rural Cooperative Society (lead partner), Sevnica Fishing Club, Krško Centre for Entrepreneurship and Tourism, Repovž Homestead, d. o. o.

Total project value (incl. VAT): € 187.582,80

EMFF Co-financing amount: € 138.264,91

Duration: 1. 1. 2021-31. 12. 2022

As part of the **"Fish Legends"** project, the intangible cultural heritage of fish gastronomy and fishing was identified and valued. The project also focused on the cultural heritage of fish and wine, and how it links to a healthy lifestyle. To create innovative experiences, the project included the development of energy points and multimedia experiences in the wine cellar near Šrajbarski Turn, highlighting the underwater world of the Sava River in the Repovž Restaurant, and piloting new natural technologies for wine aging and fish storage in gastronomy. The tourist product "Healthy Enjoyment - FISH & WINE" was developed, which offers a five-star experience. The project also organized the Fish Day event, provided education and information about healthy eating and living, and held lectures and workshops in schools. Additionally, the project produced educational and promotional materials, and promoted the new associated offer at gastronomic events. The project aimed to design a new integrated tourism product and experiences based on modern healthy lifestyle requirements. By doing so, the project enriched the area's tourism offer, as modern tourists and consumers want to experience genuine and authentic regions, and spend their leisure time in an active and quality way. The project aligns with modern trends in green and cultural tourism, which primarily focus on healthy lifestyles.



LAS Posavje se je v programskem obdobju 2014-2020 povezoval tudi s partnerji izven regije Posavje, in sicer v okviru projektov sodelovanja LAS, ki jih je pripravljal in izvajal z ostalimi slovenskimi in tudi tujimi LAS.



During the 2014-2020 programming period, LAG Posavje fostered collaborative relationships with partners outside the Posavje region. This was accomplished through the development and execution of LAG cooperation projects, which were jointly planned and implemented with other Slovenian and foreign LAGs.



Projekti sodelovanja **LAS Posavje** 2014–2020

v programskem obdobju
in the programming period **2014-2020**

LAG Posavje 2014-2020 Cooperation Projects



Približajmo Unescova biosferna območja prebivalcem (MAB)



Partnerji projekta: LAS Doline Soče (vodilni partner), LAS Posavje, LAS Gorenjska košarica, LAS Med Snežnikom in Nanosom, LAS Krasa in Brkinov, LAS Obsotelje in Kozjansko

Projektni partnerji na območju LAS Posavje: Javni zavod Kozjanski park, Regionalna razvojna agencija Posavje

Projektni partnerji z ostalih LAS območij: Javni zavod Triglavski narodni park, Posoški razvojni center, Javni zavod za turizem Dolina Soče, Občina Kobarid, Turizem Bohinj, Park Škocjanske jame, Razvojna agencija Sotla

Vrednost celotnega projekta za LAS Posavje: 26.088,00 €

Skupna višina sofinanciranja za LAS Posavje (EKSRP): 20.442,26 €

Trajanje: 1. 10. 2018–31. 12. 2020

Projekt sodelovanja ***Približajmo Unescova biosferna območja prebivalcem*** je z izvajanjem skupnih aktivnosti na treh biosfernih območjih Slovenije prispeval k povečanju prepoznavnosti biosfernih območij in izkoristil potenciala, ki jih Unescovo imenovanje prinaša območju. Projekt je povezal tri biosferna območja Slovenije - BO Kras in porečje Reke, BO Julijske Alpe ter BO Kozjansko in Obsotelje, v katerem se nahaja del območja LAS Posavje, ter prispeval k povečanju njihove prepoznavnosti. Ključne skupne aktivnosti, ki so potekale v sodelovanju z naravovarstvenimi organizacijami kot upravljalci BO, so bile: ozaveščanje, komunikacija, promocija, izmenjava dobrih praks in zanj med območij, organizacija in izvedba dogodkov posvečenih dnevu BO in skupen film s predstavitvijo BO Slovenije. Specifične aktivnosti na posameznem BO so bile usmerjene v varovanje tamkajšnje naravne in kulturne dediščine in ozaveščanju lokalnih prebivalcev.

Skupni rezultati projekta: izvedene strokovne ekskurzije in izobraževalne delavnice na temo povezovanja BO, vzpostavljen sistem organiziranja dnevov biosfernega območja z izborom in imenovanjem ambasadorjev BO, oblikovana in natisnjena zgibanka s predstavitvijo BO Slovenije ter prilagoditev »lahko branje« za ranljive ciljne skupine, izvedba lokalnih prireditev, posvečenih dnevu BO Slovenije z vključitvijo deležnikov in ponudnikov iz vseh treh BO, izdelano promocijsko gradivo, posneta in predvajana oddaja na nacionalni in lokalni televiziji na temo perspektivnih in inovativnih idej v BO Slovenije. Specifični rezultati projekta na območju LAS Posavje: izdelan Pravilnik za pridobitev in uporabo znaka MAB oz. znaka BO Kozjansko in Obsotelje, izdelana Komunikacijska strategija za BO Kozjansko in Obsotelje, izdelan ozaveščevalni film o BO Kozjansko in Obsotelje, ozaveščanje lokalnega prebivalstva in izvedene izobraževalne delavnice za različne ciljne skupine (predstavnike lokalnih skupnosti, društev, za ponudnike z območja, člane LAS Posavje, za zainteresirano javnost).

Bringing UNESCO Biosphere Reserves Closer to People (MAB)



Project partners: LAG Soča Valley (lead partner), LAG Posavje, LAG Gorenjska košarica, LAG between Snežnik and Nanos, LAG Kras and Brkini, LAG Obsotelje and Kozjansko

Project partners in the area of LAG Posavje: Kozjanski Park Public Institute, Regional Development Agency Posavje

Project partners from other LAG areas: Triglav National Park, Posočje Development Centre, Soča Valley Tourism Board, Municipality of Kobarid, Bohinj Tourism Board, Škocjan Caves Park, Sotla Development Agency

Total project value for LAG Posavje: € 26.088,00

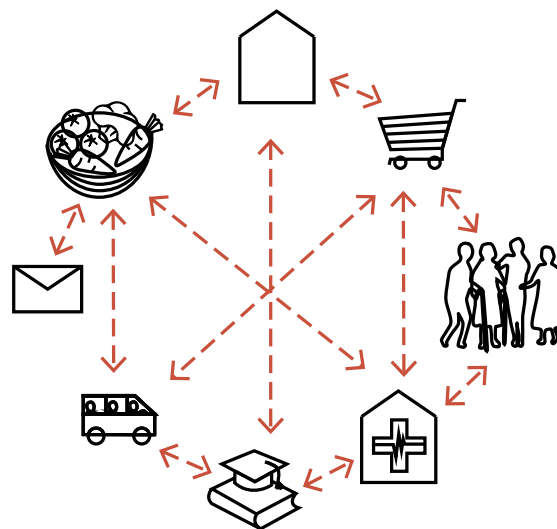
Total amount of co-financing for LAG Posavje (EAFRD): € 20.442,26

Duration: 1. 10. 2018–31. 12. 2020

The cooperation project ***Bringing UNESCO Biosphere Reserves Closer to People***, by implementing joint activities in three Slovenian biosphere areas, has contributed to increasing the visibility of biosphere areas and harnessing the potential that the UNESCO designation brings to the area. The project linked three biosphere areas of Slovenia - the Karst and Reka River Basin Biosphere Reserve, the Julian Alps Biosphere Reserve and the Kozjansko and Obsotelje Biosphere Reserve, which includes part of the LAG Posavje area, and contributed to increasing their visibility. The key joint activities carried out in cooperation with nature conservation organisations as managers of BRs were: awareness-raising, communication, promotion, exchange of good practices and best practices between BRs, organisation and implementation of events dedicated to the BR Day and a joint film presenting the BRs of Slovenia. Specific activities in each of the BRs were focused on the protection of the local natural and cultural heritage and raising awareness of the local population.

Overall project results: Expert excursions and educational workshops on the topic of networking of BRs, a system of organising Biosphere Reserve Days with the selection and appointment of BR ambassadors, a leaflet with a presentation of the BRs of Slovenia designed and printed, and an adaptation of the "easy reading" for vulnerable target groups, local events dedicated to the Slovenian BR Day involving stakeholders and providers from all three Biosphere Reserves, promotional material produced, a national and local TV programme on promising and innovative ideas in Slovenian Biosphere Reserves filmed and broadcasted. Specific results of the project in the area of LAG Posavje: elaboration of the Rules and Regulations for obtaining and using the MAB or BR Kozjansko and Obsotelje label, elaboration of the Communication Strategy for the BR Kozjansko and Obsotelje, elaboration of an awareness-raising film about the BR Kozjansko and Obsotelje, awareness-raising of the local population, and implementation of educational workshops for various target groups (representatives of local communities, associations, providers from the area, members of the LAG Posavje, and the interested public).

Pametne vasi za jutri



Partnerji projekta: LAS Posavje (vodilni partner), LAS Prlekija, LAS Obsotelje in Kozjansko, LAS Goričko 2020, LAS Pri dobrih ljudeh 2020

Projektne partnerji na območju LAS Posavje: Občina Krško, Občina Sevnica, Občina Brežice, Regionalna razvojna agencija Posavje

Projektne partnerji z ostalih LAS območij: Prleška razvojna agencija GIZ, Občina Apače, Razvojna agencija Sotla, Občina Rogaška Slatina, Ljudska univerza Rogaška Slatina, Center ponovne uporabe, p. e. Rogaška Slatina, Bistra hiša Martjanci – Smart House Martjanci, Krajevna skupnost Martjanci, Korenika, zavod za usposabljanje in zaposlovanje invalidnih oseb, Šalovci, Društvo za trajnost virov SI. ENERGIJA, Občina Lendava, Pomelaj, zadruga za razvoj podeželja, z. o. o.

Vrednost celotnega projekta za LAS Posavje: 90.129,06 €

Skupna višina sofinanciranja za LAS Posavje (EKSRP): 67.930,49 €

Trajanje: 1. 1. 2019–31. 12. 2020

Projekt **Pametne vasi za jutri** je projekt sodelovanja petih partnerskih lokalnih akcijskih skupin, v okviru katerega so se izvedle aktivnosti in vzpostavili inovativni pristopi, ki rešujejo aktualno problematiko staranja na podeželskih območjih in zmanjševanja poseljenosti podeželja. S ciljem ohranjanja vitalnosti in kakovostnega življenja na vasi je nastal nov koncept, pametne rešitve na podeželju, ki so razvite s skupnim aktivnim sodelovanjem partnerskih LAS. Razvoj novega koncepta oz. novih pilotnih programov je bil pripravljen z namenom, da prebivalci ostanejo na podeželju in da podeželje postane kraj, kjer si želimo bivati. To se dosega z inovativnimi pristopi, ki se nanašajo na razvoj pametnih srebrnih vasi, kot gospodinjskih

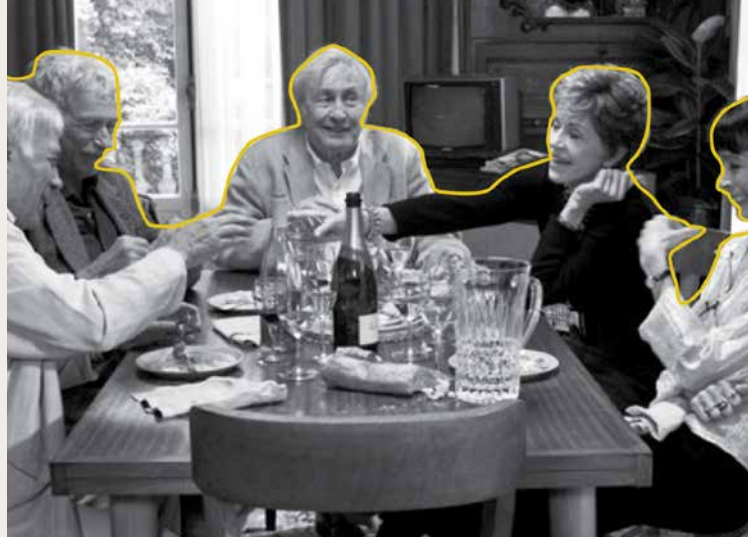


skupnosti na vasi, z aktivacijo turističnih kmetij, vzpostavitev ponudbe prevozov za starejše, ki povezujejo mesta in vasi, digitalnim opismenjevanjem starejših in vzpostavitev ustrezne digitalne tehnologije, ureditev prostorov za druženje na vasi in oblikovanjem priložnosti dejavnosti na vasi. V okviru projekta so LAS-i izvedli skupno analizo obstoječih možnosti za vzpostavitev koncepta »pametnih vasi« in demografske projekcije staranja slovenskega podeželja ter oblikovali pet pilotnih modelov pametnih rešitev na območju vključenih LAS. Vseh pet modelov oz. programov so LAS-i pilotno izvedli in evalvirali ter jih združeno predstavili v skupnem prosto dostopnem elektronskem dokumentu Pametne vasi za jutri. Da bo prenos znanj in izkušenj čim bolj uporaben in praktičen, so se izvedli tudi ogledi primerov dobre praks, ki so bili nato implementirani na območjih LAS.

LAS Posavje je oblikoval Model pametna srebrna vas (PSV): Srebrna vas kot skupnost, v kateri je komunalna in socialna infrastruktura obogatena z digitalnimi, telekomunikacijskimi tehnologijami, inovacijami za cenejšo oskrbo z energijo in drugimi inovacijskimi produkti, izvedel pilot aktivnosti modela v treh vaseh na območju Posavja (ureditev treh prostorov za medgeneracijsko druženje in povezovanje), različna izobraževanja na vasi, približana prebivalcem podeželja, še posebno starostnikom, ter monitoring evalvacije pilota. Z razvojem in oblikovanjem modela PSV so se pokazale koristi za območje vseh LAS, saj se bodo na podeželju ustvarila nova, tudi bolj kakovostna delovna mesta, ki bodo mlade in mlade družine prepričala, da ostanejo na podeželju. Ostali LAS-i so oblikovali sledeče štiri modele: Model Trajnostna mobilnost na podeželju (LAS Goričko), Model Digitalna tehnologija na podeželju (LAS Prlekija), Povezovanje podeželskih ponudnikov (LAS PDL 2020), Druženje na vasi (LAS Obsotelje in Kozjansko). V projektu je nastal tudi skupen film Pametne vasi za jutri.



Smart Villages for Tomorrow



Project partners: LAG Posavje (lead partner), LAG Prlekija, LAG Obsotelje and Kozjansko, LAG Goričko 2020, LAG Pri dobrih ljudeh 2020

Project partners in the LAG Posavje area: Municipality of Krško, Municipality of Sevnica, Municipality of Brežice, Regional Development Agency Posavje

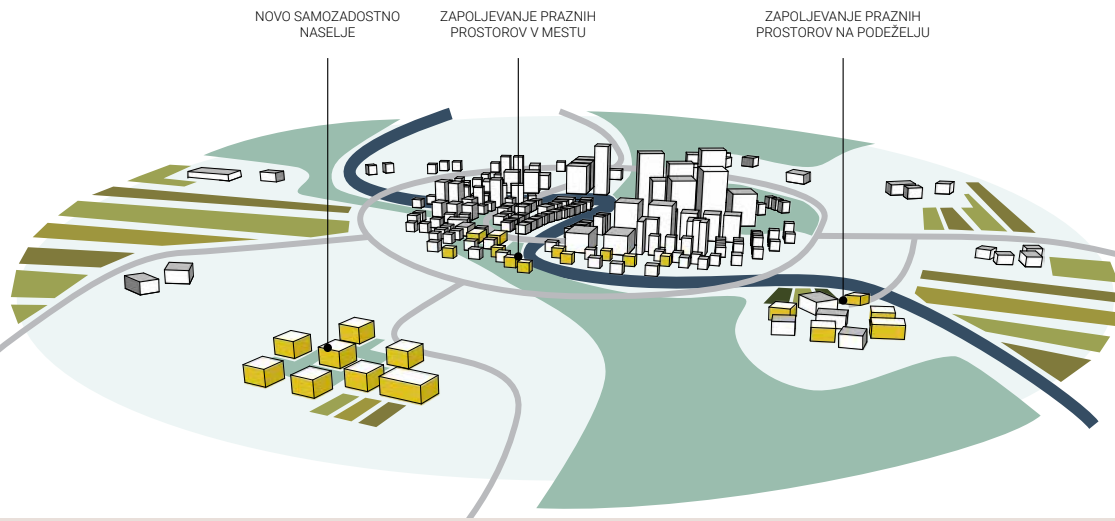
Project partners from other LAG areas: Development Agency GIZ Prlekija, Municipality of Apače, Sotla Development Agency, Municipality of Rogaška Slatina, Rogaška Slatina People's University, Reuse Centre, p. e. Rogaška Slatina, Bistra hiša Martjanci - Smart House Martjanci, Martjanci Local Community, Korenika - Training and Employment Institute for People with Disabilities, Šalovci, Association for Sustainability of Resources SI. ENERGIJA, Municipality of Lendava, Pomelaj- Rural Development Cooperative Association, z. o. o.

Total project value for LAG Posavje: € 90.129,06

Total amount of co-financing for LAG Posavje (EAFRD): € 67.930,49

Duration: 1. 1. 2019–31. 12. 2020

The **Smart Villages for Tomorrow** project represents a collaboration of five partner Local Action Groups, which have implemented activities and established innovative approaches to address the current challenges of aging in rural areas and declining rural populations. With the aim of preserving the vitality and quality of life in the countryside, a new concept, Smart Rural Solutions, has been developed through the joint active participation of the partner LAGs. The development of the new



MODEL PAMETNIH SREBRNIH VASI

prostorski koncept



concept or new pilot programmes has been prepared with the aim of keeping people in the countryside and making the countryside a place where we want to live. This is being achieved through innovative approaches relating to the development of smart silver villages as household communities in the village, the activation of tourist farms, the creation of a transport offer for the elderly linking towns and villages, digital literacy for the elderly and the establishment of appropriate digital technology, the creation of village meeting spaces and the creation of leisure activities in the village. In the framework of the project, the LAGs carried out a joint analysis of the existing possibilities for the establishment of the "smart villages" concept and the demographic projection of the aging of the Slovenian countryside, and developed five pilot models of smart solutions in the area of the participating LAGs. All five models or programmes were piloted and evaluated by the LAGs and presented together in a common freely accessible electronic document Smart Villages for Tomorrow. In order to make the transfer of knowledge and experience as useful and practical as possible, visits to good practice examples were also carried out, which were then implemented in the LAG areas.

LAG Posavje has developed the Smart Silver Village (SSV) Model: the Silver Village as a community in which the communal and social infrastructure is enriched with digital, telecommunication technologies, innovations for cheaper energy supply and other innovative products, piloted the activities of the model in three villages in the Posavje area (arrangement of three spaces for intergenerational gathering and networking), various trainings in the villages, brought closer to the inhabitants of the rural areas, especially to the elderly, as well as monitoring of the evaluation of the pilot. The development and design of the SSV model has demonstrated the benefits for all the LAGs in the area, as new and better-quality jobs will be created in rural areas, convincing young people and young families to stay in rural areas. The other LAGs have developed the following four models: Sustainable Mobility in Rural Areas (LAG Goričko), Digital Technology in Rural Areas (LAG Prlekija), Connecting Rural Providers (LAG Pri dobrih ljudeh 2020), Socialising in the Villages (LAG Obsotelje and Kozjansko). The project also produced a joint film Smart Villages for Tomorrow.

Centri interpretacije zavarovanih območij



Partnerji projekta: LAS Obsotelje in Kozjansko (vodilni partner), LAS Posavje, LAS Pri dobrih ljudeh 2020, LAS S Ciljem

Projektne partnerji na območju LAS Posavje: Občina Sevnica, Javni zavod Kozjanski park, Regionalna razvojna agencija Posavje

Projektne partnerji z ostalih LAS območij: Razvojna agencija Sotla, Občina Kozje, Društvo za trajnost virov SI. ENERGIJA, Občina Velika Polana, Občina Logatec, Občina Idrija

Vrednost celotnega projekta za LAS Posavje: 222.396,65 €

Skupna višina sofinanciranja za LAS Posavje (EKSRP): 99.999,43 €

Trajanje: 1. 1. 2021–31. 12. 2022



Projekt sodelovanja **Centri interpretacije zavarovanih območij** je okoljski projekt, katerega rdeča nit je bila povezovanje štirih zavarovanih območij narave ter ozaveščeno izkoriščanje potencialov naravne dediščine za trajnostni razvoj in krepitev perspektivne turistične dejavnosti. V projektu se povezujejo dve Unescovi biosferni območji (Kozjansko in Obsotelje ter Mura) in dve zavarovani območji narave: Krajinski park Zgornja Idrija in Planinsko polje.



Za območje LAS Posavje projekt predstavlja nadgradnjo v letu 2020 zaključenega projekta sodelovanja »Približajmo Unescova biosferna območja prebivalcem«, ki je izpostavil potrebo po nadaljnjem ozaveščanju o pomenu varovanja narave, infrastrukturnih ureditvah in boljšem izkoristku edinstvenega potenciala, ki ga imajo zavarovana območja narave. Tako biosferno območje kot tudi zavarovano območje narave je za lokalne skupnosti in državo posebna ter prepoznavna blagovna znamka. Namen novega projekta je zato bil vzpostavitev mreže centrov interpretacije naravne dediščine, kjer bi na sodoben način pripomogli k ozaveščanju o pomembnosti ohranjanja narave in kulture zavarovanih območij. Partnerji so aktivnosti združili v pet delovnih sklopov: organizacija in izvedba strokovnih ogledov vključenih zavarovanih območij narave ter prenos in implementacija znanja med območji, organizacija in izvedba lokalne prireditve znotraj vključenih LAS – povezovanje ponudnikov, priprava skupnih načrtov interpretacije narave – akcijski načrt in itinerarji, investicijske ureditve interpretacijskih točk v naravi in v objektih v vključenih zavarovanih območjih narave ter promocija projekta. Vsak izmed partnerjev je imel tudi specifične aktivnosti, s katerimi je na svojem območju prispeval k varovanju naravne dediščine ter na ozaveščen način izkoristil obstoječi potencial območja. Območju LAS Posavje je projekt prinesel pomembno pridobitev, tj. urejene namestitvene kapacitete v Tončkovem domu na Lisci, kjer so bili v okviru projekta izvedeni tudi naravoslovni dnevi za učence posavskih osnovnih šol. Udeležilo se jih je več kot 350 otrok. Z ureditvijo sob in prostorov ene etaže v Tončkovem domu se je hkrati povečala dostopnost izobraževalnih, rekreativnih in turističnih vsebin za prebivalce in obiskovalce območja LAS Posavje. Prav tako je projekt LAS Posavje prinesel nove možnosti za povezovanje ponudnikov in skupno trženje lokalnih proizvodov. Novi produkti na inovativen način predstavljajo naravno dediščino in pomen zavarovanih območij narave, hkrati pa bogatijo turistična ponudba območja ter celovito mrežo tematskih produktov znotraj območij sodelujočih LAS. Nov program/itinerar interpretacije zavarovane narave – Lisca je bil uspešno sprejet med udeleženci in je uporaben za različne ciljne skupine, ne glede na starost. Z itinerarjem so se seznanili tudi potencialni izvajalci in vodniki, ki ga bodo predstavljali tudi po zaključku projekta.

Protected Areas Interpretation Centres



Project partners: LAG Obsotelje and Kozjansko (Lead Partner), LAG Posavje, LAG Pri dobrih ljudeh 2020, LAG S Ciljem

Project partners in the LAG Posavje area: Municipality of Sevnica, Kozjanski Park Public Institute, Regional Development Agency Posavje

Project partners from other LAG areas: Sotla Development Agency, Municipality of Kozje, Association for Sustainability of Resources SI. ENERGIJA, Municipality of Velika Polana, Municipality of Logatec, Municipality of Idrija

Total project value for LAG Posavje: € 222.396,65

Total amount of co-financing for LAG Posavje (EAFRD): € 99.999,43

Duration: 1. 1. 2021-31. 12. 2022

The cooperation project **Protected Areas Interpretation Centres** is an environmental project, the focus of which was to link four protected nature areas and to make informed use of the potential of natural heritage for sustainable development and to strengthen prospective tourism activities. The project links two UNESCO Biosphere Areas (Kozjansko and Obsotelje and Mura) and two protected nature areas: the Zgornja Idrija Landscape Park and the Planinsko polje.

For the area of LAG Posavje, the project is a follow-up to the cooperation project "Bringing UNESCO Biosphere Reserves Closer to the People", which was completed in 2020 and highlighted the need for further awareness-raising on the importance of nature protection, infrastructural arrangements and better use of the unique potential of nature protected areas. Both the biosphere reserve and the nature protected area are a distinct and recognisable brand for local communities and the state.



The new project therefore aimed to establish a network of natural heritage interpretation centres, where the importance of nature conservation and the culture of protected areas could be promoted in a modern way. The partners have grouped the activities into five work packages: organisation and implementation of expert tours of the included protected nature areas and transfer and implementation of knowledge between the areas, organisation and implementation of local events within the included LAG - networking of providers, preparation of joint nature interpretation plans - action plan and itineraries, investment in the development of interpretation points in nature and in buildings in the included protected nature areas and promotion of the project. Each of the partners also had specific activities to contribute to the protection of the natural heritage in their area and to exploit the existing potential of the area in an informed way. The project has brought important benefits to the LAG Posavje area, i.e. improved accommodation facilities in Tonček's home on Lisca, where natural science days for pupils of the Posavje primary schools were also organised. More than 350 children took part. The renovation of the rooms and one floor of the Tonček's home on Lisca has also increased the accessibility of educational, recreational and tourist facilities for the inhabitants and visitors of the LAG Posavje area. The LAG Posavje project has also brought new opportunities for networking between providers and joint marketing of local products. The new products present the natural heritage and the importance of protected nature areas in an innovative way, while at the same time enriching the area's tourism offer and the overall network of thematic products within the areas of the participating LAG. The new programme/itinerary of the interpretation of the protected nature area - Lisca was successfully accepted by the participants and is useful for different target groups, regardless of age. The itinerary has also been shared with potential operators and guides, who will continue to present it after the end of the project.

EKO Okusi Slovenije



Partnerji projekta: LAS Posavje (vodilni partner), LAS Vipavska dolina, LAS Gorenjska košarica, LAS Goričko 2020 in LAG Južna Istra.

Projektni partnerji na območju LAS Posavje: Regionalna razvojna agencija Posavje – VP LAS Posavje, Mestna občina Krško, Center za podjetništvo in turizem Krško, Jože Repovž - Kmetija Repovž, Manca Omerzu, nosilka dopolnilne dejavnosti na kmetiji, Evrosad, d. o. o., Debeluh, d. o. o.

Projektni partnerji z ostalih LAS območij: ROD Ajdovščina – VP LAS Vipavska dolina, Kmetija Kristjan Vidmar, Okusi, gostinstvo in turizem, d.o.o, BSC, poslovno podporni center, d.o.o., Kranj – VP LAS Gorenjska košarica, Javni zavod Turizem in kultura Radovljica, Kmetija Vegerila, Klasa d.o.o, Bistra hiša Martjanci – Smart House Martjanci-VP LAS Goričko 2020, Bistra hiša Martjanci – Smart House Martjanci (zasebni zavod), Pribinovina d.o.o., Kodila d.o.o., Tanja Pinterič s. p. P.E. Gostilna Rajh

Vrednost celotnega projekta za LAS Posavje: 137.135,00 €

Skupna višina sofinanciranja za LAS Posavje (EKSRP): 99.950,86 €

Trajanje: 1. 10. 2022–31. 12. 2023 (*podaljšano izvajanje v leto 2024)



Koncept projekta **EKO Okusi Slovenije** je spodbujanje proizvodnje lokalnih ekoloških živil. Nastal je z zavedanjem, da ekološka živila predstavljajo najkvalitetnejšo surovino za vrhunsko kulinariko, in da z ekološkim kmetovanjem pomembno prispevamo k doseganju okoljske trajnosti, saj gre za način kmetovanja, ki ob pridelavi visoko kakovostne in varne hrane, pomembno prispeva k zagotavljanju javnih dobrin, ohranjanju kulturne krajine in varovanju okolja. Namen projekta je bil tudi povečati prepoznavnost ekoloških kmetij in zanimanje za slovenske jedi iz ekoloških surovin.

S projektom se je poleg petih strategij lokalnega razvoja uresničevala tudi evropska strategija Od vil do vilic za pravičen, zdrav in okolju prijazen prehranski sistem. Ključni partnerji projekta so bili ekološki kmetje (pridelovalci in predelovalci), ki so se povezali z vrhunskimi kuharji – chefi, ekološkimi trgovinami in z nosilci lokalnega/regionalnega razvoja in turizma, ki so nudili podporno okolje. Sodelovanje vseh naštetih je bilo namenjeno krajšanju dobavnih verig, večji pridelavi in prodaji varne hrane, boljši promociji lokalnih ekoloških surovin in vključevanju le-teh v vrhunsko kulinariko. Med projektnimi partnerji je vseskozi potekala tudi izmenjava znanj in dobrih praks, z izvedbo aktivnosti pa je bila nadgrajena edinstvena gastronomska ponudba Slovenije ter uresničena najboljša praksa povezovanja kmetijstva s turizmom. V projektu se je izvedlo več kulinarčnih dogodkov, delavnic na eko kmetijah in delavnic kuhanja z vrhunskimi chefi za mlade ter manjše investicije, s katerimi je bilo poskrbljeno predvsem za tehnološke nadgradnje in posodobitve ekoloških kmetij in eko koticke v trgovinah. Sodelovanje s tujim partnerjem LAG Južna Istra je bilo namenjeno promociji izbrane ponudbe ter predvsem izmenjavi in ogledu dobrih praks med državama.

Konzorcij 20 partnerjev je sledil skupnim ciljem: medsektorsko povezovanje znotraj celotne mreže partnerstva, razvoj novih, inovativnih, na trajnostni rabi naravnih virov temelječih produktov, storitev, programov. V projektu sta nastala Seznam (register) ekoloških kmetij za l. 2023 na območjih LAS Posavje, LAS Vipavska dolina, LAS Goričko 2020 in LAS Gorenjska košarica ter knjiga receptov EKO okusi Slovenije. Promocijsko odmeven je bil tudi dogodek Večer EKO okusov Slovenije, na katerem je v Posavju izključno iz ekoloških surovin kuhalo sedem vrhunskih kuharjev.

ECO Flavours of Slovenia



Project partners: LAG Posavje (lead partner), LAG Vipava Valley, LAG Gorenjska košarica, LAG Goričko 2020 and LAG South Istria.

Project partners in the LAG Posavje area: Regional Development Agency Posavje - LP LAG Posavje, Municipality of Krško, Centre for Entrepreneurship and Tourism Krško, Jože Repovž - Farm Repovž, Manca Omerzu, holder of complementary activity on the farm, Evrosad, d. o. o., Debeluh, d. o. o.

Project partners from other LAG areas: ROD Ajdovščina - LP LAG Vipavska dolina, Farm Kristjan Vidmar, Flavours, catering and tourism, d.o.o., BSC, business support centre, d.o.o., Kranj - LP LAG Gorenjska košarica, Public Institute of Tourism and Culture Radovljica, Farm Vegerila, Klasa d.o.o, Bistra hiša Martjanci - Smart House Martjanci- LP LAG Goričko 2020, Bistra hiša Martjanci - Smart House Martjanci (private institution), Pribinovina d.o.o., Kodila d.o.o., Tanja Pinterič s.p. P.E. Rajh Restaurant

Total project value for LAG Posavje: € 137.135,00

Total amount of co-financing for LAG Posavje (EAFRD): € 99.950,86

Duration: 1. 10. 2022-31. 12. 2023 (*extended to 2024)



The **ECO Flavours of Slovenia** is a project that aims to promote the production of local organic food. The idea behind it is that organic food is of the highest quality and serves as excellent raw material for fine cuisine. Additionally, organic farming plays a vital role in achieving environmental sustainability. It is a farming method that ensures the production of high-quality and safe food while contributing to the provision of public goods, preservation of cultural landscape, and protection of the environment. The project also intends to increase awareness of organic farms and generate interest in Slovenian dishes made from organic raw materials.

In addition to the five local development strategies, the project also implemented the European strategy From Farm to Fork for a Fair, Healthy and Environmentally Friendly Food System. The key partners of the project were organic farmers (growers and processors), who were partnered with top chefs, organic shops and local/regional development and tourism promoters who provided a supportive environment. The cooperation of all these was aimed at shortening supply chains, increasing the production and sale of safe food, better promoting local organic raw materials and integrating them into fine cuisine. Knowledge and good practices were also exchanged between project partners throughout the project, and the activities enhanced Slovenia's unique gastronomic offer and implemented best practice in linking agriculture and tourism. The project has carried out several culinary events, workshops on organic farms and cooking workshops with top chefs for young people, as well as small investments, mainly for technological upgrades and modernisation of organic farms and eco-corners in shops. Cooperation with the foreign partner LAG South Istria was aimed at promoting the selected offer and, above all, at exchanging and reviewing good practices between the two countries.

The consortium of 20 partners pursued common objectives: cross-sectoral networking within the whole partnership network, development of new, innovative products, services, programmes based on sustainable use of natural resources. The project produced the List (register) of organic farms for 2023 in the areas of LAG Posavje, LAG Vipavska dolina, LAG Goričko 2020 and LAG Gorenjska košarica and the recipe book EKO flavours of Slovenia. The Evening of the ECO Flavours of Slovenia was also a high-profile promotional event, with seven top chefs cooking exclusively from organic raw materials in Posavje.

Ocenjevanje ribjih izdelkov



Partnerji projekta: LAS Doline Soče (vodilni partner), LAS Posavje, LAS Gorenjska košarica

Projektni partnerji na območju LAS Posavje: LAS Posavje

Vrednost celotnega projekta za LAS Posavje: 40.525,25 €

Skupna višina sofinanciranja za LAS Posavje (ESPR): 29.111,74 €

Trajanje: 1. 10. 2018–30. 10. 2020



Osrednji cilj projekta je bil vzpostaviti dolgoročen sistem, ki bo predstavljal sladkovodne ribe na slovenskem trgu. Priložnost za slovenske ribogojce je tako v ozaveščanju potrošnikov o višji kakovosti njihovih izdelkov, ki mora pri odločitvi za nakup odtehtati nekoliko višjo prodajno ceno od konkurenčnih izdelkov na trgovskih policah. Namen projekta **Ocenjevanje ribjih izdelkov** je bil ribogojcem omogočiti primerjavo po objektivnih kriterijih ter hkrati povečati vrednost domačih rib in ribjih izdelkov pri potrošniku.

Projekt je bil načrtovan v skladu z operativnim programom in prednostno nalogo Evropske unije pospeševanja trženja in predelave ter s posebnim ciljem spodbujanja akvakulture z visoko ravno varstva okolja, zdravja in dobrega počutja živali ter javnega zdravja in varnosti. Njegovi učinki so v večini posredni, to je v večji ozaveščenosti potrošnikov o kakovosti rib in ribjih izdelkov. Z mreženjem deležnikov (gostinci, ribogojci, potrošniki) in uvajanjem slovenskih proizvodov v ponudbo se lahko pokaže tudi potencialna možnost zaposlitev v gostinstvu. Pri ribogojcih je osnovna prioriteta ohranjanje obstoječih delovnih mest. V okviru projekta sodelovanja se je za ribogojce na območjih projektnih partnerjev organizirala in izvedla strokovna ekskurzija v tujino, oblikovana in natisnjena je bila izobraževalna knjižica o pomenu rib in ribjih izdelkov, knjižica receptov jedi iz lokalno pridelanih rib ter posnet izobraževalni film o ribogojstvu in akvakulturi v Posavju, ki so dostopni vsem prebivalcem in obiskovalcem LAS. Organizirale so se tudi kulinarčne delavnice na temo ribjih jedi, ki so bile namenjene prebivalcem LAS in s katerimi so se promovirale lokalno pridelane ribe in jedi iz njih. Na prireditvi Podeželje v mestu so se promovirale posavske ribe in jedi iz lokalno pridelanih rib. Posamezni LAS je prek lokalnih medijev poskrbel za promocijo in obveščanje javnosti o rezultatih in dosežkih projekta.

Fish Products Evaluation



Project partners: Soča Valley LAG (lead partner), LAG Posavje, LAG Gorenjska košarica

Project partners in the area of LAG Posavje: LAG Posavje

Total project value for LAG Posavje: € 40.525,25

Total amount of co-financing for LAG Posavje (EMFF): € 29.111,74

Duration: 1. 10. 2018–30. 10. 2020



The main objective of the project was to establish a long-term system to represent freshwater fish on the Slovenian market. The opportunity for Slovenian fish farmers lies in raising consumer awareness of the higher quality of their products, which must outweigh the slightly higher selling price than competing products on the shelves when deciding whether to buy them. The aim of the **Fish Products Evaluation** project was to enable fish farmers to compare fish products according to objective criteria and at the same time to increase the value of domestic fish and fish products to the consumer.

The project was developed to align with the Operational Programme and the European Union's goal of promoting marketing and processing, with a specific focus on promoting aquaculture with high levels of environmental protection, animal welfare, public health, and safety. The project's main impact is indirect, as it aims to raise consumer awareness of the quality of fish and fish products. Networking of stakeholders, including caterers, fish farmers, and consumers, and the introduction of Slovenian products into their offerings, may provide potential employment opportunities in the catering sector. For fish farmers, preserving existing jobs is a top priority. Within the framework of the cooperation project, several activities have been carried out, including a professional excursion abroad for fish farmers in the project partners' areas, an educational booklet on the importance of fish and fish products, a recipe booklet for dishes made from locally produced fish, and an educational film on fish farming and aquaculture in the Posavje region. Additionally, culinary workshops on fish dishes were organized for LAG residents to promote locally produced fish and fish dishes. The event 'Countryside in the City' promoted fish from Posavje and dishes made from locally produced fish. The individual LAG promoted and publicised the results and achievements of the project through local media.

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LOKALNA AKCIJSKA SKUPINA POSAVJE (LAS Posavje) / LOCAL ACTION GROUP POSAVJE (LAG Posavje)

Cesta krških žrtev 2, 8270 Krško
+ 386 (0)7 488 10 43, las.posavje@rra-posavje.si
www.las-posavje.si



Vodilni partner LAS Posavje / Lead partner LAG Posavje
Regionalna razvojna agencija Posavje / Regional Development Agency Posavje



Evropski kmetijski sklad za razvoj podeželja: Evropa investira v podeželje



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